ANY TIME IS WILTSHIRE TIME

fe is hectic. Too hectic. 24/7 this, 4G that. Sometimes you just





YOU'LL BE HERE **IN NO TIME**

Today, thanks to fast and frequent trains from London Paddington and London Waterloo, you can opt for eco-friendly travel and transport to get you to Wiltshire. With services operated by both Great Western Railway and South Western Railway, the rail network links 14 towns and villages right across the county. And once you've arrived, there are many organisations that run bus tours to local attractions like Stonehenge and Avebury.

Chippenham has so much to recommend it. Modern shopping centres and a wealth of historic buildings. The Neeld Community and Arts Centre. Chippenham Museum, and Wiltshire & Swindon History Centre. John Coles Park and the River Avon, which forms a peaceful backdrop for walking and cycling. Lacock, Castle Combe and major attractions including Bowood





On the western edge of Salisbury Plain, Warminster is a busy market town with fine Georgian buildings and a wide variety of independent shops, cafés, restaurants and inns. The Lake Pleasure Grounds provide a free splash pad, tennis courts, a boating lake, children's playground, putting green, café and katepark. Nearby, Smallbrook Meadows Nature Reserve is a lovely mosaic of water-meadows between the Were and Wylye rivers. The surrounding untryside provides numerous opportunities for walking, cycling and horse riding, while **Longleat** - with its historic house, safari park and more - is vithin easy reach. Annual events in Warminster include Spring in the Park, a family fun filled day (May), and Carnival (October).

Other timeless towns and villages connected by the rail network include Avoncliff, Bedwyn, Bradford on Avon, Chippenham, Dean, Dilton Marsh, Melksham, Pewsey, Salisbury, Swindon, Tisbury, Trowbridge and Westbury.

Wonderful Warminster

beautiful countryside and local attractions such as Longleat and tonehenge within easy reach.

Browse the variety of independent shops and cafes nestled in amongst nistoric buildings. Enjoy the award-winning Warminste Lake Pleasure Grounds with its free

splash pad, skate park and nature For further information visit our website www.warminster-tc.gov.uk/

The ancient market town that packs a postcard-perfect punch





Wilton, Near Marlborough, SN8 3SW T: 01672 870594 E: enquiry@wiltonwindmill.co.uk Find out how a Victorian miller lived and how the windmill works. Built in $1821\,\mathrm{and}$ set high in the North Wessex Downs, this is the only working windmill in Wessex. Picnic area and site accessible all year round. Guided tours, refreshments and stone ground flour available during opening times abulous walking and great views.

Admission: A £5, Ch FREE Open: From Easter to end Sep, Sun and Bank Hol Mon 2pm-5pm







BOOK TICKETS ONLINE

Tickets for many places to visit and things to do in Wiltshire can now be oought online - just visit visitwiltshire.co.uk/shop

GET SOCIAL

Share your Wiltshire stories using #timeforwiltshire

@visitwiltshire @VisitWiltshire

This Map has been produced by VisitWiltshire

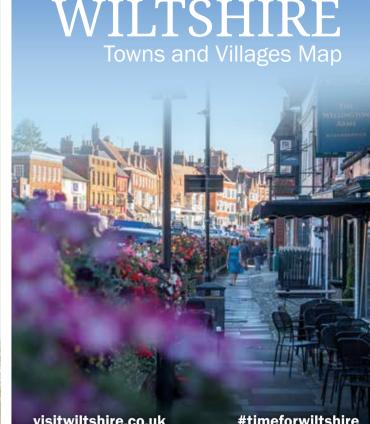
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This Map is also available to download from our website: visitwiltshire.co.uk/download It can be made available in other formats

Front Cover Photo: Marlborough High Street Additional Photography: Anna Stowe, English Heritage, Jody Photography, Neville Stanikk.

For more inspiration go to visitwiltshire.co.uk/what's-on





It's time for

SALISBURY TRADITIONAL ORIGINAL...

Salisbury Cathedral offers one superlative after another, from the tallest spire in Britain and the world's oldest working clock, to the finest original 1215 Magna



include The Salisbury Museum. Mompesson House and The Rifles Berkshire & Wiltshire Museum. Nearby is the Parish Church of St Thomas, with its magnificent Doom Painting. On the outskirts of the city you'll find both Old Sarum, the original site of Salisbury, and River Bourne Community Farm. Boscombe Down Aviation Collection, Salisbury Racecourse and **Stonehenge** are on the

Carta manuscript. Other attractions

doorstep too. In the heart of the city. you'll find a range of independent retailers as well as high street stores and markets. Tearooms, coffee shops, cosy pubs, riverside inns and friendly restaurants will tempt vour tastebuds. Wiltshire Creative - combining Salisbury Playhouse, Salisbury Arts Centre and Salisbury International Arts Festival, along with Salisbury Arts Scene- provide an annual programme of arts and entertainment. Salisbury is just

90 minutes by train from London

Waterloo. For more information go to

risitsalisburv.co.uk



For hustle and bustle you can't beat a good market and Wiltshire has plenty to choose from. Indoor, outdoor and farmers' markets... continental and Christmas markets... vintage, artisan and foodie markets. What better way to spend an hour or two than browsing the many colourful stalls where every imaginable item is on offer. Top quality fruit and vegetables. Meat, fish, cheese and eggs. Haberdashery, clothes, jewellery and more.

First prize for the longest-running market goes to Trowbridge, Wiltshire's county town, where stallholders have been trading since the year 1200. These days, it's on a Wednesday. Hot on its heels, history-wise, is Salisbury's Charter Market, which has been coming to the city on Tuesdays and Saturdays (except the third Tuesday in October) for almost 800 years.

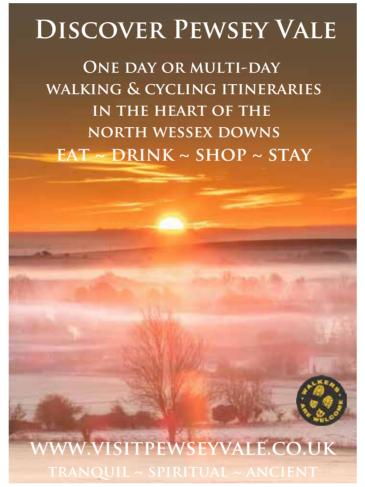
Other bustling market towns include Amesbury (Wednesday), Bradford on Avon (Thursday), Calne (Friday), Chippenham (Friday and Saturday), Corsham (Tuesday), Devizes (Thursday), Highworth (Saturday), Malmesbury (Friday), Marlborough (Wednesday and Saturday), Melksham (Tuesday), Pewsey (Tuesday), Royal Wootton

Saturday), Trowbridge Warminster (Friday) Westbury (Wednesday) Wilton (Thursday) and Wroughton (Friday). For up-to-date details

of these and many other markets go to visitwiltshire.co.uk/







www. Walter Tools

GREAT

WEST WAY

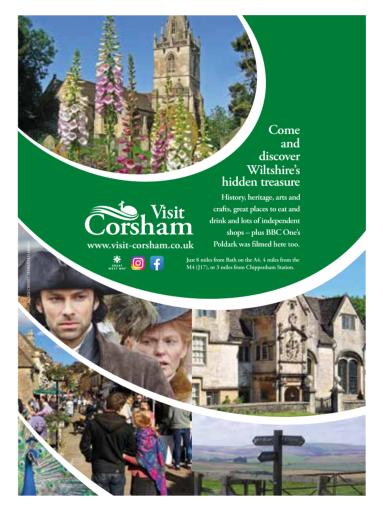
HERE YOU CAN TOUCH AND FEEL THE PAST



Naterways, too, were vital to the Wiltshire economy in years gone by and the Kennet & Avon Canal runs right across the centre of the county. During the Industrial Revolution it was a key means of transport for goods and materials. Now it makes a peaceful way to enjoy Wiltshire's timeless

downland of the Vale of Pewsey. This tranquil area makes a great base of **Pewsey** with its Heritage Centre and statue of Alfred the Great, while

he historic market town of **Devizes** also stands on the Kennet & Avon Canal, at the top of Caen Hill Locks. Rising 237 feet over two miles, this ontinuous flight of 29 locks is one of the longest in the country. Home to both Wiltshire Museum and Wadworth Brewery, the town has kept its



MADE IN WILTSHIRE

woollen broadcloth in centuries past. With the exception of Wilton Carpets, the textile industry is long gone, but outstanding examples of industrial architecture remain. Perched on the edge of the Cotswolds is the charming honey-coloured gem of Bradford on Avon, renowned for its stylish shops and restaurants. Evidence of its textile heritage can be found in the 19th century cloth mills flanking the river bank, and former weavers' cottages lining the hill above. Visit the Saxon Church, the 14th century Tithe Barn and the ancient Town Bridge. Then take a relaxing narrowboat trip on the Kennet & Avon Canal. With events taking place all year round you can take part in the Walking Festival (September), check out the Food & Drink Festival (June) or enjoy an outstanding performance at Wiltshire Music Centre. Alex Moulton Charitable Trust (The Hall) is a hidden gem in central Bradford on Avon. Historically significant for its connection to the industrial trade, it has had a variety of purposes including that of a family home, a storage space for wool, mmodation for factory workers, and an officer's mess.

Just outside Bradford on Avon is **Iford Manor Gardens**, featuring romantic Italianate terraces cut into the hillside, evokes an Edwardian version of



developed from Saxon town. The historic High Street is lined with pperties from the 16th, 17th and 18th enturies, many of which ire now home to quirky You'll find a choice of characterful places to

eat and drink, as well as

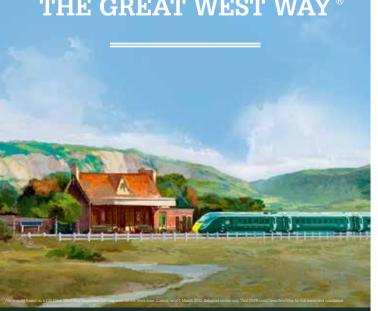


is a thriving venue with a year-round programm

achieved fame thanks to its starring role - as Truro - in the first series of BBC One's Poldark.

Trowbridge - Wiltshire's county town and a Magna Carta baron town has a history of weaving dating back over 1,000 years. The result is a rich architectural legacy ranging from the late-16th to the mid-19th century. **Trowbridge Museum** contains a fascinating collection relating to West Country woollen cloth production, including working looms. Today Trowbridge also boasts many independent retailers, quality markets, an Odeon cinema and family restaurants, as well as a vibrant heritage and arts scene. Annual highlights include the Active Festival (July), Country Fayre (September) and

DISCOVER WILTSHIRE ON THE GREAT WEST WAY



Explore picturesque Pewsey Vale and historic Bradford-on-Avon along the Great West Way ouring route. Simply buy a combined rail and bus

Find out more at GWR.com/GreatWestWay



GREAT WEST WAY®

Welcome to the Great West Way. A 500 mile navigable touring route combining the world-renowned with the yet-to-be-discovered. At one end is London with its famous royal sights and rich cultural heritage: at the other, Bath and Bristol. In between lie relaxing riverside towns, lush green landscapes, and characterful villages. But there's so much more to the Great West Way than simply getting from A to B. There are many ways to experience the Great West Way. Travel by road, rail or water. On two feet or two wheels. The Great West Way is for those who relish the journey. **Great West Way** Around a quarter of the route runs through Wiltshire, along routes that brought druids to Stonehenge. Drovers to

market. Pilgrims to Salisbury Cathedral. Across rolling hillsides in the North Wessex Downs Area of Outstanding Natural Beauty, and past white horse carvings that have watched over the Vale of Pewsey for generations. Discover our Wiltshire towns and villages as part of a trip along the Great West Way.

Great West Way Discoverer pass Included in this pass is unlimited off-peak train travel with Great Western Railway from London to Bristol and travel on the bus services along the route. One-day and week-long options are available, with prices from just £27.50 per person.

To find out how to uncover Wiltshire's secrets and discover an essential strand of England's story, go to GreatWestWay.co.uk

JOURNEY THROUGH TIME

mportance. Neolithic, Bronze Age and Iron Age. Roman, Norma nd Saxon. These and later civilisations have all left their mark,

The friendly market town of Highworth stands on a hill at the rigins in medieval times, **Highworth** is particularly noted for its ne Oueen Anne and Georgian architecture. There is a wealth of story to discover, and a Town Crier to keep you up to date with what is going on.

ere you to delve into the Domesday Book of 1086 you would ind a listing for **Ludgershall**, a small town on the easte



edge of Salisbury Plain. Dating from the late 11th century, Ludgershall Castle was originally a royal hunting lodge; today the Castle's ruins are in the care of English Heritage. From the

Swindon was a small market town mentioned in the Domese Book. This original settlement is now known as Old Town. Here you can take time to wander through its quiet courtyards and of traditional shops, pubs, bars, and cafes. The arrival of the GWR in 1840 led to great expansion and the creation of the tow as it is today. There's plenty to keep you busy including shopping at the McArthurGlen Designer Outlet, a visit to Lydiard House an elegant Georgian abode set in rolling parkland and you can also discover the history of the Great Western Railway at **STEAM** Museum. There is also a buzzing arts scene with many events taking place throughout the year at venues including the **Wyvern Theatre**, Arts Centre and Swindon Museum and Art Gallery. Annual events include Swindon Fringe Festival (April) Swindo Spring Festival of Literature and Arts (May).

e picturesque village of **Tisbury** has been a settlement for ove 000 years. With an excellent choice of independent shops ar ces to eat and drink, it also makes a superb base for walkin ing and cycling. Annual events include the Village Fête (June Carnival (September) and 'Tis the Season' Christmas Fayre. Vis **Old Wardour Castle** nearby and the medieval tithe barn at Place Farm, now home to a stunning centre for the arts.

SHROUDED IN MYSTERY, STEEPED IN LEGEND

Niltshire has been a special place for a very long time and our World Heritage Site stands testament to the ages. On a misty morning at Avebury nderstand the appeal this sacred place held for our ancestors. Here massive outer bank and ditch surround the world's largest prehistoric stone

owns, lies the market town of **Marlborough.** Today, this handsome former staging post has evolved into a stylish and cosmopolitan town. The wide High Street is lined with characterful old buildings housing an array of high quality orough College Summer School (July-August) and colourful Music terature Festivals (September). Don't miss The Merchant's House

If you stand on Salisbury Plain at sunrise or sunset it's easy to see why the ancient Britons believed **Stonehenge** was special. Even today, visitors from round the world make the pilgrimage here to marvel at one of the most iconic onders in the world. Among its many unique features is its orientation on e rising and setting sun, but why it was built in this way remains a mystery

Durrington Walls and Woodh back to 8,820BC. Imagine who







LESS RACING AGAINST THE CLOCK

Wiltshire is blessed with outstanding chalk streams and rivers, their gin-clear waters offering excellent trout fishing and delightful riverside strolls.

In **Chippenham** the River Avon forms a peaceful backdrop for walking and cycling routes. This flourishing market town has a variety of modern shopping centres and a wealth of historic buildings. It is home to The Neeld Community and Arts Centre, Wiltshire, Swindon History Centre and the beautifully maintained John Coles Park and **The Arc - Climbing Academy. Chippenham Museum** hosts a range

Cricklade is the first town on the River Thames and lies at the southern gateway to the **Cotswold Water Park.** An ancient Saxon settlement on the edge of the Cotswolds, Cricklade has been an important site from the time of Alfred the Great. Here you can take

stately home and gardens at **Bowood** are nearby.



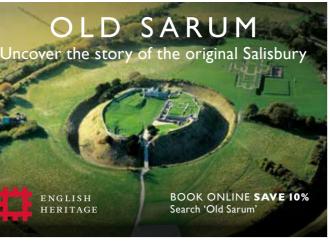
a heritage trail to discover over 100 listed buildings, including medieval St Sampson's Church. One of the town's highlights is North Meadow National Nature Reserve, renowned for its stunning display of rare Snakeshead Fritillaries during April. Events at nearby **Swindon and Cricklade Railway** include a Real Ale and Cider

Calne is a small vibrant town with so much to discover. You can explore the history at the Calne Heritage Centre. Join the annual Calne Bike Meet which brings motorcyclists and the community together or plan a visit to the Atwell Wilson Motor Museum. Spen a day cycling or walking along National Cycle route 403 and visit the nearby Cherhill White Horse.

Malmesbury is a beautiful, ancient, hilltop town in a unique setting surrounded by picturesque rivers and walks. With a rich history drink and stay - including England's

oldest hotel. The packed programm of arts and events includes the world lessex Week in October. Discover he stunning Norman Abbey, the 15th century Market Cross which hosts a weekly market), the nthralling Athelstan Museum and rated history walks and trails.















RURAL ENGLAND AT ITS VERY BEST

kling adventures to Jane Austen classics, Dr Dolittle to Dr Who, Wiltshire locations have played a leading role in a host of big screen movies and TV costume dramas. Some of the best known are listed below; for more information on how to follow in the footsteps of the stars

Bradford on Avon – This charming town featured in the film version of enton Abbey and has also appeared in The White Princess and Creation. s Tithe Barn and surrounding areas were seen in the BBC's Wolf Hall and

Castle Combe - Sometimes referred to as 'the prettiest village in England', stle Combe has played host to many TV and film productions including

Corsham - The High Street of this attractive market town was selected as the perfect match for 18th century Truro in series one of BBC's *Poldark*. Locations near Corsham also featured in Lark Rise to Candleford.

Devizes - Devizes achieved renown as Casterbridge in Hardy's Far from the Madding Crowd with scenes shot in the Market Place, St John's Church, the Corn Exchange and the Shambles Market. Nearby Roundway Down featured

Lacock - Having featured in the final series of ITV's Downton Abbey this charming National Trust village made a welcome return in the film version. It has also played host to a variety of classic films including *The White* Princess, Wolf Hall, The Wolfman, The Other Boleyn Girl and Pride and Prejudice. Scenes from Harry Potter and the Half Blood Prince and Harry Potter and the Chamber of Secrets were shot here. Lacock featured in ITV's costume drama Dr Thorne too, and in the BBC production of Cranford.

FIND YOUR IDEAL **HOME FROM HOME**



When you need to relax and unwind, it's time for Wiltshire – the perfect antidote to busy lives and overcrowded cities

What could be more timeless than the English bed and breakfast experience? Cosy rooms, thatched roofs, and roses round the door. Our pubs, inns and restaurants with rooms combine charm and character with a friendly bar, delicious evening meals and maybe a roaring fire in the grate. Comfortable two, three and four-star hotels guarantee something to suit every pocket. While country house hotels offer the ultimate in indulgence.

For those who like to come and go as they please, our self-catering properties offer the last word in flexibility. If you dream of starting the day with eggs straight from the hen, a Farm Stay does just what it says on the tin. For a taste of the great outdoors you can spend the night under a canopy of stars at one of our campsites. Try a spot of glamping in a canvas lodge or pod. Or get in touch with your rural roots in a traditional shepherd's hut.

Go to visitwiltshire.co.uk/accommodation to find out more.

LET US ENTERTAIN YOU

Plenty to Fire the Imagination.

We're a creative lot in Wiltshire. Here we have space and time to nurture the arts, in all their inventive, ingenious forms. Theatres, galleries, music and arts centres. Drama, dance, concerts and exhibitions. Inspirational venues and outstanding performances.

Wiltshire Music Centre, in Bradford on Avon, hosts over 120 events every year, from classical, jazz and folk music to children's and storytelling shows. In Corsham, The Pound arts centre is a thriving venue with a year-round programme of shows, exhibitions and films. At the heart of the community, in **Trowbridge**, **Trowbridge Town Hall Arts** offers professional performances

and exhibitions by companies and artists from around the world. While **Swindon's Wyvern Theatre and Arts Centre**, with its impressive auditorium seating over 600 people, offers a mixed programme of concerts, comedy, musicals, drama and dance, including a popular annual pantomime.



Under the banner of Wiltshire Creative, three of Salisbury's arts venues have joined forces to form an exciting pan-arts organisation, rooted in the city, yet drawing inspiration from across the

county and beyond.

Salisbury Playhouse is renowned for commissioning and producing new works as well as hosting touring productions. Salisbury Arts Centre is a vibrant hub of activity housed in a beautiful

church. While Salisbury International Arts Festival takes over the city for two fabulous weeks from the end of May.

You'll find an enormous range of events to enjoy. Around the county and throughout the year. Cuckoo, craft and Mop fairs. Open days, action and fun days. Pancake races, duck races, horse races and canoe races. There are river, cycling and walking festivals. History and literature festivals. Not to mention steam and vintage weekends, a confetti battle and a flying monk trail. With such beautiful and diverse countryside as our backdrop,

Go to **visitwiltshire.co.uk/whats-on** to find out more.

With so much on offer throughout the day and into the early hours, Salisbury and Chippenham are proud holders of Purple Flag status - the 'gold standard' for a great night out.

he whole county is a canvas for creativity.





PLAN YOUR VISIT TO WILTSHIRE

In a time of being socially responsible and watching our carbon footprint, sustainable travel is vitally important. Thanks to the road, Great Western Railway, the Kennet and Avon Canal, and multiple foot and cycle paths, you can choose how you get around Wiltshire. If travelling by electric car, this map indicates where you can find electric charging points provided by the towns, points. Wiltshire is largely rural and almost half of the county is designated as an Area of Outstanding Natural Beauty, so you can also be sure to find lots of options for exploring the gorgeous countryside and quaint English villages by foot or by bike! Whether you choose a gentle stroll or want a more challenging route, there is a network of footpaths for everyone.

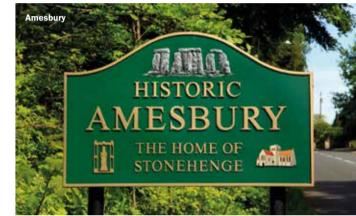
If travelling by rail, trains can bring you directly into historic and picturesque towns and villages like Salisbury, Westbury, Chippenham and Pewsey. And once you've arrived, there are many organisations that run bus tours to local attractions like bus travel between London and Bristol Temple Meads, with options to branch off in the Thames Valley, Cotswolds and Wiltshire.

The Kennet & Avon Canal stretches across the centre of the county and passes through many of Wiltshire's iconic towns such as Pewsey, Devizes, and Bradford on Avon. Whilst also running through two Areas of Outstanding Natural Beauty in Wiltshire, the canal is often surrounded by stunning countryside and picturesque villages. Perfect for a slow stroll or family cycle ride, be sure to enjoy the spectacular views that accompany the Kennet and Avon canal. You can canoe, kayak or book one of the numerous boat trips. The Wiltshire Cycleway threads its way through Wiltshire along quiet country lanes and passes many of the county's most attractive places to visit. The 160 mile cycle route is supplemented by a network of shorter loops offering a wide choice of distance

Wiltshire's countryside, towns and villages are here for all to enjo including disabled visitors and those with specific access needs.

For detailed information on things to do, places to stay and ways to plan your visit to Wiltshire go to visitwiltshire.co.uk/access-for-all





FIND OUT MORE

Marlborough Town Council

www.trowbridge.gov.uk

www.visitpewseyvale.co.uk

Westbury Visitor Centre **₹**

Warminster Community Hub **★**

www.warminstercommunityhub.co.uk

EVCP: Morrisons Car Park, BA12 9NT x2; Central Car Park,

BA12 9BP x2; Longbridge Service Station, BA12 7DS x2

Vale of Pewsey **★**

T: 01985 218548

Wilton Town Council

EVCP Electric Vehicle Charging Points Railway Station

FIND	U	U .
Amesbury Community & Visitor Centre	E4	
EVCP: Main car park in Amesbury on the A345. T: 01980 622525 www.amesburytowncouncil.gov.uk		
Bradford on Avon Town Council ₹	D2	
T: 01225 865797 www.bradfordonavon.co.uk		
Calne Visitor and Community Information Centre	C3	
T: 01249 814000 www.calne.gov.uk		
Castle Combe	C2	
Chippenham Town Council ≥	C2	
T: 01249 446699 www.chippenham.gov.uk		
Corsham Area Information Centre	C2	
EVCP: Post Office Lane (Long-Stay) Car Park. T: 01249 714660 www.corsham.gov.uk/visit		
Cricklade Visitor Information Point	В3	
EVCP: Fairview Fields Car Park - just off the A419 by the rugby club. Cricklade Leisure Centre, Stones Lane. T: 01793 751394 www.crickladetowncouncil.gov.uk		
Devizes	D3	
T: 01380 723 333 www.devizes-tc.gov.uk		
Visit Highworth	B4	
T: 01793 764440 www.visithighworth.co.uk		
Lacock	C2	
Ludgershall Town Council	D5	
T: 01264 391629 www.ludgershall-tc.gov.uk		
Malmesbury Tourist Information Centre	B2	
EVCP: 2 devices and 4 connectors at Aldi, SN16 9JL. T: 01666 822143		

www.discovermalmesbury.life www.exploremalmesbury.com

T: 01672 512487 www.marlborough-tc.gov.uk **Melksham Tourist Information Centre ₹ Mere Information Centre Royal Wootton Bassett** Salisbury Information Centre **→ T:** 01722 342860 www.visitsalisbury.co.uk www.salisburycitycouncil.gov.uk Swindon Information Centre **→ EVCP:** 2 slow chargers in Whalebridge car park 2 fast chargers in Brunel North, plus 4 on Civic campus. **T:** 01793 466454 www.visitswindon.org.uk **Tidworth Town Council** Tisbury Information Centre **₹ T:** 01747 260088 www.tisbury-wiltshire-pc.gov.uk Trowbridge Information Centre **₹ EVCP:** Cradle Bridge Retail Park, County Way; Lovemead Car Park, Duke Street; Bythesea Road; 94 Newtown; 110-122 Bythesea Road; 32-33 Bythesea Road; 6 Station Approach; County Way; 12 Westbury Road **T:** 01225 765072 (Option 3)