

# Action For Wiltshire

## Free, professional advice For Wiltshire businesses requiring immediate 'crisis' support.



If you are a small firm, based in Wiltshire, employing fewer than 50 people, and need immediate support through a business crisis, then call the helpline to be put in contact with a specialist adviser. Advice will be wide-ranging from legal and human resources through to serious financial and cash flow problems.

**Tell us your emergency and we will find you the help you need**

*Examples could include:*

- legal advice about appearing in court that day;
- how to best approach making people redundant;
- how to handle the prospect of bailiffs coming to the premises.

The Wiltshire Business in Crisis project will pay the specialist adviser directly for their services, all you need to do is focus on your business and its needs. The length of free support provided will depend on the nature of your need and will be determined by the helpline adviser. You will also be offered a follow-up session a few days later with a Business Link adviser as a separate service.

### **Who can and cannot be supported?**

Small businesses (fewer than 50 employees) operating in Wiltshire are eligible for support under this scheme. Exceptions, due to State Aid Regulations, are businesses engaged in:

- fisheries and aquaculture
- the primary production of agricultural products
- export-related activities
- the coal sector
- the acquisition of road freight transport vehicles

### **What is the process?**

#### **Step 1**

Make a call to the helpline **01225 718222**

#### **Step 2**

Speak to an adviser

#### **Step 3**

Helpline will contact you with details of a specialist adviser who will call within 2 hours

#### **Step 4**

Specialist adviser will call and support is given over the telephone or in person by arrangement

#### **Step 5**

Helpline will call 5 days later to offer a follow-up visit by Business Link

### **Contact Details**

If you require additional information on the Wiltshire Business in Crisis Helpline project contact:  
Debby Skellern on 01225 718398  
or email: [debby.skellern@wiltshire.gov.uk](mailto:debby.skellern@wiltshire.gov.uk) or  
Jessica Vallentine on 07733 364401  
or email: [jessica.vallentine@businesslinksw.co.uk](mailto:jessica.vallentine@businesslinksw.co.uk)

**Wiltshire Business in Crisis Helpline**  
**01225 718222**