

Great West Way®

Welcome to the Great West Way. An exciting touring route where extraordinary history rubs shoulders with everyday life. Through an enormous variety of English experiences the Great West Way reveals the contemporary and the historic, the cities and the countryside. Every twist and turn brings the satisfaction of discovering a new chapter in England's story.

"It's England undiluted; England concentrated"

At one end is London with its famous royal sights and rich cultural heritage; at the other, Bath and Bristol, in between lie characterful villages, lush green landscapes, and relaxing riverside towns. But it's not only about getting from A to B. The Great West Way is for those who relish the journey. For free spirits and explorers. You can travel by road, rail or water. On two feet or two wheels. Base yourself in one place for a while, or move on every day. As you follow its twists and turns, you'll encounter the very essence of England.

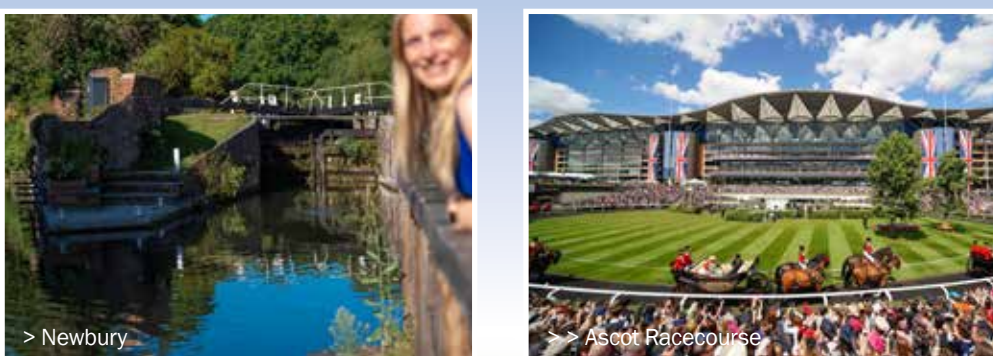
Along the Great West Way you'll encounter three Areas of Outstanding Natural Beauty – the Chilterns, the **Cotswolds** and the **North Wessex Downs** – and the UNESCO World Heritage Sites of **Stonehenge** and **Avebury**, Kew Gardens and **Bath**. You can visit the world's best preserved Roman remains in Bath. Watch the Changing of the Guard at **Windsor Castle**. Pootle along the **Kennet & Avon Canal**. Enjoy a wine tour and tasting at **Alder Ridge Vineyard**. Or soak in the UK's only natural hot springs at **Thermae Bath Spa**. Step aboard the last Concorde at **Aerospace Bristol**. Or stroll through 15,000 extraordinary trees at **Westonbirt, The National Arboretum**. Enjoy **Newbury**'s canal-side pubs and restaurants. Discover **Reading's** Museum and Abbey Quarter. Trawl **Hungerford's** antique shops and fairs then sample seasonal produce at **Cobbs Farm Shop & Kitchen**. Take a pleasure cruise along the Royal River Thames. Admire sumptuous Georgian gowns at the **Fashion Museum**. Unearth amazing archaeology at the **Roman Baths**. Stand on the site of the sealing of Magna Carta at Runnymede. Or visit a delightful

Great West Way Discoverer pass

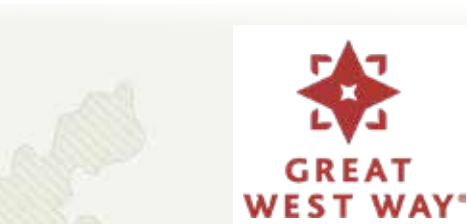
To make the most of your Great West Way adventure, choose the **Great West Way Discoverer** pass, offering unlimited off-peak train travel from London Paddington or London Waterloo to Bristol Temple Meads, via the Reading and/or Basingstoke routes, with options to branch off towards Oxford. Plus unlimited travel on designated bus services along the route. One-day and seven-day options are available, with prices from just £24.50 per person. For further details and to book go to gwr.com



> Travelling by train



> Newbury

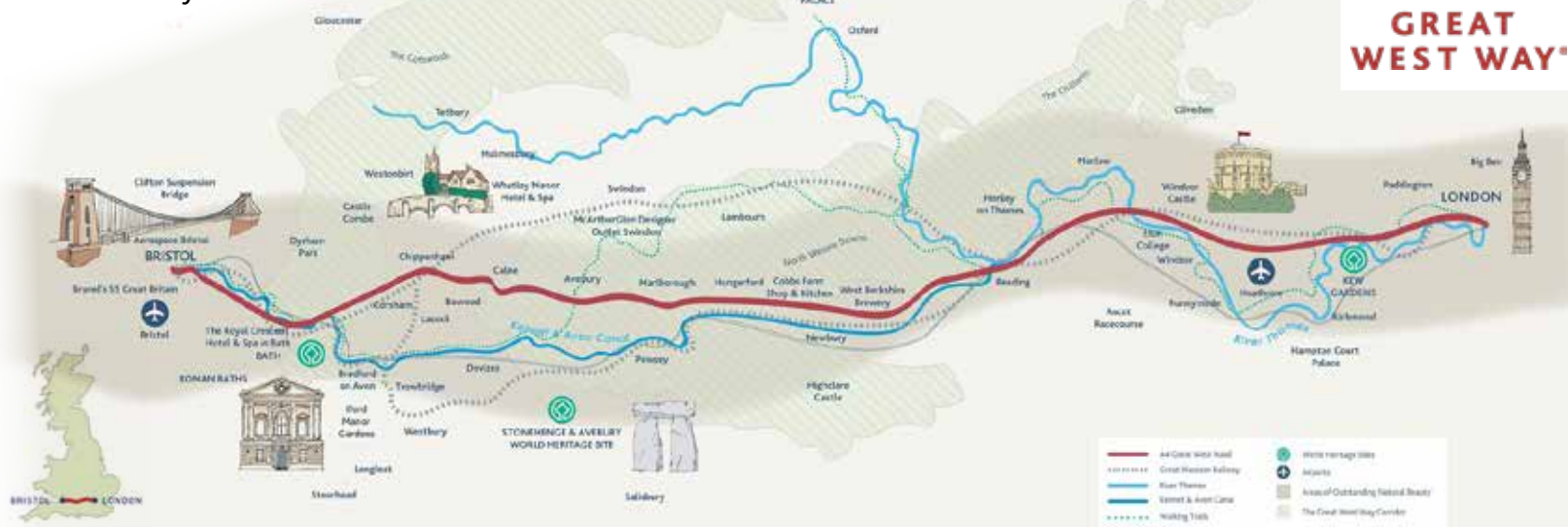


National Trust property.

If you're short on time the Great West Way makes for a great day trip. But stay a little longer and you can immerse yourself in local life. Where you lay your head is an important part of the experience. So you'll find quirky glamping sites, pretty country B&Bs, cool city hotels... even fancy castles and stately homes.

The Great West Way is easy to join and easy to follow. It passes by both Heathrow and Bristol airports. It's accessible for visitors travelling from the Channel ports or already based in London. It will take you to places you've always dreamed of visiting, and secret spots that even some locals have yet to discover.

Explore further and delve deeper at GreatWestWay.co.uk



www.hoscombe-downaviationcollection.co.uk

Hanger 1 South, Old Sarum Airfield, Old Sarum, Salisbury, SP4 6DZ

The Collection and gift shop are in two large 1917 WW1 hangers

Experience local aviation history from the Royal Flying Corps to modern fast jets

Visitors can sit in the pilot's seat of over 30 aircraft and cockpits

Ongoing restorations and many artefacts can be viewed

Tel: 01722 323636

AMESBURY

A small market town that has Stonehenge (2 miles) and Woodhenge (1.5 miles), all within the Parish. Historic Amesbury is an attractive town sitting on the River Avon, now known to be the oldest continuous living settlement in this country, dating back over 8500 years BC.

A new History Centre will open in 2022, housing one of Britain's largest Mesolithic collections. It will tell an amazing story, along with much more about Amesbury's History. Amesbury has hotels, bed and breakfasts, independent shops, restaurants and more. The town is a great stopping point for travellers and visitors to Stonehenge and south Wiltshire. There is affordable parking with two coach spaces in the central car park.

Stonehenge is of course the closest attraction to Amesbury and the 2 mile walk across the historic landscape is both invigorating and interesting. Just to the north is Woodhenge – a Neolithic site which was first recognised through aerial photographs taken in 1925. It is an equally interesting site to visit.

Closer to the town is Lords Walk which offers the combination of a unique view of the River Avon, as well as a walk along the old Lime Tree Way, which historically led to the Abbey.

A visit to the 10th century church of St Mary and St Peter is a unique experience. The church is a 12th century church that is believed to have been built for the Benedictine Abbey.

FOR A THRILL OF A LIFETIME VISIT GOSKYDIVE.COM

Skydiving over Salisbury Plain is the ultimate experience and one you will never forget. Imagine an experience that puts your senses into overdrive.

A tandem skydive is the ultimate adrenaline rush. Freefalling at 22,000ft is an experience like nothing else on earth. Goskydive is the UK's specialist tandem skydiving centre.

Over 50,000 people have jumped with us. Soaring above the horizon at 10,000ft to 15,000ft is a truly unique experience. It's something you won't forget.

Old Sarum Airfield, Salisbury, SP4 6DZ TEL: 01722 367 854

Discover Chippenham

A flourishing & lively market town. Arts, culture & heritage. Purple Flag status for its nightlife. Beautiful parks, play areas & open spaces. Green Flag Award in John Coles Park. Historic architectural gems. Modern shopping centres. An idyllic location to discover.

www.chippenham.gov.uk

WILTSHIRE ON THE Great West Way®

The Great West Way is for the curious. For slow travellers. Those who want to explore further and delve deeper. With over 500 miles of tempting trails and unforeseen encounters, it was made for self-guided journeys, whether solo or with friends and family. Journeys leading to adventures that enliven your senses, make you see the world afresh, uncover new realms of possibility.

"The world-renowned and the yet-to-be-discovered"

Around a quarter of the Great West Way runs through **Wiltshire**. Along paths that once brought drovers to market, pilgrims to **Salisbury Cathedral**, druids to **Avebury** and **Stonehenge**. Across rolling hills in the **North Wessex Downs**. Past white horse carvings keeping watch over the **Vale of Pewsey**.

Timeless towns and villages along the route include historic **Bradford on Avon**. The 'discovery' town of **Calne**, **Chippenham**, on the banks of the River Avon. **Corsham**, familiar as Truro from BBC's **Poldark**. **Devizes**, home to over 500 listed buildings. Hiltop **Malmesbury**, England's oldest borough. The handsome former staging post of **Marlborough**.

Swindon with its entertainment and leisure opportunities. **Trowbridge**, renowned for its unique industrial architecture. The medieval city of **Salisbury** is also within easy reach.

You can hunt for bargains at **McArthurGlen Designer Outlet Swindon**. Relax aboard a narrowboat on the **Kennet & Avon Canal**.

Stroll around 'Capability' Brown parkland at **Bowood House and Gardens**. Keep an eye out for incredible animals on a drive-through experience at **Longleat**. Visit a stunning **National Trust** property.

An authentic English pub experience is hard to beat. So settle down at one of Wiltshire's many traditional inns. If your Great West Way adventure includes an overnight stay, you'll find B&B, self-catering, farmstay, glamping and hotel options aplenty. In Malmesbury you can enjoy character and charm at **The Old Bell Hotel** or serious pampering at **Whatley Manor Hotel and Spa**.

Rail connections are excellent, linking Wiltshire with London's Paddington and Waterloo stations at one end, Bristol and Bath at the other. Within 90 minutes, or less, of leaving the capital you can be enjoying authentic English experiences and creating memories to write home about.

Embrace the unfamiliar at GreatWestWay.co.uk



> Marlborough Downs



> Wilton Windmill



> Kennet & Avon Canal



> Stonehenge



> Longleat House



A hidden gem, open to all.

St Thomas's Church, St Thomas's Square SP1 1BA

www.stthomas-salisbury.co.uk

The Rifles Berkshire and Wiltshire Museum

The Warbro, 58 The Close, Salisbury, SP2 2EX T: 01722 433439 E: info@theriflesmuseum.org.uk

Three attractions in one: military museum showcasing the exploits of the riflemen of Berkshire and Wiltshire from 1743 until today; an historic house, dating from 1724 and a beautiful garden with views of the Cathedral and across the water-meadow.

Admission: A £5 Ch £3 F £15

Open: 10 Feb - 3 Dec 2022, Mon - Sat, 10am - 5pm. Last Admission 4.30pm

www.thewarbro.co.uk

AA 5 GOLD STAR GUEST ROOMS & BREAKFAST AWARD

Red Lion Freehouse & Troutbeck Guest House

Welcome to the Red Lion & Troutbeck Guest House. Country pub & restaurant with garden, private dining and riverfront guest rooms in storybook surroundings. A local rural escape in the heart of the Salisbury Plains.

Red Lion Freehouse & Troutbeck Guest House - East Chisenbury - SN9 6AQ • tel. 01980 671124 • redlionfreehouse.com

Crofton Beam Engines

Crofton Beam Engines, Crofton, Marlborough, SN8 3DW T: 01672 870300 E: info@croftonbeamengines.org.uk

Magnificent 200-year-old working steam operated beam engines still capable of performing their original job. Amazing industrial heritage in an unspoiled, rural setting overlooking the Kennet & Avon Canal. Free access to grounds except when the engines are in steam and during special events. The beam engines are in steam from spring to early autumn.

Admission/Open: Please see website for details.

www.croftonbeamengines.org

going to Salisbury?

improve carbon emissions by using our **electricreds park&ride**

fares available on the app or from the driver

os&it return	group* return	Multiples 50 trips
£3	£4	£0.15
£14	£18	£70

* a group is up to 4 people travelling together and no people in the group will be charged at £1

prices correct as of March 2022 Check website for current fares

salisburyreds.co.uk

Electric cars are used at Bradford and Patehampton. 43 salisbury normal diesel buses will be used.

Cricklade

Cricklade Town Council, 113 High Street, Cricklade, SN6 6AE T: 01793 753194 E: admin@cricklade-tc.gov.uk

The First Town on the Thames. An ancient Saxon town on the edge of the Cotswolds, with over 100 listed buildings, an important site from the time of Alfred the Great. From 979 to 1100 the town had its own mint and a few coins can be seen in the Cricklade Museum. Cricklade, granted a charter in 1155, has a Manorial Court with a High Bailiff, a Town Crier and other historical posts.

For people who enjoy nature, North Meadow is a National Nature Reserve, and in April the rare Stonehenge Froflies can be seen. Basilston Farm (originally a Second World War airfield) is now a nature reserve managed by Wiltshire Wildlife Trust, and of course the famous Thames Path meanders through the town.

A range of facilities on the historic High Street offer interest and a welcome to visitors.

With free parking available in all the car parks, why not come and see for yourself.

www.cricklade-tc.gov.uk

#AmazingHistory

THE FESTIVAL IS BACK

20-26 JUNE 2022

BROAD CHALKE, SALISBURY

Fascinating debates, discussions, lectures and seminars from leading thinkers and speakers.

- Acres of living history
- Live music every day
- Vintage fairground
- Camping & Glamping
- Food & Drink
- Shopping

www.cvhf.org.uk

Keep up to date

Get social

Share your Wiltshire stories using #timeforwiltshire

@VisitWiltshire @VisitWiltshire @VisitWiltshire

For news and special offers Sign up to our newsletter at visitwiltshire.co.uk And for even more inspiration go to visitwiltshire.co.uk/videos

visitwiltshire.co.uk

INFORMATION CENTRES

For information before you travel, take a look at visitwiltshire.co.uk

For local information, please contact one of the Information Centres listed below.

Amesbury Community & Visitor Centre
2 Flower Court, Amesbury, SP4 7JE
T: 01980 622525

Bradford on Avon Visitor Centre
Westbury Gardens, 50 St Margaret's Street, Bradford on Avon, BA15 1DE
T: 01225 865797
t: tours@bradfordonavontowncouncil.gov.uk

Calne Visitor and Community Information Centre
Bank House, The Strand, Calne, SN11 0EN
T: 01249 814000
i: calne@calne.gov.uk

Chippenham Town Council
High Street, Chippenham, SN15 3ER
T: 01249 446699
i: enquiries@chippenham.gov.uk

Corsham Area Information Centre
Arnold House, 31 High Street, Corsham, SN13 0EZ
T: 01249 714660
i: enquiries@corshamheritage.org.uk

Cricklade Visitor Information Point
Town Council Office, Ockwells, 113 High Street, Cricklade, SN6 6AE
T: 01793 753194
i: admin@cricklade-tc.gov.uk

Devizes
Visitor information is available at a number of locations in the town, including the Kennet & Avon Canal Museum and Wiltshire Museum. Contact: Devizes Tourism Partnership, c/o Wiltshire Museum, 41 Long Street, Devizes, SN10 1NS
T: 01380 800400
i: tours@devizes.co.uk

Highworth Visitor Information, Craft Centre and Museum
The Old Lloyds Bank, 7 High Street, Highworth, SN6 7BE
T: 01793 764440
i: info@visithighworth.co.uk

Malmesbury Tourist Information Centre
Town Hall, Cross Hayes, Malmesbury, SN16 9BZ
T: 01666 822143
i: tic@malmesbury.gov.uk

Marlborough Town Council
51 High Street, Marlborough, SN8 1AA
T: 01672 512487
i: enquiries@marlborough-tc.gov.uk

Melksham Tourist Information Centre
32 Church Street, Melksham, SN12 6LS
T: 01225 707424
i: info@visit-melksham.com

Salisbury Visitor and Community Information Centre
Fish Row, Salisbury, SP1 1EJ
T: 01722 342860
i: info@salisburycitycouncil.gov.uk

Swindon Information Centre
Central Library, Regent Circus, Swindon, SN1 1QG
T: 01793 466454
i: info@centre@swindon.gov.uk

Tisbury Information Centre
c/o Tisbury Parish Council, The Reading Room, High Street, Tisbury, SP3 6LD
T: 01747 260088
i: tisburyipc@gmail.com

Trowbridge Information Centre
The Civic Centre, St Stephen's Place, Trowbridge, BA14 8AH
T: 01225 765072 (Option 3)
i: info@trowbridge.gov.uk

Vale of Pewsey
Look out for our Tourist Information Kiosks in red phone boxes across the Vale. Information is also available from: Pewsey Heritage Centre, Wilton Windmill, Crofton Beam Engines, the Crop Circle Exhibition & Information Centre in Henonstreet, or wherever you see the blue information sticker and on our website: www.visitpewseyvalley.co.uk

Contact Pewsey Vale Tourism Partnership:
T: 07802 444022
i: info@visithpewseyvalley.co.uk

Warmminster Community Hub
Central Car Park, Off Station Road, Warmminster, BA12 9BT
T: 01985 218548
i: enquiries@warmminstercommunityhub.co.uk

Wilton Windmill (Near Marlborough)

Wilton, Near Marlborough, SN8 3SW T: 01672 870594 E: secretary@wiltonwindmill.co.uk

Find out how a Victorian miller lived and how the windmill works. Built in 1821 and set high in the North Wessex Downs, this is the only working windmill in Wessex. Picnic area and site accessible all year round. Guided tours, refreshments and store ground free available during opening times. Fabulous walking and great views.

Admission: A £5, Ch FREE

Open: From Easter to Sep, Sun and Bank Hol Mon 2pm-5pm

www.wiltonwindmill.co.uk

The SALISBURY MUSEUM

www.salisburymuseum.org.uk

Discover... 500,000 years of history on your doorstep

Fun for all the family

The King's House 65 The Close, Salisbury Wiltshire SP1 2EN Telephone 01722 332151

The Salisbury Museum is an independent charity 299500

Marlborough

TIC at Marlborough Town Council, 5 High Street, Marlborough SN8 1AA T: 01672 523497 E: enquiries@marlborough-tc.gov.uk

Houses, vibrant Marlborough, with its wonderfully wide High Street, is bursting with charm. Close to Avebury and Stonehenge in the North Wessex Downs, KNO1, it has been consistently listed in the top ten countryside shopping destinations for having a great mix of independent and national shops, a twice weekly street market and a host of cafes, pubs and restaurants. Annual events include a literary festival, summer school, open air studio, Mog Farm, music events and, new last year, a highly successful Dark Skies event. A spanking new boutique cinema also opened to great acclaim last year. Shop, eat, explore and enjoy our river and parks – a warm Marlborough welcome awaits you.

Marlborough – town and country combined.

Find us on Twitter: @MOWC; Facebook: @MarlboroughTIC; Instagram: @VisitMarlborough

www.marlborough-tc.gov.uk/visitors

River Bourne Community Farm

Cow Lane Salisbury SP1 2SR

Just a 20 minute walk from the city centre

Perfect for a family friendly day out!

Visit Salisbury's only FREE to visit, working community farm with lots of animals, cosy café and farm shop.

Come and see our birds of prey!

@RiverBourneCommunityFarm

Westonbirt The National Arboretum

A world of trees at your fingertips

forestryengland.uk/westonbirt

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Contact Pewsey Vale Tourism Partnership:
T: 07802 444022
i: info@visithpewseyvalley.co.uk

Warmminster Community Hub
Central Car Park, Off Station Road, Warmminster, BA12 9BT
T: 01985 218548
i: enquiries@warmminstercommunityhub.co.uk

Wiltshire Outdoor Learning Team

The Wiltshire Outdoor Learning Team are the outdoor adventure experts, running activities for children, adults, groups, schools, corporate teams and 'any' two parties.

We use the following activities in the Wiltshire area:

- Archery, Axe throwing, climbing wall, laser tag, high ropes challenges and cross bow sessions for adults and children aged 7 and above at our Roundwood venue (BA13 4D9)
- Stand up paddle boarding sessions at Bradford on Avon (Easter to Autumn)
- Kayak tours to Warleigh Weir (near Bath)
- Abseils – at various venues in Wiltshire and Somerset
- The Wiltshire Zombie Apocalypse team event – see www.wiltzombie.co.uk

Please see our website for more information, including prices.

www.aotl.org.uk

Bowood House & Gardens

Derby Hill, Calne, SN11 0LZ
T: 01249 823200 E: enquiries@bowoodgardens.com

Welcome to Bowood House & Gardens

Bowood House & Gardens, home to the Lansdowne Family since 1764.

Discover the rich and fascinating history of Bowood House and the Lansdowne family, all set within 100 acres of beautifully landscaped 'Capability' Brown Parkland. Surrounding the Georgian House is the Italian inspired Terrace Gardens, the award-winning Private Walled Gardens, and the herbaceous border, all radiating colour throughout the seasons.

Children will be thrilled with the adventurous hatted Adventure Playground featuring a life-size pirate ship and a new attraction focused on activities for inquisitive under 4's and trekkers under 7's The Den and Indoor Activity Barn.

A separate attraction on the Bowood Estate, the Woodland Gardens, only open for 6 weeks during the flowering season, with over 30 acres to explore.

Book Tickets online: www.bowood.org/rose

Open: 1 April to 10 Nov 2022, 11am-5pm (5pm after autumn clock change)

www.bowood.org/rose

'REPORT FOR DUTY'

For a great day for all the family

Open Tue – Sun 10am – 4:30pm

REME MUSEUM

Royal Electrical and Mechanical Engineers

The award winning museum has eight modern, interactive galleries. Great displays and amazing stories

There is a large free car park, the excellent crowns café for refreshments and even a children's play park. Located just outside MOD Lyneham, Wiltshire

With events throughout the year please visit the website for further details www.remuseum.org.uk | enquiries@remuseum.org.uk | 01249894869

Major exhibition at four venues including The Salisbury Museum and Wiltshire Museum (Devizes)

Hardy's Wessex

The landscapes that inspired a writer

28 May - 30 Oct 2022

The largest collection of Thomas Hardy objects ever displayed at one time. See personal items that have never been on show before. Get to know Hardy, the man, amidst the landscapes that inspired him.

www.wessexmuseums.org.uk/thomas-hardy-exhibition

Wessex Museums

TIMELESS PLEASURES

"Step off the world for a while"

Wiltshire is home to imagination and creativity in abundance. First rate venues include a leading producing theatre and a music centre with the first acoustic band in London. Festivals and events feature everything from classical jazz and world music to carnivals, fairs and folk festivals. While Wiltshire locations have featured in every type of production from swashbuckling adventures to Jane Austen classics, Dr Doolittle to Dr Who.

So pay us a visit and let Wiltshire put back what the rest of the week takes out. You'll find less racing against the clock and more timeless pleasures to enjoy.

Today life is hectic. Too hectic. 24/7 this. 4G that. Sometimes you need to escape, press pause and let time stand still. Whether your ideal break is calming, comforting, refreshing, or bursting with high octane excitement, Wiltshire is the perfect antidote to overworked cities.

Activities range from the white-knuckle-inducing to the utterly relaxing. Pursue the ultimate adrenaline rush on a tandem skydive. Set your pulse racing with a spin around Castle Combe Circuit. Or drift calmly over the landscape in a hot air balloon. Saddle up for a horseback safari. Race against the clock in an escape room challenge. Or spend your day getting wet and wild on the water. Relax in a luxurious spa. Play a round of golf. Or sign up for a crocheting class.

In Wiltshire we pride ourselves on the quality of our local food and drink, so you'll find plenty to whet your appetite in bars, restaurants and coffee shops around the county. There are farm shops aplenty too, and our historic shopping streets are home to a wealth of independent retailers, as well as high street stores, colourful markets and a top notch designer outlet.

> Hot Air Balloon

> Northcote College Summer School

> Sea Rooms

> Langford Lakes

> Westwoods Lockridge

> Pawsy Hill