

Destination Update  
Virtual Fam Visit  
'Wiltshire Quiz'

# Welcome to Timeless Wiltshire



# VisitWiltshire & Great West Way Update

- Best UK Destination Award
- Wiltshire Travel Trade Group
- Resources for the trade
  - Wiltshire Travel Trade Guide
  - Great West Way Travel Trade Directory
  - New itineraries
  - [Key product information](#)
- Official Tour Operator Scheme
- Travel Trade Events & Exhibitions
- Travel Trade Fam Visits
- Product Training



# Wiltshire Quiz



- Introducing the informative interactive ‘Wiltshire Quiz’
- 6 rounds of themed multiple-choice questions with between 3-5 questions per round. Total of 22 questions.
- Lorna Matthews Keel from Salisbury’s Chequered History Guides will take you on a virtual journey around Wiltshire. Highlighting some interesting fun facts and testing you on your ‘Did you know’ knowledge of the area.
- Click on the quiz link and when prompted and choose from one of the multiple-choice questions
- The winner will be sent a Wiltshire goody bag containing donated Salisbury Cathedral and Longleat gifts.

[Click here to start the Wiltshire Quiz](#)



# Round 1

## History & Heritage

### Question 1

**Salisbury Cathedral** is unusual in that it was built within a single century, it has the tallest spire in Britain added in the mid-1300s; it has the largest cloisters, the world's oldest working mechanical clock, the finest of only four surviving 1215 Magna Carta and its situated in the largest cathedral close (80 acres) in Britain.

*Q: How tall is its spire?*

A: 150m

B: 123m

C: 110m



# Question 2



**Stonehenge** attracts over 1.3m people of year and English Heritage offer a limited number of stone circle access visits outside normal opening hours. There are live views of the stones 24/7 via [Skyscape](#). Stonehenge has fifteen, 7m tall stones weighing about 20 tonnes which make up the central horseshoe, the uprights and lintels of the outer circle, as well as outlying stones. They were recently discovered to have come from nearby West Woods in Marlborough.

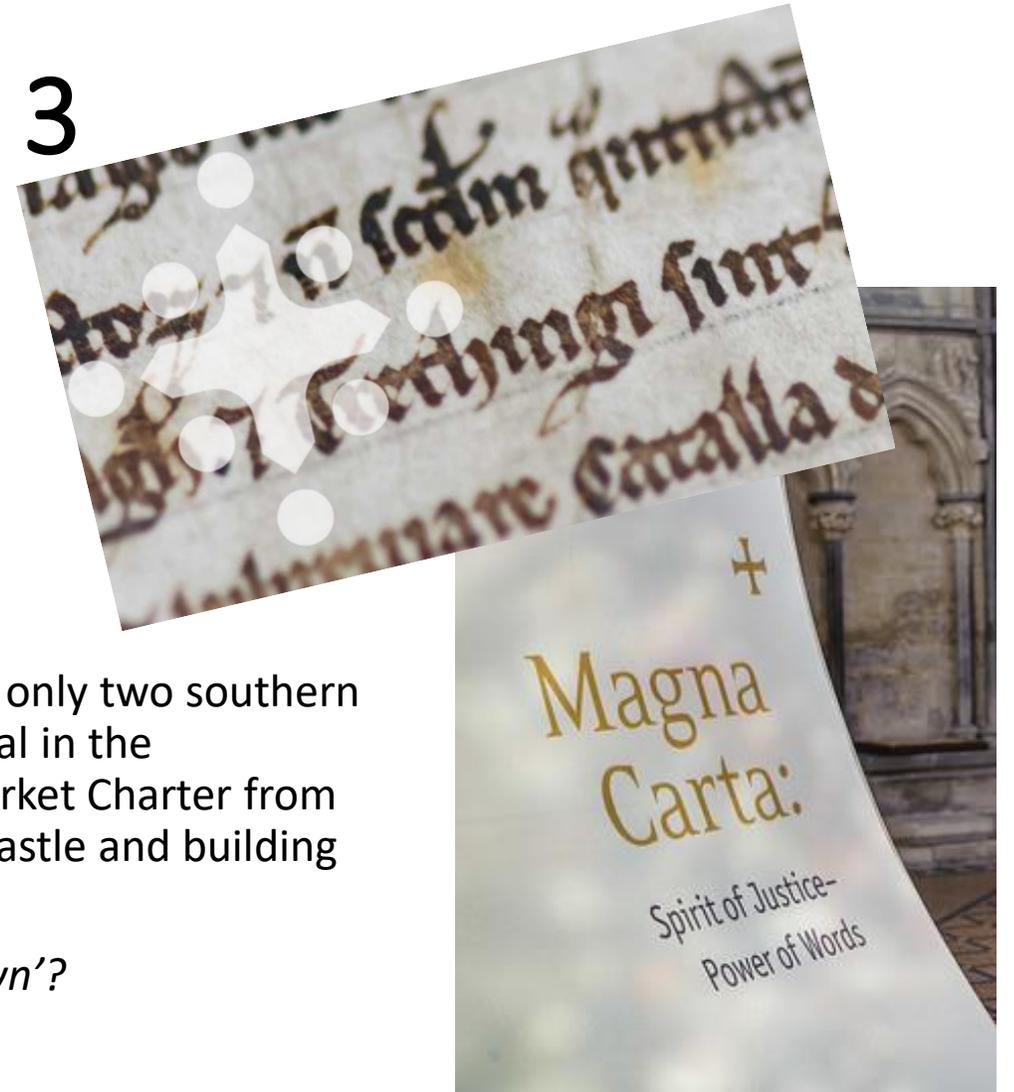
*Q: These stones are known by what name?*

A: Bluestones

B: Limestone

C: Sarsen Sandstone

## Question 3



**Magna Carta Baron Town** - Wiltshire is very lucky to have one (of only two southern England) Magna Carta Baron towns. Baron Henry was instrumental in the development of this town, obtaining one of England's earliest Market Charter from King John in 1200, laying out the places of the town, renovating the castle and building its first church.

*Q: Which Wiltshire town is known as a 'Baron Town'?*

A: Trowbridge

B: Bradford on Avon

C: Corsham

# Question 4

**Merchant's House** - Did you know Marlborough suffered a disastrous fire? Cromwell ordered a collection in England and Wales for the sufferers and Thomas Bayly claimed £2,339 and built the magnificent Merchant's House. Thomas was a prosperous silk mercer and this was a fine timber and brick building with interior panelling, wall paintings and a commanding oak staircase. A substantial amount of his fabric survives and hidden painted decoration is still being revealed.

*Q: Which century was the Merchant's House built?*

A: 15<sup>th</sup> Century

B: 16<sup>th</sup> Century

C: 17<sup>th</sup> Century



# Question 5



**Longleat** was the first stately home to open its doors to the public in 1949 and the first Safari Park outside Africa to open in 1966. Its nestled within 900 acres of ‘Capability’ Brown landscaped grounds and visitors can explore an abundance of exciting attractions including Jungle Kingdom and Animal Adventure where you can get up-close and personal with truly amazing animals.

*Q: What is the official title of the current aristocratic owner?*

A: 18<sup>th</sup> Earl of Pembroke

B: 8<sup>th</sup> Marquess of Bath

C: 9<sup>th</sup> Marquis of Lansdowne

# Round 2

## Museums and Discoveries

### Question 1

**Lacock Abbey**, located in the centre of the village was founded in the 13th century and became a quirky country house of various architectural styles within its own woodland grounds. It was a home for the Talbot family, including William Henry Fox Talbot in the 19th century.

*Q: What was William Henry Fox Talbot famous for discovering?*

A: The photographic negative

B: The moving picture

C: The steam turbine



# Question 2



**The REME Museum** - Based in Lyneham, Wiltshire, the Museum has a unique collection including extensive weapons, historic repair and recovery vehicles, uniforms, medals, tools and test equipment. The collection is enhanced by interactive and immersive displays which enables the visitors to experience how REME uses its resourcefulness and ingenuity to keep the Army's battle-winning equipment in the hands of the user.

*Q: What does REME stand for?*

A: Royal Electrical and Mechanical Engineers

B: Royal Equipment for Maintenance Engineers

C: Royal Electricians and Management of Engineers



#timeforwiltshire



# Question 3

**Wiltshire Museum** – is home to the best Bronze Age archaeology collection in Britain. Visitors can explore the galleries which tell the story of the people who built and used the world renowned monuments of Stonehenge and Avebury. Unique gold and amber objects date back over 4,000 years to the Bronze Age – the time of shamans and priests, learning and culture across Europe. Later periods, including the Iron Age, Romans and Saxons, are also featured, together with the story of the surrounding area.

*Q: Which town is home to Wiltshire Museum?*

- A: Malmesbury
- B: Devizes
- C: Marlborough



# Question 4



**Salisbury Museum** - is situated in the medieval King's House, within the glorious setting of the Cathedral Close. The museum has fantastic collections ranging from archaeology to fine art and costumes, with events and exhibitions year round. The museum's archaeology collection is one of the most significant in the UK, outside a national museum, and the collections are central to understanding the story of the region. Highlights include finds from every 20th century excavation at Stonehenge, the Amesbury Archer, the medieval finds from Old Sarum and the Salisbury drainage collection.

*Q: How many objects are estimated to be in this collection?*



A: 20,000

B: 50,000

C: 100,000

# Question 5

**STEAM - Museum of the Great Western Railway** is housed in a beautifully restored Grade II railway building in the heart of the former Swindon railway works. Situated right opposite the Swindon Designer Outlet, the museum tells the story of the men and women who built, operated and travelled on the Great Western Railway, which was regarded as the most advanced in the world.

*Q: Who was the man with this pioneering vision and engineering genius?*

A: Isambard Kingdom Brunel

B: George Westinghouse Jr.

C: James Watt



# Round 3

## Waterways and Landscapes

### Question 1



**The Kennet & Avon Canal** is a total of 87 miles and links London with the Bristol Channel. There is a museum at Devizes Wharf and visitors can discover the fascinating story of this delightful waterway, its construction, use and subsequent demise and the work done in recent times to restore it. The Caen Hill Locks are situated between Rowde and Devizes and have a rise of 1 in 44 gradient or 237 feet in 2 miles.

*Q: How many locks would you need to navigate if you travelled from the top to the bottom of Caen Hill?*

A: 29

B: 25

C: 30

## Question 2



**Wiltshire's White Horses** - See these iconic landmarks are carved into hillsides across the county. Some of the Wiltshire White Horses date back 250 years and eight still remain on view today. They can be found in Cherhill, Marlborough, Alton Barnes, Westbury, Hackpen, Broad Town, Devizes and Pewsey.

*Q: Which white horse is the oldest and regarded as one of the best, due to its prominent position?*

A: Pewsey

B: Westbury

C: Devizes



# Question 3

**Avebury** has been a landscape of fields and farms since the Bronze Age, with sheep grazing the landscape. The first farmers made their mark almost 6,000 years ago and archaeologists are still finding clues to their lives. The stone circle and huge henge banks and ditches were erected around 4,300 years ago and visitors are free to wander around and among the standing stones today, walking in the footsteps of their ancestors. Visitors can explore Avebury Manor and Garden finding out about the lives and stories of the houses many owners. In addition to You can learn all about the Avebury's prehistoric past in the local museum in a 17<sup>th</sup> century threshing barn gallery which houses interactive displays and the stables gallery which has the archaeological finds.

*Q: What is the name of the museum which was named after the Scottish archaeologist?*



- A: John Lloyd Stephens Museum
- B: Thomas Jefferson Museum
- C: Alexander Keiller Museum



# Round 4

## Glorious Gardens

### Question 1

**Stourhead** – situated on the Wiltshire-Somerset border features a Palladian mansion with fantastic regency library and beautiful art collection plus an 18th century landscape garden with lakeside walks, grottoes and classical temples. With hills, water and classical architecture overlaid by a fabulous collection of trees and shrubs, Stourhead was described as ‘a living work of art’ when first opened in the 1740s. The centre piece of the garden is the lake, which dictates the path you take and the views you enjoy. The damming of the river and the creation of the lake was an ambitious undertaking. Henry ‘the Magnificent’ and his architect Henry Flitcroft planned it before work began on the garden buildings such as the Temple of Flora, Pantheon and Grotto.

*Q: How many gardeners were in the team that undertook the original planting at Stourhead?*



A: 20

B: 50

C: 80



# Question 2



**Iford Manor Gardens** - This romantic, award-winning, family-owned Grade 1 listed garden was created by Edwardian architect Harold Peto when Iford Manor was his home, from 1899-1933. Tucked away at the bottom of a tranquil valley, paths twist and turn around ancient statues, columns, terraces and architecture surrounded by ebullient planting schemes, leading you on in anticipation of the next delight. Set in 2.5 acres, this steep, terraced garden affords the visitor wonderful views of the valley, especially enjoyed from the casita, loggia and cloisters.

*Q: Which European country influenced Harold Peto's gardening style?*

A: Italy

B: France

C: Germany

# Question 3

**Bowood House & Gardens** – Home to the Lansdowne family since 1754 Bowood has a fascinating history. Its, surrounded by acres of stunning landscaped gardens and the Big House, as it was known, was demolished in 1955, leaving the most perfectly balanced Georgian structure, full of fascinating family memorabilia, including the room in which Dr. Joseph Priestley discovered oxygen gas on 1st August, 1774.



*Q: Who was the famous landscape gardener who created Bowood's magnificent landscape?*

A: Gertrude Jekyll

B: 'Capability' Lancelot Brown

C: William Shenstone



# Round 5

## Film and TV Highlights

### Question 1

Wiltshire locations can be spotted in many big screen movies and TV costume dramas.



*Q: Can you name the Wiltshire town which stood in for 18<sup>th</sup> century Truro in series one of Poldark?*



A: Corsham

B: Bradford on Avon

C: Trowbridge

# Question 2

Q: Can you name the popular location where scenes from Harry Potter & The Half Blood Prince and Harry Potter & The Chamber of Secrets were filmed?

A: Longleat

B: Bowood House

C: Lacock Abbey



# Question 3

Q: Can you name the two locations in Wiltshire where cinema scenes of Pride & Prejudice were filmed?

A: Wilton House & Stourhead

B: Lacock Abbey & Great Chalfield Manor

C: Stonehenge & Mompesson House



# Round 6

## Time for Wiltshire

### Question 1

**Marlborough College Summer School** - Marlborough's much-loved Summer School will return from 11 July to 7 August 2021 with a wide range of courses and a wealth of entertainment suitable for all ages and interests. Develop a new skill or indulge your interest in something you've always wanted to do. New courses for 2021 include Mankind Versus the Planet and State of Emergency to practical courses on Basic Bike Maintenance. You can enjoy some Ballet for Fitness, Painting in Acrylics, or even explore Inside the Mind of a Murderer! New courses for young people are equally diverse encompassing everything from Calligraphy to Polo and Building Resilience to Dungeons and Dragons.

*Q: How many courses are on offer in Summer 2021?*

A: 250

B: 300

C: Over 500+



# Question 2

**McArthurGlen Designer Outlet Swindon** – housed in the beautifully renovated Grade II listed buildings of the Great Western Railway Works and is one of the largest covered designer outlets in Europe. Shoppers will adore the quality mix of High St and Designer brands, at over 90 top name stores including fashion brands Guess, Jigsaw, Reiss, Joules, Kurt Geiger, Superdry, Boss, Hobbs, Marks & Spencer Outlet, Ted Baker, Calvin Klein and Tommy Hilfiger, as well as home brands John Lewis Home Outlet, Bedeck, Yankee Candle, Le Creuset and many more.

*Q: What % discount can shoppers get at McArthurGlen Designer Outlet, compared to normal high street stores?*



A: 60% +

B: 50%

C: 40%



# Question 3

Q: Where in Wiltshire can you walk with Alpacas and have a glass of wine from the local vineyard?

A: Longleat

B: Studley Grange Butterfly World & Craft Village

C: Cholderton Rare Breeds Farm



# Any Questions?



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## Key trade product information

