

VISITWILTSHIRE MEMBERSHIP RATES

All the membership fees quoted are subject to VAT, which will be added to and shown on your invoice. Please remember that the VAT rate is due to change in 2010.

Accommodation providers:

Serviced No. of bedrooms	Self-catering No. of units	Camping/caravans No. of pitches	Bronze	Silver	Gold Options
1 - 3	1 - 3	1 - 25	£99	£149	Double entry in the Where to Stay guide: £95 + VAT Participation in conference marketing activity: £200 + VAT Participation in group advertising opportunity: £350 + VAT
4 - 6	4 - 6	26 - 50	£125	£185	
7 - 10	7 - 10	51 - 75	£150	£220	
11 - 20	11 - 20	76 - 125	£199	£275	
21 - 35	>20	126 - 200	£250	£350	
36 - 50		>200	£325	£425	
51 - 75			£400	£500	
76 - 100			£500	£600	
101 - 175			£670	£700	
>175			£800	£950	

Attractions, sport and leisure facilities:

Number of visitors per annum	Bronze	Silver	Gold Options
0 - 10,000	£99	£350	Double entry in the What to Do guide: £95 + VAT Participation in conference marketing activity: £200 + VAT Participation in group advertising opportunity: £350 + VAT
10,001 - 25,000	£199	£450	
25,001 - 50,000	£275	£525	
50,001 - 100,000	£350	£625	
100,001 - 200,000	£425	£850	
200,001 - 500,000	£550	£1250	
> 500,000	£700	£1800	

Events*, arts venues and entertainment:

Number of entrants/tickets sold	Bronze	Silver	Gold Options
1 - 5,000	£99	£149	Double entry in the What to Do guide: £95 + VAT Participation in conference marketing activity: £200 + VAT Participation in group advertising opportunity: £350 + VAT
5,001 - 10,000	£125	£350	
10,001 - 25,000	£199	£450	
25,001 - 50,000	£275	£525	
50,001 - 100,000	£350	£625	
>100,000	£425	£850	
* There is no charge for smaller, local events taking a basic listing (as opposed to a full entry with a picture), on the VisitWiltshire website			

Transport and guiding operators

	Bronze	Silver
Taxi operator	£99	n.a.
Guiding operator	£99	£149
Local coach operator	£99	£149
Large public transport operators	£199	£500

Pubs, restaurants and shops

	Bronze	Silver
Individual establishments	£99	n.a.
Retail centres	£550	n.a.

NB Retail centres also have the option of joining as an 'Attraction' at Silver and Gold Levels with the related benefits.

Silver Level activities for pubs, restaurants and shops are still being developed.