

VISITWILTSHIRE WINS BEST UK TOURIST BOARD WEBSITE AT NATIONAL TRAVEL AWARDS

VisitWiltshire's website www.visitwiltshire.co.uk has been named the Best UK Tourist Board Website in the TravelMole UK Awards, which also recognises its channel website, Visit Salisbury.

This is the second time VisitWiltshire has won this award after first receiving it in 2015. This year, VisitWiltshire was one of three finalists in the category of Best UK Tourist Board Website, which also included Visit Wales and Visit Isle of Wight. Finalists were chosen based on content, layout, ease of navigation, and innovation. Each award category was open to public vote, with participants asked to cast their vote by visiting TravelMole UK's website.

The awards ceremony was held on Wednesday, 20 November in Soho, London with travel companies, tourist boards, suppliers, and other travel industry professionals in attendance. The TravelMole UK Awards recognises business and organisations specialising in travel, that have made a significant impact in web, social, mobile and technology. Winners from the event include Jet2holidays, Travelzoo, Visit Jamaica, icelolly.com, Hays Travel and Kuoni.

Fiona Errington, Marketing Manager at VisitWiltshire, said: "We are delighted to win this award and grateful to all those who voted for us. We have invested in additional resource this year to ensure that VisitWiltshire's website is kept up-to-date with the latest information and provides inspiration to those who are visiting our beautiful county."

For more information on the TravelMole UK Awards, visit: www.travelmole.com/news_feature.php?news_id=2040274&c=setreg®ion=2

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NOTES TO EDITORS

About VisitWiltshire

VisitWiltshire is the official Destination Management & Marketing Organisation for Wiltshire representing 500 partners. It is a public/private sector membership organisation. VisitWiltshire's priority is to grow the county's Visitor Economy by raising awareness of the destination and generating additional tourism visits and spend. Wiltshire's Visitor Economy currently generates an estimated £1.5billion and supports over 28,000 jobs.

Social Media

Instagram - [@VisitWiltshire](#)

Facebook - [@VisitWiltshireLtd](#)

Twitter - [@VisitWiltshire](#)

Images

If you are looking for images to support your news stories and features, VisitWiltshire has an extensive photo library of images featuring the vast array of product on offer around the county. Over 1,200 images organised into 135 albums have been uploaded onto Flickr and are available free of charge to press. To view the full list of VisitWiltshire albums, click this [LINK](#).

To request access to files, please contact: Hollywindsor@visitwiltshire.co.uk

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