

Supplier Partner Benefits

Becoming a Supplier with VisitWiltshire offers you the opportunity to promote your services and establish relationship with our (aprox.) 400 partners. Our partners range from accommodation, attraction, food and drink businesses of varying sizes across the county and beyond.

Benefits and Opportunities of becoming a Supplier Partner include;

- Inclusion on Supplier Partners Page
- Inclusion as a 'Supplier of the Month' in one Partner Newsletter per year detailing your services - (860+ subscribers and average of approx 40% open rate).
- Dedicated Solus email to all partners – once a year
- Opportunities to attend industry meetings, such as Wiltshire Association of Visitor Attractions to present to or network with VisitWiltshire partners
- Opportunities to advertise and participate in marketing activity and campaigns, such as our Visitor Map and Visitor Guide.
- Opportunity to have your own Product page on VisitWiltshire.co.uk
- Opportunity to host training sessions to partners on your industry subject
- The opportunity to offer VisitWiltshire partners a unique benefit / discount off your service or product
- Posts on our B2B social channels - Twitter Biz account (1200+ followers) and our LinkedIn page (350 followers)