

# VISITWILTSHIRE LTD

MEMBERSHIP 2011/12



[www.visitwiltshire.co.uk](http://www.visitwiltshire.co.uk)

# VISITWILTSHIRE LTD

## Cost Savings

The following are available as at May 2011 to all members. Offers may change during the year.

### **Streamline** – WorldPay

**No** joining fee, **no** minimum turnover, **no** monthly charges, **discounted** terminal rates

Special rates for credit and debit cards through Streamline (WorldPay), including (based on current, customer present, rates):

- Credit cards: Visa (1.19%) and Maestro (1.2%) for face-to-face payments
- Debit cards: Visa/Electron (16p) and Maestro/Solo (15p)

### **Business insurance** – through The Pavey Group

**Free** insurance claims helpline plus preferential insurance terms through exclusive Leisuresure schemes and facilities. **Free** commercial legal expenses insurance cover when taking a new policy through the Pavey Group.

### **Energy contracts for business premises** – through Total Energy Solutions

**Free** commercial energy brokerage service to help you save money on your gas and electric contracts when they come up for renewal.

### **Discounted stationery supplies** – through The Office Depot

Quality stationery and other supplies delivered to your door at less than high street retail prices.

### **Eviivo** – live, on-line reservations system for accommodation providers

Special discounted price of £50 plus VAT available year round (normally at least £95 plus VAT).

### **Monahans** – Independent financial advisers.

- i) Monahans HR Solutions - **Free** HR Health Check to review current policies, procedures, documentation and practices
- ii) Monahans email helpline - **Free** email helpline for guidance on general accounting/tax queries. Maximum use twice per annum per member. Guidance given without any responsibility on the part of Monahans for loss occasioned to any person acting or refraining from action as a result of the guidance received.

### **Photos for your brochures** – copyright-free pictures are available from our library for use in your brochures free of charge.

**Familiarisation Passport** – gives free entry to participating attractions around the county, as part of our ongoing commitment to in-service training and greater product knowledge.

## Advice and Training

- **Free** marketing advice from the professional team at VisitWiltshire
- **Free** PR opportunities from the VisitWiltshire marketing team and from our PR co-ordinator
- **Free** advice on how to access appropriate training courses
- **Free** business start-up advice through Business Link
- **Free** advice on the Green Tourism Business Scheme

## Networking Opportunities

- Running your own business is hard work. VisitWiltshire encourages like-minded businesses to come together to share best practice etc by setting up local and self-help groups
- Two open meetings per year for all members.
- **Free** membership sticker

## Membership Levels

- Bronze Level Membership includes a full entry on the VisitWiltshire website
- Silver Level Membership includes website plus entry with photograph in the relevant printed publication.

Contact us for more information about membership levels.

**Please note:** VisitWiltshire reserves the right to refuse or cancel a membership. This is particularly relevant should a member's quality recognition lapse or be withdrawn. No refunds are given in respect of membership fees already paid.

# VISITWILTSHIRE LTD

Pennyfarthing House, 18 Pennyfarthing Street, Salisbury, Wiltshire, SP1 1HJ **Telephone:** 0845 602 7323

**Email:** [info@visitwiltshire.co.uk](mailto:info@visitwiltshire.co.uk) **Website:** [www.visitwiltshire.co.uk](http://www.visitwiltshire.co.uk)

# VISIT WILTSHIRE LTD MEMBERSHIP RATES

All the membership fees quoted are subject to VAT, which will be added to and shown on your invoice.

## Accommodation Providers:

Serviced No. of bedrooms	Self-catering No. of units	Camping/caravans No. of pitches	Bronze	Silver	Gold Options
1 - 3	1 - 3	1 - 25	£102	£153	Double entry in Accommodation Guide: £125 + VAT
4 - 6	4 - 6	26 - 50	£129	£190	
7 - 10	7 - 10	51 - 75	£155	£227	
11 - 20	11 - 20	76 - 125	£205	£283	
21 - 35	>20	126 - 200	£257	£360	
36 - 50		>200	£335	£438	
51 - 75			£412	£515	
76 - 100			£515	£618	
101 - 175			£690	£721	
175+			£824	£978	

## Attractions, Sport and Leisure Facilities:

Number of visitors per annum	Bronze	Silver	Gold Options
0 - 10,000	£102	£360	Double entry in Ideas for Great Days Out Guide: £150 + VAT
10,001 - 25,000	£205	£463	
25,001 - 50,000	£283	£541	
50,001 - 100,000	£360	£644	
100,001 - 200,000	£438	£875	
200,001 - 500,000	£566	£1287	
500,000+	£721	£1854	

## Events\*, Art Venues and Entertainment:

Number of entrants/tickets sold	Bronze	Silver	Gold Options
1 - 5,000	£102	£153	Double entry in Ideas for Great Days Out Guide: £150 + VAT
5,001 - 10,000	£129	£360	
10,001 - 25,000	£205	£463	
25,001 - 50,000	£283	£541	
50,001 - 100,000	£360	£644	
100,000+	£438	£875	
* There is no charge for smaller, local events taking a basic listing (as opposed to a full entry with a picture), on the VisitWiltshire website			

## Transport and Guiding Operators

	Bronze	Silver
Taxi Operator	£102	n.a.
Guiding Operator	£102	£153
Local Coach Operator	£102	£153
Large Public Transport Operators	£205	£515

## Pubs, Restaurants and Shops

	Bronze	Silver
Individual Establishments	£102	n.a.
Retail Centres	£566	£1287

NB Retail centres also have the option of joining as an 'Attraction' at Silver and Gold Levels with the related benefits.

Silver Level activities for pubs, restaurants and shops will be offered as local Pocket Guides are developed.

# VISITWILTSHIRE LTD

## ANNUAL MEMBERSHIP APPLICATION FORM

I wish to apply for membership of VisitWiltshire for 2011/2012. I understand that accommodation providers must have a valid quality assessment from either the AA or the VisitBritain Quality in Tourism (QiT) scheme. Attractions must have signed up to the VisitBritain Attractions Code of Conduct, or be members of the Visitor Attraction Quality Assurance Service (VAQAS). I agree to abide by VisitWiltshire's terms and conditions, as listed on [www.visitwiltshire.co.uk](http://www.visitwiltshire.co.uk).

<b>Name of establishment</b>	
<b>Address</b>	
<b>Postcode</b>	
<b>Telephone number</b>	
<b>Fax</b>	
<b>Email</b>	
<b>Website</b>	
<b>Category</b> (eg accommodation, attraction etc)	
<b>No. of bedrooms/units/visitors/entrants</b>	
<b>Accommodation providers</b>	
I hold a valid quality assurance assessment from the AA and/or QiT	AA <input type="checkbox"/> QiT <input type="checkbox"/>
<b>Attractions</b>	
I have signed the VisitBritain 'Code of Conduct' for Attractions/VAQAS	Yes <input type="checkbox"/>
<b>Membership Level</b>	
Please tick your choices from the following options:	Insert fee excluding VAT
<input type="checkbox"/> Bronze Level	£
<input type="checkbox"/> Silver Level	£
<input type="checkbox"/> Gold Level accommodation providers only: Accommodation Guide 2012 I wish to take a double sized entry at an extra £125 plus VAT	£
<input type="checkbox"/> Gold Level attraction and event categories only: Ideas for Great Days Out Guide 2012 I wish to take a double sized entry at an extra £150 plus VAT	£
Subtotal, excluding VAT	£
Add VAT at the current rate (20% at the time of going to press)	£
<b>Total payment due</b>	£
Name of authorised representative	
Signature of representative	Date

Please send your cheque (**payable to 'VisitWiltshire Ltd'**) and completed application form to:  
 VisitWiltshire, Pennyfarthing House, 18 Pennyfarthing Street, Salisbury, Wiltshire, SP1 1HJ  
**Tel:** 0845 602 7323 **Email:** [info@visitwiltshire.co.uk](mailto:info@visitwiltshire.co.uk)