# TIMELESS PLACES

### *"Find new stories"* around every corner'

Whether you're here for a day, a weekend or longer, Wiltshire offers numerous opportunities to connect with the past whilst enjoying the present, as each of our timeless towns and villages has something unique to offer. Stylish independent shops and colourful markets. Tempting pubs and restaurants. Fascinating history and heritage. Great entertainment.

Although Wiltshire is particularly renowned for its ancient sites, later civilisations made their mark as well. Leaving an outstanding collection of castles, stately homes and manor houses, spanning the centuries and bringing history to life. Set against the drama and majesty of the Wiltshire landscape their surroundings are equally impressive, from acres of breathtaking parkland to intimate formal and informal gardens.

Wiltshire's museums are great places to unearth the secrets of our journey through time. As well as exhibits relating to army history, motor vehicles and aviation, you'll find archaeology collections of outstanding national mportance, including treasured exhibits from Avebury and Stonehenge.

In centuries past, Wiltshire owed its prosperity to railways, canals and the production of woollen broadcloth. Examples of this rich industrial heritage abound. On top of which, there are breweries and distilleries to visit. Motor and horse racing to enjoy. And a great range of animal attractions to experience, including Britain's first drivethrough safari park.

Wiltshire is rolling green downs, ancient woodlands and bustling market towns. Parish churches, grand historic houses and country inns. Timeless monuments and contemporary luxury. Local ales and picnics in the park. In short, the England you love in one county. Visit today to walk through time.

Book tickets online You can now book tickets for many places to visit and things to do on our website - just go to: visitwiltshire.co.uk/shop

## **DISCOVER WILTSHIRE ON** THE GREAT WEST WAY

Explore picturesque Pewsey Vale and historic Bradford-on-Avon along the Great West Way touring route. Simply buy a combined rail and bus Great West Way Discoverer pass from £27.50.

Find out more at GWR.com/GreatWestWay

# It's time for... Wiltshire

VISITOR MAP



visitwitshire.co.uk





aen Hill Locks

### **Places To Visit and Things To Do**

All attractions featured within this publication are members of the Wiltshire Association of Visitor Attractions.

AROUND WILTSHIRE	Map Ref		
Alex Moulton Charitable Trust (The Hall)	D2	The Arc - Climbing Academy	C2
Amesbury	E4	The Pound Arts Centre	C2
Amesbury History Centre	E4	Tidworth	01 D4
Atwell-Wilson Motor Museum	C3	Tisbury	F3
Avebury	C4	Towpath Trail	D2
Bishopstrow Hotel and Spa	E2	Treasure Trails	Various
Bowood House & Gardens	C3	Trowbridge	D2
Bradford on Avon	D2	Trowbridge Museum	D2
Calne	C3	Vintage Classics	C2
Castle Combe	C2	Visit Hillbrush	F2
	C2		D3
Castle Combe Circuit		Wadworth Brewery	
Chalke Valley History Festival	F3	Warminster	E2
Chippenham Museum	C2	Westbury	D2
Chippenham Pitstop	C2	Wilton	F3
Cholderton Rare Breeds Farm Park	E4	Wilton Windmill, near Marlborough	D5
Bluestone Vineyard	E4	Wiltshire Museum	D3
Corsham	C2	Wiltshire Outdoor Learning Team	Various
Cotswold Water Park	A3/B3	Wiltshire's White Horses	Various
Cricklade	B3		
Crofton Beam Engines	D4	SALISBURY	Map Ref
Crop Circle Exhibition and Information Centre	D4	Boscombe Down Aviation Collection	F4
Devizes	D3	Fisherton Mill   Gallery   Café   Studios	F4
The Guild	F3	GoSkydive	F4
Highworth	B4	Mompesson House	F4
Honeystreet Boats	E4	Old Sarum	F4
Iford Manor Gardens	D2	The Rifles Berkshire & Wiltshire Museum	F4
Lacock	C2	River Bourne Community Farm	F4
Lacock Abbey, Village & Fox Talbot Museum	C2	Salisbury	F4
Langford Lakes, Wiltshire Wildlife Trust	E3	Salisbury Art Scene	F4
Larmer Tree	F2	Salisbury Cathedral & Magna Carta	F4
Longleat	E2	Salisbury City Guides	F4
Lower Moor Farm, Wiltshire Wildlife Trust	B3	Salisbury Escape Rooms	F4
Ludgershall	D5	The Salisbury Museum	F4
Lydiard House & Park	B4	Salisbury Racecourse	F4
Malmesbury	B2	Salisbury Reds	F4
Marlborough	C4	St Thomas's Church	F4
McArthurGlen Designer Outlet Swindon	B4	The Stonehenge Tour	F4
Melksham	C2		
The Merchant's House	C4		
Mere	F2	ON THE WILTSHIRE BORDERS	Mon Bof
Museum of Computing	B4	American Museum & Gardens	Map Ref C1
Old Wardour Castle	F2	Army Flying Museum	E5
Pewsey	D4	Bombay Sapphire Distillery	D5
	B3	Cotswold Wildlife Park	Off A4
REME Museum			
Rick Stein, Marlborough	C4	Hawk Conservancy Trust	E5
Royal Wootton Bassett Town Hall Museum	B3	Holburne Museum	C1
Salisbury Plain Safaris	E3	Kelmscott Manor	A4
St Michael's Church	B3	Roman Baths	C1
St Peter's Church, Marlborough	C4	Royal Signals Museum	Off G2
STEAM – Museum of the Great Western Railway	B4	Westonbirt, The National Arboretum	B2
Stone Daisy Brewery and Witchmark Distillery	F2		
Stonehenge	E4		
Stourhead	E1		
Studley Grange Garden and Leisure Park	B4		
Swindon	B4		
Swindon & Cricklade Railway	B4		



#### Chicklade, Hindon, Salisbury tshire, SP3 5S Wiltshire, 5rd 602 T: 01747 820000

The Old Rectory is a traditional B&B with double rooms and a family suite, ideally located for visits to Longleat and Stourhead, as well as Salisbury and Bath. All our rooms have en-suite shower or bath and the family suite accommodates two adults and 2/3 children in separate but linked rooms. Our traditional English breakfast earns rave reviews from our guests and Tim & Helen look forward to welcoming you the next time you are in the area! Book direct on oldrectorychicklade.co.uk Rated 95% by booking.com guests in 2020 and 2021 and 4.9 out of 5 by guests booking direct.

All rates are inclusive of full English Breakfast Three Rooms: two doubles, one family suite. D: from £99.00 Tr: from £130.00 (3 adults)

F: from £150.00 (2 adults and 2 children under 16)

### The Merchant's House 132 High Street, Marlborough

T: 01672 5114911 E: info@ Historic House, Shop Garden and Museum Step into another world and immerse yourself in 17th century England with a tour around the house. Learn about the history of Marlborough and its people in the museum. Or simply enjoy some retain herapy in our beautiful shop.

Local Resource – National Treasure The House is open for tours from March ber. Please see our website fo further details. www.themerchant

#### Trowbridge Museum The Shires, Court Street Trowbridge, BA14 8AT T: 01225 751339 E: hannah.lyddy@t dge.gov.uk

Trowbridge Museum tells the story of the town, its residents, as well as the impact of the woollen cloth trade and industrial revolution. Through fascinating objects, unique textile related machinery and wonderful images, learn how the town developed from medieval times as a Magna Carta Baron town, to a prominer mill town, eventually producing West of England Cloth which was sought after across the world.



## DISCOVER PEWSEY VALE

ONE DAY OR MULTI-DAY WALKING & CYCLING ITINERARIES IN THE HEART OF THE NORTH WESSEX DOWNS EAT ~ DRINK ~ SHOP ~ STAY





**Open:** Vary throughout year. Please refer to Museum website www.atwellwilson.org.uk **Crofton Beam Engines** 

crofton Beam Engines, Crofton, Marlborough, SN8 3DW **T: 01672 870300** crofton@katrust.org.uk lagnificent 200-year-old working eam operated beam engines stil apable of performing their original job mazing industrial archaeology in an nspoiled, rural setting overlooking the Kennet & Avon Canal. Free access to grounds except when the engines are n steam and during special events. The eam engines are in steam from sprir o early autumn.



or watersports and walking, biking and

vold Water Park is an area f 42 square miles with over 180 lakes. nique location see: www.waterpark.org

another, from the tallest spire in Britain and the

world's oldest working clock, to the finest original

### **Plan Your Visit to Wiltshire**

### **Getting Here is Easy**

Wiltshire's countryside, towns and villages are Where you can choose eco-friendly travel and transport. Whether you are travelling by car, coach, train, air or sea. Wiltshire is easily accessible. Buses or trains can bring you directly into towns and villages like Salisbury, Westbury, Chippenham and Pewsey. And once you've arrived, there are many organisations that run bus tours to local attractions like Stonehenge and Avebury. Wiltshire is largely rural and almost half of the county is designated as an Area of Outstanding Natural

Beauty, so you can also be sure to find lots of options for exploring the gorgeous countryside and quaint English villages by foot or by bike. For more details go to visitwiltshire.co.uk/plan-your-visit

### Support local conservation charities

While you're visiting Wiltshire, why not visit one of the attractions run by one of our local wildlife or conservation trusts? These organisations work hard to protect and support the landscapes and wildlife that make Wiltshire so special.

Wiltshire Wildlife Trust runs many nature reserves in the local area. The Kennet & Avon Canal Trust look after the lovely waterways of the Kennet & Avon Canal, home to wildlife such as herons, dragonflies, water voles and kingfishers. The Hawk Conservancy Trust just over the border in Hampshire supports conservation efforts to protect birds of prey.

here for all to enjoy, including disabled visitors and those with specific access needs. For detailed information on things to do, places to stay and ways to plan your visit to Wiltshire go to visitwiltshire.co.uk/disabledaccess

<b>Pricing Abbreviations</b>	F: Family	
A: Adult	I: Infant	
Ch: Child	J: Junior	
Conc: Concession	S: Senior	
D: Disabled	St: Student	

Front Cover Photo: Longleat

Access for All

Additional Photography: Anna Stowe, Chris Lock, Chris Moody, English Heritage, Gill Aspel, Great West Way, Jenny Butler, Jody Gaisford, John Newbury, Jonathan Bedbrook, Lucy Pringle, Neville Stanikk, Nick

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ENGLAND'S HISTORIC CITIES

Salisbury is a city of ageless beauty and captivating history, where medieval magnificence meets contemporary culture.

At its heart is Salisbury Cathedral, a eacon which has attracted travellers for hundreds of years. Gathered around it is an inspiring city, alive with fascinating people, places and experiences. Salisbury's story reaches back through the centuries and the city is proud of his rich heritage. Yet it is no stranger to priginal thinking.



# **TIMELESS** WONDERS

Stonehenge and Avebury have a powerful magnetism that has drawn people to them down the centuries. Two megalithic stone circles, within one outstanding World Heritage Site. Steeped in history, they stand testament to the ages. Visit this year to experience their magic for yourself.



The ancient Britons attached great significance to Stonehenge. Among its many unique features is its orientation on the rising and setting sun. Why it was built in this way remains a mystery to this day, but if you stand on Salisbury Plain at sunrise or sunset, it's easy to understand why people from around the globe continue to pay homage to this magnificent

Arrive at Avebury as dawn breaks over the North Wessex Downs and you'll instantly appreciate the appeal this sacred place held for our ancestors. A massive outer bank and ditch surround the world's largest stone circle. Which, in turn, encloses two smaller stone circles and part of the village

Within the wider landscape lie further ancient structures including West Kennet Long Barrow, one of Britain's largest Stone Age burial sites, and the massive man-made mound of Silbury Hill. Look out for Wiltshire's distinctive White Horses, too, carved into the rolling chalk downs. Of the original thirteen, eight can still be seen today, standing watch over the countryside.

Wiltshire has been a special place for a very long time. Nowhere else in England will you find such a concentration of fascinating iconic sites. For thousands of years travellers have been seduced by their grandeur and majesty, and still they inspire a sense of wonder in visitors today.

PLAY VIDEO



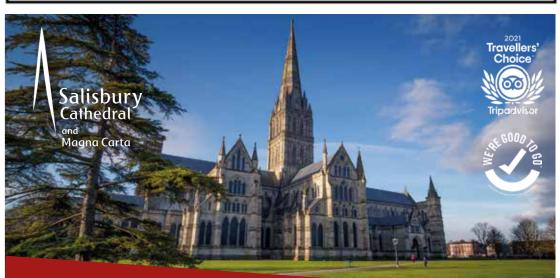
OUTDOOR **ARTS EVENTS** MARKET SQUARE

FIRST SUNDAY OF THE MONTH MARCH - DECEMBER 10AM - 4PM

SALISBURY

salisburyartsscene.co.uk





Prepare to be amazed...

Explore this historic Cathedral and view the finest original 1215 Magna Carta, Britain's tallest spire and the world's oldest mechanical clock

www.salisburycathedral.org.uk f 🖻 😏

BOOK TICKETS NOW

1215 Magna Carta manuscript. Other attractions within the Cathedral Close include The Salisbury Museum, Mompesson House and The Rifles Berkshire & Wiltshire Museum. Nearby is the Parish Church of St Thomas, with its magnificent Doom Painting. On the outskirts of the city you'll find both Old Sarum, the original site of Salisbury, and River Bourne Community Farm. Boscombe Down Aviation Collection, Salisbury Racecourse and Stonehenge are on the doorstep too. In the historic heart of the city, you'll find an excellent range of unique, independent retailers as well as high street stores and regular markets. Tempting tearooms and coffee shops abound, together with cosy pubs, riverside inns and friendly

restaurants. Complementing the exciting yearround programme of festivals and events, Wiltshire Creative - combining Salisbury Playhouse, Salisbury Arts Centre and Salisbury International Arts Festival - provide a fabulous annual programme of arts and entertainment. Just 90 minutes by train from London Waterloo,

Salisbury makes an unbeatable destination for day trips and short breaks alike. It is also an excellent base for discovering all that Wiltshire has to offer. For a comprehensive guide to the city and surrounding areas go to visitsalisbury. co.uk. Explore the city with the England Originals augmented reality app where visitors can access exclusive virtual experiences. VisitSalisbury.co.uk

"Write your own chapter in our never ending

story"

> Avenue Avebury

> Stonehenge

# Great West Way<sup>®</sup>

Welcome to the Great West Way. An exciting touring route where extraordinary history rubs shoulders with everyday life. Through an enormous variety of English experiences the Great West Way reveals the contemporary and the historic, the cities and the countryside. Every twist and turn brings the satisfaction of discovering a new chapter in England's story.

### *"It's England undiluted; England concentrated"*

At one end is London with its famous royal sights and rich cultural heritage; at the other, Bath and Bristol. In between lie characterful villages, lush green landscapes, and relaxing riverside towns. But it's not only about getting from A to B. The Great West Way is for those who relish the journey. For free spirits and explorers. You can travel by road, rail or water. On two feet or two wheels. Base yourself in one place for a while, or move on every day. As you follow its twists and turns, you'll encounter the very essence of England.

Along the Great West Way you'll encounter three Areas of Outstanding Natural Beauty - the Chilterns, the Cotswolds and the North Wessex **Downs** – and the UNESCO World Heritage Sites of Stonehenge and Avebury, Kew Gardens and Bath. You can visit the world's best preserved Roman remains in Bath. Watch the Changing of the Guard at Windsor Castle. Pootle along the Kennet & Avon Canal. Enjoy a wine tour and tasting at Alder Ridge Vineyard. Or soak in the UK's only natural hot springs at Thermae Bath Spa. Step aboard the last Concorde at Aerospace Bristol. Or stroll through 15,000 extraordinary trees at Westonbirt, The National Arboretum. Enjoy Newbury's canalside pubs and restaurants. Discover Reading's Museum and Abbey Quarter. Trawl Hungerford's antique shops and fairs then sample seasonal produce at at one of the traditional pubs along the route. Take a pleasure cruise along the Royal River Thames. Admire sumptuous Georgian gowns at the Fashion Museum. Unearth amazing archaeology at the

Roman Baths. Stand on the site of the sealing of Magna Carta at Runnymede. Or visit a delightful

can be viewed

National Trust property If you're short on time the Great West Way makes for a great day trip. But stay a little longer and you can immerse yourself in local life. Where you lay your head is an important part of the experience. So you'll find quirky glamping sites, pretty country B&Bs, cool city hotels ... even fancy castles and stately homes.

The Great West Way is easy to join and easy to follow. It passes by both Heathrow and Bristol airports. It's accessible for visitors travelling from the Channel ports or already based in London. It will take you to places you've

always dreamed of visiting, and secret spots that even some locals have yet to discover. Explore further and delve deeper at GreatWestWay.co.uk

**Great West Way Discoverer pass** To make the most of your Great West Way adventure, choose the Great West Way Discoverer pass, offering unlimited off-peak train travel from London Paddington or London Waterloo to Bristol Temple Meads, via the Reading and/or Basingstoke routes, with options to branch off towards Oxford. Plus unlimited travel on designated bus services along the route. One-day and seven-day options are available, with prices from just £27.50 per person. For further details and to book go to gwr.com





## WILTSHIRE ON THE Great West Way

The Great West Way is for the curious. For slow travellers. Those who want to explore further and delve deeper. With over 500 miles of tempting trails and unforeseen encounters, it was made for self-guided journeys, whether solo or with friends and family. Journeys leading to adventures that enliven your senses, make you see the world afresh, uncover new realms of possibility.

### "The world-renowned and the yet-to-be-discovered"

property.

Stroll around 'Capability' Brown parkland at

at Longleat. Visit a stunning National Trust

Bowood House and Gardens. Keep an eye out for

incredible animals on a drive-through experience

An authentic English pub experience is hard to

beat. So settle down at one of Wiltshire's many

includes an overnight stay, you'll find B&B, self-

catering, farmstay, glamping and hotel options

and charm at The Old Bell Hotel or serious

pampering at Whatley Manor Hotel and Spa.

Rail connections are excellent, linking Wiltshire

with London's Paddington and Waterloo stations

at one end, Bristol and Bath at the other. Within

be enjoying authentic English experiences and

creating memories to write home about.

90 minutes, or less, of leaving the capital you can

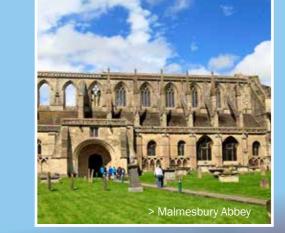
aplenty. In Malmesbury you can enjoy character

traditional inns. If your Great West Way adventure

Around a quarter of the Great West Way runs through Wiltshire. Along paths that once brought drovers to market. Pilgrims to Salisbury Cathedral. Druids to Avebury and Stonehenge. Across rolling hills in the North Wessex Downs. Past white horse carvings keeping watch over the Vale of Pewsey. Timeless towns and villages along the route

include honey-coloured Bradford on Avon. The 'discovery' town of Calne. Chippenham, on the banks of the River Avon. Corsham, familiar as Truro from BBC's Poldark. Devizes, home to over 500 listed buildings. Hilltop Malmesbury, England's oldest borough. The handsome former staging post of Marlborough. Swindon with its entertainment and leisure opportunities. Trowbridge, renowned for its unique industrial architecture. The medieval city of **Salisbury** is also within easy reach.

You can hunt for bargains at McArthurGlen Designer Outlet Swindon. Relax aboard a narrowboat on the Kennet & Avon Canal









> Stonehenge



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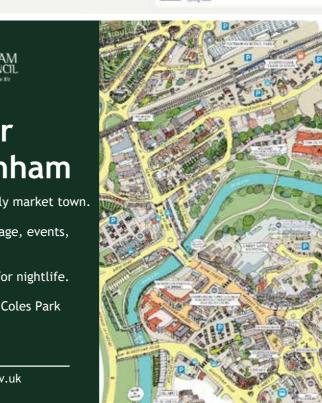
VisitWiltshireLtd VisitWiltshire

For news and special offers

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#timeforwiltshire

AMESBURY CHIPPENHAM TOWN COUNCIL A small market town that has Stonehenge (2 miles) and in nearby Durrington you will find Woodhenge (1.5 miles), all within its Parish. oric Amesbury is an attractive town sitting on the River Avon, now known to be the oldest continuous living settlement in this country Discover dating back over 8500 years BC. arum Airfield, Old Sarul ry, SP4 6DZ In 2023 a new History Centre will open, housing one of Britain's largest Chippenham lesolithic collections, it will tell an amazing story, along with much more about Amesbury's History. Amesbury has hotels, bed and breakfasts lependent shops, restaurants and inns -the town is a great stopping point for travellers and visitors to Stonehenge and south Wiltshire. There is affordable parking with two coach spaces in the central car park. A flourishing & lively market town. Stonehenge is of course the closest attraction to Amesbury and The Collection and gift shop are in Arts, culture, heritage, events, the 2 mile walk across the historic landscapeis both invigoration two large 1917 WW1 hangers and interesting. Just to the north is Woodhenge - a neolid and activities. site which was first recognised through aerial photographs taken in 1925, it is an equally interest Experience local aviation history from the Purple Flag status for nightlife. Royal Flying Corps to modern fast jets Closer to the town is Lords Walk which offers the combination of a unique view of the River Green Flag in John Coles Park Avon, as well as a walk along the old Lime Visitors can sit in the pilot's seat of over 30 & Monkton Park. Tree Way, which historically led to the aircraft and Cockpits A visit to the 10th century church of Ongoing restorations and many artefacts St Mary and St Melor is a unique www.chippenham.gov.uk experience. Housed within is a 15th entury clock that is believed to ha Tel:01722 323636 built for the Benedictine Abbey





## STONEHENGE







**thestonehengetour**.in

Sign up to our newsletter at visitwiltshire.co.uk And for even more inspiration go to visitwiltshire.co.uk/videos

visitwiltshire.co.uk





# **FINELESS** *PLEASURES*

"Step off the world for a while"



### Today life is hectic. Too hectic. 24/7 this. 4G that. Sometimes you need to escape, press pause and let time stand still. Whether your ideal break is calming, comforting, refreshing, or bursting with high octane excitement, Wiltshire is the perfect antidote to overcrowded cities.

Activities range from the white-knuckle-inducing to the utterly relaxing. Pursue the ultimate adrenaline rush on a tandem skydive. Set your pulse racing with a spin around Castle Combe Circuit. Or drift calmly over the landscape in a hot air balloon. Saddle up for a horseback safari. Race against the clock in an escape room challenge. Or spend your day getting wet and wild on the water. Relax in a luxurious spa. Play a round of golf. Or sign up for a cookery class.

In Wiltshire we pride ourselves on the quality of our local food and drink, so you'll find plenty to whet your appetite in bars, restaurants and coffee shops around the county. There are farm shops aplenty

too, and our historic shopping streets are home to a wealth of independent retailers, as well as high street stores, colourful markets and a top notch designer outlet.

Wiltshire is home to imagination and creativity in abundance. First rate venues include a leading producing theatre and a music centre with 'the finest acoustic outside London'. Festivals and events feature everything from classical, jazz and world music to carnivals, fairs and folk festivals. While Wiltshire locations have featured in every type of production from swashbuckling adventures to Jane Austen classics, Dr Dolittle to Dr Who.

So pay us a visit and let Wiltshire put back what the rest of the week takes out. You'll find less racing against the clock and more timeless pleasures to enjoy.



# **TIMELESS** NATURE

Wiltshire is an enchanted place where you feel close to the earth and the ever-changing big skies itself. Sit on the downs at sunrise or sunset, see how the light changes the texture of the hills, an think of others admiring the same spectacle over thousands of yea

### *"What view did you wake"* up to this morning"



nost half of Wiltshire's breathtaking landscape lies within an Area of Outstanding Natural Beauty. ish meadows of the Vale of Pewsey to more austere expanses of upland, the North Wessex a nationally protected landscape. As are Cranborne Chase and the West Wiltshire Downs, in a giant undulating swathe across the south of the county. Acres of ancient woodland s of the New Forest National Park and in the Savernake Forest. While and west Wiltshire lie within the Cotswolds. At the heart of it all lies the vast, untouched h, home to numerous rare and endangered species that thrive in this sparsely

ets nestle. A wide variety of natural habitats or flora and fauna. Miles of ancient drove roads and quiet country lanes make ure. And thousands of paths for walkers and cyclists make it perfect for outdoor

e of Britain's best kept secrets. Easy to explore, yet off the

