

# Ticketing on [VisitWiltshire.co.uk](http://VisitWiltshire.co.uk)

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# Overview

- VisitWiltshire are in the process of developing a new system to sell tickets via their website
- The new box office will allow ‘basketing’ so customers can buy multiple tickets to different events and activities in one transaction – plan their holiday
- Our site receives over 1 million visits per year – approx 80,000 each month



# Development of shop

The screenshot displays a web browser window with the URL <https://visitwiltshire.digitickets.co.uk/tickets>. The page header includes the text "Time for... Wiltshire" and navigation links for "Tickets", "Login", "FAQs", and "Cart". A search bar is located below the header with the placeholder text "Search here...".

The main content area features a large image of the Fleet Air Arm Museum, showing various aircraft on display. A blue circular icon with a white airplane silhouette is overlaid on the image. Below the image, the text "Fleet Air Arm Museum" is displayed, followed by a blue "Book now" button with a right-pointing arrow.

Below the main image, there are three smaller promotional cards:

- Fleet Air Arm Museum**: A smaller version of the museum image with the same blue circular icon.
- Boscombe Down Aviation Collection**: A card featuring a photo of a person in a cockpit. The text reads: "Collection of aircraft, cockpits, replicas and models weapons and trials equipment to show the story of flight and flight test in the UK. The...". Below the image, it says "Prices between FREE to £23.00" and includes a "Book now" button.
- Bowood House**: A card featuring a photo of a building. The text reads: "Bowood House".

# Booking page

The screenshot shows a web browser window with the URL <https://visitwiltshire.digitickets.co.uk/events/10465?catId=8336>. The page title is "Time for... Wiltshire" and the event is "Boscombe Down Aviation Collection".

**Available Tickets**

Adult	£8.50
Child	£6.00
2 Adults & 2 Children	£23.00
Senior / Student / Serving Members of HM Forces	£7.00
Under 5	Free
More options available...	+

**When would you like to go?**

April 2017

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

**Buying your Tickets Online**

We accept the following credit and debit cards:

Our payments are processed using Card (Stripe)

**Online Security**

Your security is important to us. These pages are hosted on secure servers which encrypt all sensitive data.

[Privacy Policy](#) | [Terms & Conditions](#)

**Contact VisitWiltshire**

Email us | 01722 323036

<https://visitwiltshire.digitickets.co.uk/>

# Book now button via your entry on the website

- Clear and easy to see
- Takes the visitor to the booking page
- Once on the booking page customer chooses dates and number of tickets
- They then go through to either purchase more tickets or to the payment platform
- They then receive an e-ticket to redeem



# Set Up

- Ticketing can be set up very quickly and run parallel with your system
- Or it can be fully integrated with your ticketing system through an api with our digitickets system
- You will be able to view sales on a daily basis by logging into your section of the system
- All details of customers purchasing your tickets will be shared



# Redemption

- Customer receives e-ticket with bar code
- This can be scanned with your ticket scanner which will open the digitickets system and allow checking of ticket
- Or can be manually checked against database of tickets sold

# Financials

- The flat rate commission agreed for ticket sales for Summer 2017 is 12.5%
- There will be no booking fees or additional charges on top of this or upfront costs
- All revenue will be held and released to you on a monthly basis minus the commission
- You will be able to log in to your own section of the system to obtain a summary of revenue generated in realtime.





# Interested?

- Supply image, logo, 100 words of copy, product details and pricing and we will get you live!
- To discuss a technical integration we will contact Digitickets on your behalf
- For set up please contact Fiona or Emma

