





# Great West Way®

Welcome to the Great West Way. An exciting touring route where extraordinary history rubs shoulders with everyday life. Through an enormous variety of English experiences the Great West Way reveals the contemporary and the historic, the cities and the countryside. Every twist and turn brings the satisfaction of discovering a new chapter in England's story.

*"It's England undiluted; England concentrated"*

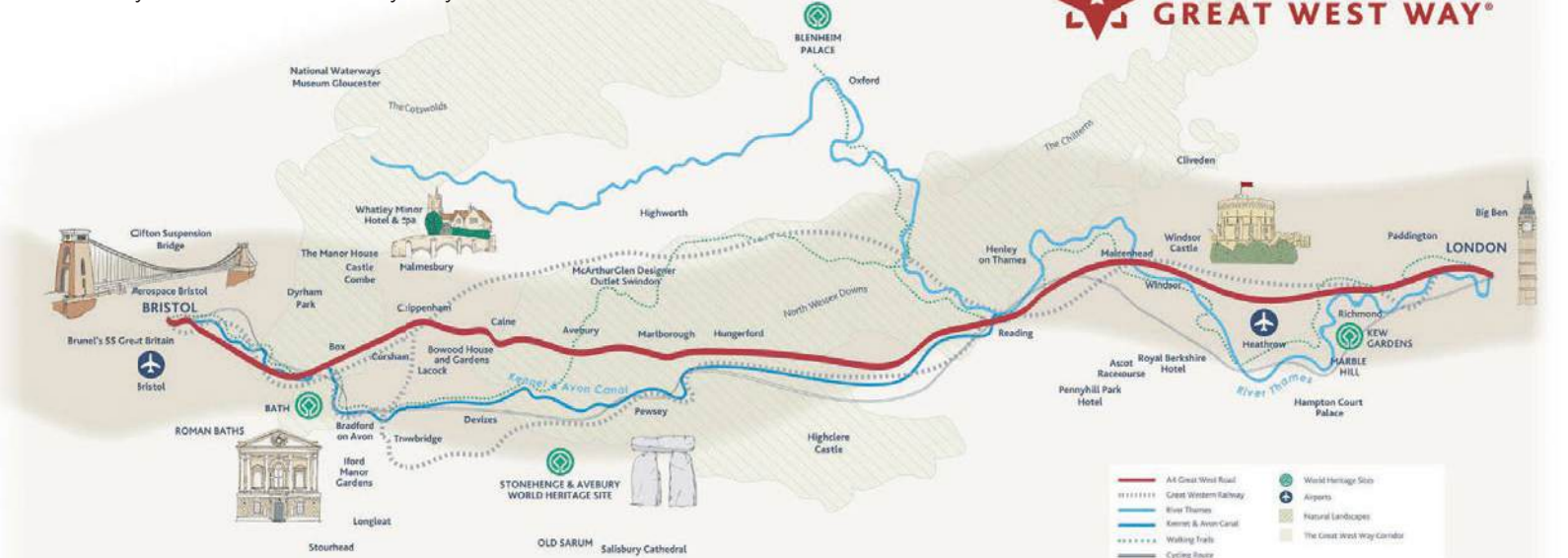
At one end is London with its famous royal sights and rich cultural heritage; at the other, Bath and Bristol. In between lie characterful villages, lush green landscapes, and relaxing riverside towns. But it's not only about getting from A to B. The Great West Way is for those who relish the journey. For free spirits and explorers. You can travel by road, rail or water. On two feet or two wheels. Base yourself in one place for a while, or move on every day. As you follow its twists and turns, you'll encounter the very essence of England.

Along the Great West Way you'll encounter three National Landscapes – the Chilterns, the Cotswolds and the North Wessex Downs – and the UNESCO World Heritage Sites of Stonehenge and Avebury, Kew Gardens and Bath. You can visit the world's best preserved Roman remains in Bath. Watch the Changing of the Guard at Windsor Castle. Pootle along the Kennet & Avon Canal. Enjoy a wine tour at one of the many vineyards. Or soak in the UK's only natural hot springs at Thermae Bath Spa. Step aboard the last Concorde at Aerospace Bristol. Or stroll through 15,000 extraordinary trees at Westonbirt, The National Arboretum. Enjoy Newbury's canal-side pubs and restaurants. Discover Reading's Museum and Abbey Quarter. Trawl Hungerford's antique shops and fairs then sample seasonal produce at one of the traditional pubs along the route. Take a pleasure cruise along the Royal River Thames. Unearth amazing archaeology at the Roman Baths. Stand on the site of the seeping of Magna Carta at Runnymede. Or visit a delightful National Trust property.



> Roman Baths

If you're short on time the Great West Way makes for a great day trip. But stay a little longer and you can immerse yourself in local life. Where you lay



> Wilton Windmill



> Traveling by train

## Great West Way Discoverer pass

To make the most of your Great West Way adventure, choose the **Great West Way Discoverer pass**, offering unlimited off-peak train travel from London Paddington or London Waterloo to Bristol Temple Meads, via the Reading and/or Basingstoke routes, with options to branch off towards Oxford. Plus unlimited travel on designated bus services along the route. One-day and seven-day options are available, with prices from just £30.50 per person. For further details and to book go to [gww.com](http://gww.com)



# WILTSHIRE ON THE Great West Way®

The Great West Way is for the curious. For slow travellers. Those who want to explore further and delve deeper. With over 500 miles of tempting trails and unforeseen encounters, it was made for self-guided journeys, whether solo or with friends and family. Journeys leading to adventures that enliven your senses, make you see the world afresh, uncover new realms of possibility.

Around a quarter of the Great West Way runs through Wiltshire. Along paths that once brought drovers to market. Pilgrims to Salisbury Cathedral. Druids to Avebury and Stonehenge. Across rolling hills in the North Wessex Downs. Past white horse carvings keeping watch over the Vale of Pewsey.

Timeless towns and villages along the route include honey-coloured **Bradford on Avon**. The 'discovery' town of **Calne**. **Chippenhams**, on the banks of the River Avon. **Corsham**, familiar as Turro from BBC's *Poldark*. **Devizes**, home to over 500 listed buildings. Hilltop **Malmesbury**, England's oldest borough. The handsome former staging post of **Marlborough**. **Trowbridge**, renowned for its unique industrial architecture. The medieval city of **Salisbury** is also within easy reach.

You can hunt for bargains at **McArthurGlen Designer Outlet Swindon**. Relax aboard a narrowboat on the **Kennet & Avon Canal**. Stroll around 'Capability' Brown parkland at **Bowood House and Gardens**. Keep an eye

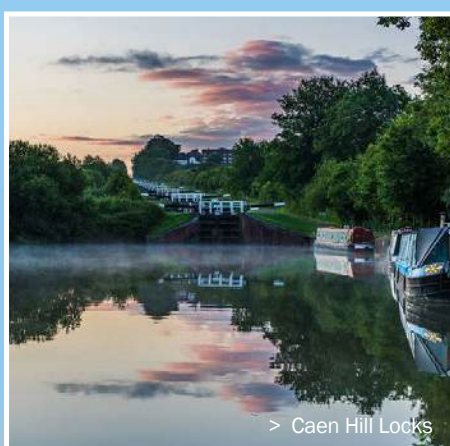
out for incredible animals on a drive-through experience at **Longleat**. Visit a stunning **National Trust** property. An authentic English pub experience is hard to beat. So settle down at one of Wiltshire's many traditional inns. If your Great West Way adventure includes an overnight stay, you'll find B&B, self-catering, farmstay, glamping and hotel options aplenty. In Malmesbury you can enjoy character and charm at **The Old Bell Hotel** or serious pampering at **Whitley Manor Hotel and Spa**.

Rail connections are excellent, linking Wiltshire with London's Paddington and Waterloo stations at one end, Bristol and Bath at the other. Within 30 minutes, or less, of leaving the capital you can be enjoying authentic English experiences and creating memories to write home about.

Embrace the unfamiliar at [GreatWestWay.co.uk](http://GreatWestWay.co.uk)



> Wilton Windmill



> Caen Hill Locks

*"The world-renowned and the yet-to-be-discovered"*



> Stonehenge



> Longleat House



> Sunrise at Avebury



### Salisbury Escape Rooms

11a Fisherton Street, Salisbury SP2 7SU  
T: 01224 438960  
E: [info@salisburyescaperooms.com](mailto:info@salisburyescaperooms.com)

Escape the boredom at Salisbury Escape Rooms! Immerse yourself in a world of mystery and adventure. Gather your team, solve intricate puzzles, and race against the clock to escape! Perfect for friends, family and more – an unforgettable experience awaits. Can you beat the challenge? Book your escape room!

Please see our website for details  
[www.salisburyescaperooms.co.uk](http://www.salisburyescaperooms.co.uk)

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[visitwiltshire.co.uk](http://visitwiltshire.co.uk)

### A hidden gem, open to all.

PLAY VIDEO

A church has stood on this site for nearly eight hundred years and St Thomas has always been the church of the City and Guilds of Salisbury.

Our recently restored **St Thomas** is the largest and most complete example still surviving in the UK, painted between 1470 and 1500.

Visitors will also enjoy the striking modern altar table and font, built by local craftsman Matthew Bart, and created as part of a larger and ongoing project to restore, repair and restore this wonderful church.

St Thomas is part of the Inclusive Church initiative, which means that we are committed to ensuring that all are truly welcome, whatever their story. There are services held daily (except Saturdays) – do join us if you can.

St Thomas Church, St Thomas Square SP1 1BA  
[www.stthomassalisbury.co.uk](http://www.stthomassalisbury.co.uk)  
Charity No. 1133882

### AMESBURY

Map Ref F4

Historic Amesbury is an attractive town sitting on the River Avon, now known to be the oldest continuous living settlement in this country, dating back over 8500 years BC.

Stonehenge is the closest attraction to Amesbury, just a short 2 mile walk across the historic landscape. Just to the north is Woodhenge - a neolithic site, first recognised through aerial photographs taken in 1925. Closer to the town is Long's Walk which offers a unique view of the River Avon, as well as a walk along the old Lime Tree Way, which historically led to the Abbey.

In 2023 a new History Centre, including cafe and shop opened, housing one of Britain's largest Mesolithic collections. Amesbury has hotels, bed and breakfasts, independent shops, restaurants and inns - the town is a stopping point for travellers and visitors to Stonehenge and south Wiltshire. There is affordable parking with two coach spaces in the central car park.

Amesbury is the home of Amesbury Disc Golf Course, located just off Stockport Avenue. Disc Golf is a flying disc sport where players throw a disc at a target. The course consists of 18 holes, with an extension of an additional 4 holes being added in 2025. Free parking is available.

A visit to the 16th century church of St Mary and St Melor is a unique experience. Housed within is a 15th century clock that is believed to have been built for the Benedictine Abbey.

T: 01298 622999  
E: [townclerk@amesburytowncouncil.gov.uk](mailto:townclerk@amesburytowncouncil.gov.uk)  
[www.amesburytowncouncil.gov.uk](http://www.amesburytowncouncil.gov.uk)

### "A hidden gem"

★★★★★

Award winning café, convenience store & speedy EV charging

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Stonehenge Hostel

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[CHOLDERTONRAREBREDSFARM.COM](http://CHOLDERTONRAREBREDSFARM.COM)

### ON AND OFF TRACK EXCITEMENT

Displays and fun for petrolheads of all ages at the West Country's Home of Motorsport

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[castlecombecircuit.co.uk](http://castlecombecircuit.co.uk)

### up to 60% off RRP

## NEXT STOP SWINDON DESIGNER OUTLET

Destination Joy

swindon Designer Outlet

### Wilton Windmill (Near Marlborough)

Map Ref D5

Wilton, Near Marlborough, SN8 3SW  
E: [secretary@wiltonwindmill.co.uk](mailto:secretary@wiltonwindmill.co.uk)

Find out how a Victorian miller lived and how the windmill works. Built in 1824 and set high in the North Wessex Downs, this is the only working windmill in Wessex. Picnic area and site accessible all year round. Guided tours, refreshments and stone ground flour available during opening times. Fabulous walking and great views.

Admission: A £5, CH FREE  
Open: From Easter to end Sep, Sun and bank hols Mon 2pm-5pm  
[www.wiltonwindmill.co.uk](http://www.wiltonwindmill.co.uk)

### Cricklade

Map Ref B3

Cricklade Town Council, 113 High Street, Cricklade, SN6 6AE  
T: 01793 753384 E: [admin@crickladetowncouncil.gov.uk](mailto:admin@crickladetowncouncil.gov.uk)

The 'First Town on the Thames'. An ancient Saxon town on the edge of the Cotswolds, with over 100 listed buildings, an important site from the time of Alfred the Great. From 978 to 1100 the town had its own mint and a few coins can be seen in the Cricklade Museum. Cricklade, granted a charter in 1355, has a Memorial Court with a High Bailiff, a Town Crier and other historical posts.

For people who enjoy nature, North Meadow is a 'National Nature Reserve', and in April the rare Snakeshead fritillaries can be seen. Bolehill Farm (originally a Second World War airfield) is now a nature reserve managed by Wiltshire Wildlife Trust, and of course the famous Thames Path meanders through the town.

A range of facilities on the historic High Street offer interest and a welcome to visitors.

With free parking available in all the car parks, why not come and see for yourself?

[www.crickladedowncouncil.gov.uk](http://www.crickladedowncouncil.gov.uk)

### Marlborough

Map Ref C4

TE at Marlborough Town Council, 5 High Street, Marlborough SN8 1AA  
T: 01249 521497 E: [enquiries@marlborough-tc.gov.uk](mailto:enquiries@marlborough-tc.gov.uk)

The friendly, historic, beautiful market town of Marlborough on the River Kennet with its wonderfully vibrant high street is bursting with charm. Close to Avebury and ancient Savernake Forest in the North Wessex Downs National Landscape, it is a constantly featured as one of Britain's best independent shopping destinations and a great place to live.

You'll be enchanted by its characterful buildings, sparkling river and strong cultural scene for arts, music, cinema and festivals. Explore a great range of independent shops, wide variety of places to eat or just soak up the city's café culture. It's just not enough, there are street markets twice a week too.

A warm Marlborough welcome awaits you.

Follow us on Instagram @VisitMarlborough & Facebook @MarlboroughTC

[www.marlborough-tc.gov.uk](http://www.marlborough-tc.gov.uk) / visitors

### GO WILD IN WILTSHIRE

Adventure activities for the whole family

[www.wolf.org.uk](http://www.wolf.org.uk)

### 2025 Discover Calne

Lions Duck Race 17 May  
Calne Pride 7 June  
"Calneval" 28 June  
Town Crier Competition 19 July  
Calne Bike Meet 26 July  
Eat Calne Food Festival 30 August  
Calne Music and Arts Festival in October  
Bonfire and Fireworks 7 November  
Christmas Festival of Lights 28 November

[www.calne.gov.uk](http://www.calne.gov.uk)

### 2025 Discover Calne

For travellers along the A4, Calne is a great place to take a break and wander our selection of independent shops and cafes

[www.calne.gov.uk](http://www.calne.gov.uk)

### DISCOVER PEWSEY VALE

ONE DAY & MULTI-DAY WALKING & CYCLING ROUTES IN THE HEART OF THE NORTH WESSEX DOWNS EAT - DRINK - SHOP - STAY

CHARMING VILLAGE PUB WITH ROOMS

Nestled in the picturesque village of Ham at the foot of the North Wessex Downs, The Crown & Anchor serves excellent locally sourced seasonal food, with a weekly menu. We have five en-suite bedrooms and a further three in the stables, ideal for weekend get aways or a treat during the week.

Our newly opened Private Dining Room - The Partridge Room can seat up to 20 people with doors that open out onto the terrace. Ideal for parties and special events. We also offer packages for corporate events. Soak up the English sun on our terrace, or sit in our wild flower garden. The team at The Crown & Anchor look forward to giving you a warm welcome.

Crown & Anchor Inn, Ham, Wiltshire, SN8 3RB  
[www.crownandanchordorham.co.uk](http://www.crownandanchordorham.co.uk)  
T: 01488 50 30 40 • E: [info@crownandanchordorham.co.uk](mailto:info@crownandanchordorham.co.uk)

### Fisherton Mill

Map Ref F4

1108 Fisherton Drive, Salisbury, Wiltshire, SP2 7QY

Enjoy great food, art and shopping at Fisherton Mill in Salisbury. This year celebrating 30 years of the award-winning Gallery Café, listed in The Good Food Guide as a 'food gem' which serves mouth-watering treats, delicious lunches, homemade cakes and an imaginative selection of drinks.

Fisherton Mill is the largest independent art gallery in the South West, displaying work by over 200 artists. With on-site boutique studios and a programme of interesting workshops, it is a creative haven just a stone's throw from Salisbury city centre.

Opening Hours: Mon-Fri 9.30am-5pm, Sat 9.30am-6.30pm, Sun CLOSED  
[www.fishertonmill.co.uk](http://www.fishertonmill.co.uk)

### Bowood House & Gardens

Map Ref C3

Down Hill, Calne, SN11 0LZ  
T: 01249 832202 E: [houseandgardens@bowood.org](mailto:houseandgardens@bowood.org)

Welcome to Bowood House & Gardens  
Home to the Lansdowne Family since 1754.  
Open to the public from 1975, this year Bowood celebrates their 50th Anniversary.

Our best season yet, something new to discover every visit.

Discover the rich and fascinating history of Bowood House and the Lansdowne family, all set within 100 acres of beautifully landscaped Capability Brown Parkland. Surrounding the Georgian House is the Italian-inspired Terrace Garden, the Walled Garden, and the herbaceous border, all radiating colour throughout the seasons.

Children will be thrilled with the adrenaline-fueled Adventure Playground featuring a life-size pirate ship and an attraction focused on activities for inquisitive under 4s and interpret under 7s The Den and indoor Activity Barn. A separate attraction on the Bowood Estate, the Woodland Garden, only open for 6 weeks during the flowering season, with over 30 acres to explore.

Book Tickets online: [www.bowood.org](http://www.bowood.org)  
Open: 2nd April to 2nd November 2025 | 10.30am - 5.30pm.  
Last admission: 4.30pm.  
[www.bowood.org](http://www.bowood.org)

### WELCOME TO THE REME MUSEUM

Where you will:

- Explore modern, interactive galleries
- Discover the stories and unique equipment of British Army soldiers
- Enjoy quizzes, trails and crafts
- Relax knowing we have an on-site café, playground, gardens and free parking

SPECIAL EVENTS:

- Warfare Britain: VE Day 80
- REME Museum Extravaganza
- School Holiday Workshops
- Sci-Fi Day
- Model Show
- Christmas Fair

GROUPS CONNECTIONS  
Exhibition open until Dec 2025

Lynham, Wiltshire, SN15 4XX  
Open Tues - Sun, 10.00 - 16.30

[www.rememuseum.org.uk](http://www.rememuseum.org.uk)



> Marlborough



> Caen Hill Locks



> Bradford on Avon



> Malmesbury

# TIMELESS PLEASURES

*"Step off the world for a while"*

Today life is hectic. Too hectic. 24/7 this. 56 that. Sometimes you need to escape, press pause and let time stand still. Whether your ideal break is calming, comforting, refreshing, or bursting with high octane excitement, Wiltshire is the perfect antidote to overcrowded cities.

Activities range from the white-knuckle-inducing to the utterly relaxing. Set your pulse racing with a spin around Castle Combe Circuit. Saddle up for a horseback ride. Explore the vast landscape on foot or on a bike. Race against the clock in an escape room challenge. Or spend your day getting wet and wild on the water. Relax in a luxurious spa. Play a round of golf. Or sign up for a cookery class.

In Wiltshire we pride ourselves on the quality of our local food and drink, so you'll find plenty to whet your appetite in bars, restaurants and coffee shops around the county. There are farm shops aplenty too, and our historic shopping streets are home to a wealth of independent retailers, as well as high street stores, colourful markets and a top notch designer outlet.

Wiltshire is home to imagination and creativity in abundance. First rate venues include a leading producing theatre and a music centre with 'the finest acoustic outside London'. Festivals and events feature everything from classical, jazz and world music to carnivals, fairs and folk festivals. White Wiltshire locations have featured in every type of production from swashbuckling adventures to Jane Austen classics. Dr Doolittle to Dr Who.

So pay us a visit and let Wiltshire put back what the rest of the week takes out. You'll find less racing against the clock and more timeless pleasures to enjoy.

> Longleat Festival of Light

> Carvers Hill

> New Forest Cycling

> Vale of Pewsey