

IT'S TIME FOR

# WILTSHIRE

# 2019

TRAVEL TRADE GUIDE



[visitwiltshire.co.uk](http://visitwiltshire.co.uk)

# 2019: A great year for group visits to Wiltshire!

VisitWiltshire is delighted to announce the arrival of the **Great West Way, a new 125-mile touring route between London and Bristol**. Offering an extraordinary variety of English experiences, there's so much more to it than simply getting from A to B. The Great West Way is for the curious. Those who want to explore further and delve deeper. Travellers for whom the journey is as important as the destination. Along the Great West Way the timeless rubs shoulders with the everyday and, as your visitors explore its endless twists and turns, they'll encounter the very essence of England. Find out more on pages 8-11 of this guide, or go to [GreatWestWay.co.uk](http://GreatWestWay.co.uk)

Around a quarter of the Great West Way lies within Wiltshire, home of rolling green downs, ancient woodlands and bustling market towns. Timeless monuments and contemporary luxury. Local ales and picnics in the park. The **World Heritage Site of Stonehenge** and **Avebury** has a magnetism that has drawn people to it for centuries. Other attractions that should feature on your itinerary include the stately homes and gardens at **Bowood, Stourhead** and **Lydiard Park, Great Chalfield** and **Iford Manor**. Museums such as **REME**, telling the story of the Royal Electrical and Mechanical Engineers, and animal attractions

including **Cholderton, Studley Grange** and **Longleat**. Fine examples of our industrial heritage can be found at **STEAM – Museum of the Great Western Railway** and **Wadworth Brewery**. While **McArthurGlen Designer Outlet Swindon** offers designer brands at discounts of up to 60%.

Take time to explore charming market towns such as **Corsham** and **Bradford on Avon**. Stroll through the picturesque villages of **Lacock** and **Castle Combe**. Or sample **Swindon's** entertainment and leisure opportunities. Treat yourself in our cafés, pubs and restaurants. Enjoy browsing our independent shops. Or discover our breathtaking countryside, perfect for walking, cycling and other outdoor pursuits. Travel trade visitors can expect a particularly warm welcome from our wide range of accommodation providers.

Ancient, modern, timeless, the quintessentially English city of **Salisbury** is where medieval magnificence and contemporary culture unite. Among its unmissable attractions are **Arundells** and **Mompesson House**, while breathtaking **Salisbury Cathedral**, with the tallest spire in Britain, the world's oldest working clock and the finest of four remaining original **Magna Carta** manuscripts, is the city's most iconic landmark.

Festivals and events are at the heart of the Wiltshire experience. With over 500 fabulous courses to choose from, **Marlborough College Summer School** provides an outstanding programme for all ages. 2019 sees the welcome return of the world-renowned **Salisbury International Arts Festival**, and the 11th **Stonehenge Summer Solstice Festival**. **Wyvern Theatre's** season of music, comedy, drama and more is sure to have something of interest. Looking ahead, **Salisbury Cathedral** will celebrate a major milestone in 2020 with the 800th anniversary of its foundation. For details of these and many more arts and entertainment opportunities, turn to the **Highlights** and **Key Events** sections of this guide, or go to [visitwiltshire.co.uk/whats-on](http://visitwiltshire.co.uk/whats-on)

Whether you are a tour operator or a group travel organiser, an FIT professional or a specialist in small or large groups, Wiltshire is the perfect destination for your next day trip, short break or longer excursion. Just 90 minutes from London, an hour from the south coast, and two hours from the Midlands or Wales, it's easily accessible too.

So be sure to include Wiltshire in your travel plans for 2019. You'll be here in no time.

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## WILTSHIRE AT YOUR FINGERTIPS

Go to [visitwiltshire.co.uk/groups](http://visitwiltshire.co.uk/groups) for further information on the enormous range of group-friendly things to see and do around the county.

See [visitwiltshire.co.uk/videos](http://visitwiltshire.co.uk/videos) for our inspirational series of Wiltshire films.

To receive all the latest information on special offers, competitions and more, sign up for our newsletter today at [visitwiltshire.co.uk](http://visitwiltshire.co.uk)

Front Cover Photo: Stonehenge (© Mark Cooper)

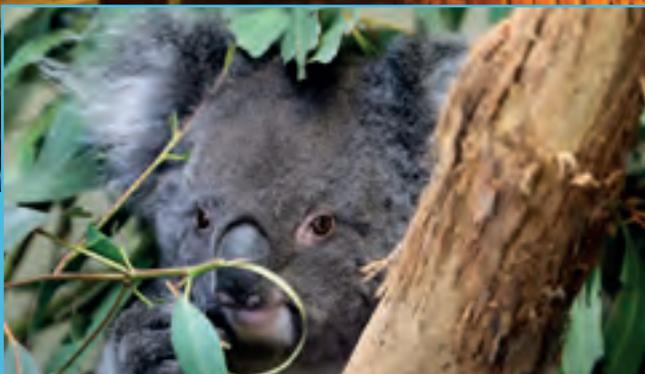
&gt; BATH

## INTRODUCING THE Great West Way

Following its launch in November 2018, the Great West Way is now officially under way! This exciting new 125-mile touring route between London and Bristol combines the world-renowned with the yet-to-be-discovered. As visitors follow its numerous twists and turns they'll discover the very essence of England. Find out more on pages 8-11 of this Guide.

[GreatWestWay.co.uk](http://GreatWestWay.co.uk)

# HIGHLIGHTS FOR 2019



## KOALAS COME TO LONGLEAT! [www.longleat.co.uk](http://www.longleat.co.uk)

As part of an international breeding and awareness-building programme, a group of these much-loved but increasingly endangered marsupials have recently settled into Koala Creek, their very own, purpose-built habitat in the heart of the Wiltshire countryside – why not come along and say g'day in Spring 2019!

## MARLBOROUGH COLLEGE SUMMER SCHOOL

[www.summerschool.co.uk](http://www.summerschool.co.uk)

14 July-10 August 2019

With over 500 courses for all ages, Marlborough College Summer School's programme is updated every year to keep things fresh and exciting. New courses for 2019 include Conversational Arabic, Indian Block Printing, Taiko Drumming, Aztec Healing Body to Soul, Getting to Know the North Wessex Downs, and an Introduction to Hand Spinning.





**SALISBURY INTERNATIONAL  
ARTS FESTIVAL**

[www.wiltshirecreative.co.uk](http://www.wiltshirecreative.co.uk)

*24 May-9 June 2019*

This world-renowned festival makes a welcome return in 2019 with a two-week celebration of the arts across the city – a fitting finale to Wiltshire Creative's first year. The full events programme will be announced in early 2019.



**PULLING OUT THE STOPS  
EXHIBITION – SALISBURY  
CATHEDRAL**

[www.salisburycathedral.org.uk](http://www.salisburycathedral.org.uk)

*January-December 2019*

An interactive exhibition that follows the fascinating story of the Cathedral's famous Father Willis Organ, from its original construction in 1877 to the present day, including the restoration work being carried out on it in 2019.

# KEY Events 2019



## SCULPTURE IN AVEBURY MANOR GARDEN

7 September-13 October

Sculpture adds another dimension as you wander through the garden 'rooms' and find different art at every turn.

[www.nationaltrust.org.uk/avebury](http://www.nationaltrust.org.uk/avebury)



## SUMMER SUN AND FUN AT THE FARM

Cholderton Rare Breeds Farm

July and August

Activities, events and bookable farm experiences including Farmer for the Day, Alpaca Walking and Wine Tours & Tastings.

[www.choldertoncharliesfarm.com](http://www.choldertoncharliesfarm.com)



## THE EXPLORER'S GUIDE TO LACOCK

12 January-19 May

Use your different senses to make the most of what spring has to offer on this trail around the garden and village.

[www.nationaltrust.org.uk/lacock](http://www.nationaltrust.org.uk/lacock)



## THE GREAT BRITISH AUTUMN

Longleat

26 October-3 November

A host of traditional activities associated with the season of mists and mellow fruitfulness.

[www.longleat.co.uk](http://www.longleat.co.uk)



## SWINDON RAILWAY FESTIVAL

STEAM Museum

7 & 8 September

An annual celebration of steam railways, with model railway layouts, special exhibits, displays and trade stands.

[www.steam-museum.org.uk](http://www.steam-museum.org.uk)



## FOOD & DRINK FESTIVAL

Bradford on Avon

1 June

Showcasing local produce at its best, this market town celebrates all that is delicious in the region.

[www.exploreboa.co.uk](http://www.exploreboa.co.uk)



### BEYOND, BY DIANE MACLEAN

Salisbury Cathedral  
13 June-30 September

An exhibition of large-scale forms, often in stainless steel, incorporating light, reflection, colour and movement.

[www.salisburycathedral.org.uk](http://www.salisburycathedral.org.uk)



PHOTO: SCROWN COPYRIGHT

### WILTSHIRE NATIONAL ARMED FORCES WEEKEND

Salisbury, 28-30 June

A spectacular three-day event recognising and celebrating our armed forces in Wiltshire and throughout the United Kingdom.

[www.wiltshire.gov.uk/salisbury-nafd](http://www.wiltshire.gov.uk/salisbury-nafd)



PHOTO: DEBBIE VFRANCH

### PEACOCK ARTS TRAIL

Corsham  
5-13 October

Vibrant open studios event in and around this picturesque Wiltshire town.

[www.peacockartstrail.co.uk](http://www.peacockartstrail.co.uk)



### STANDING BY MY DARLING'S SIDE

Mompesson House  
9 March-3 November

An exhibition depicting a Victorian experience of life, love and loss.

[www.nationaltrust.org.uk/mompesson-house](http://www.nationaltrust.org.uk/mompesson-house)



### STONEHENGE SUMMER SOLSTICE FESTIVAL

Stonehenge Campsite  
18-21 June

A 4-day mini-festival celebrating the Solstice season in the relaxed and magical atmosphere of Salisbury Plain.

[www.stonehengecampsite.co.uk](http://www.stonehengecampsite.co.uk)



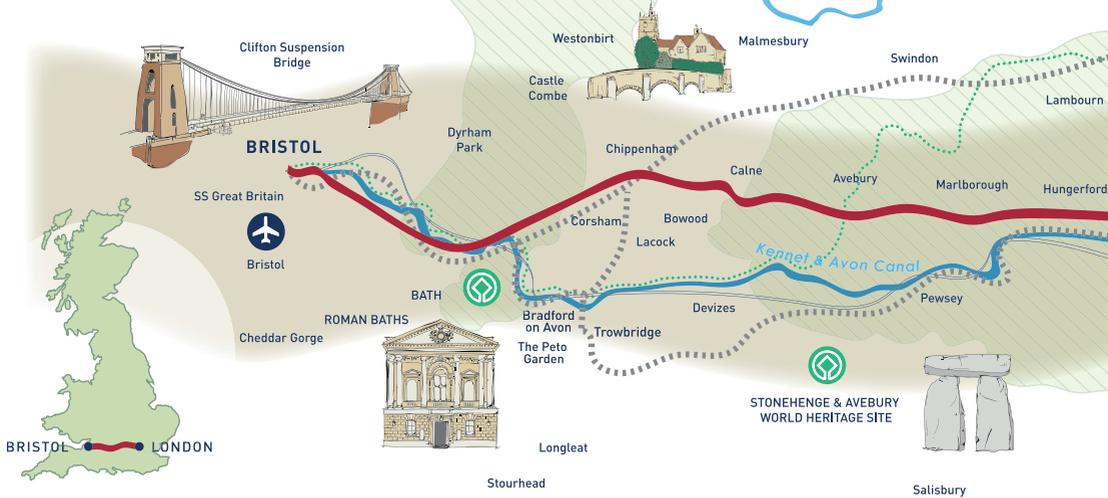
### RHODODENDRON AND WOODLAND GARDENS

Bowood  
Late April-June

Over 60 spectacular acres of azaleas, magnolias and rhododendrons offering breathtaking colour and beauty.

[www.bowood.org](http://www.bowood.org)

# Great West W



Welcome to the Great West Way. A new 125-mile touring route combining the world-renowned with the yet-to-be-discovered. At one end is **London** with its famous royal sights and rich cultural heritage; at the other, **Bath** and **Bristol**. In between lie relaxing riverside towns, lush green landscapes, and characterful villages. But there's so

much more to the Great West Way than simply getting from A to B. The Great West Way is for those who relish the journey.

There are many ways for visitors to experience the Great West Way. They can travel by road, rail or water. On two feet or two wheels. Base themselves in one place for a while,

or move on every day. With so much to see and do, if you add in all the tempting trails and off-the-beaten-track detours there are 500 miles or more to explore.

Along the Great West Way are three Areas of Outstanding Natural Beauty: the **Chilterns**, the **Cotswolds** and the **North Wessex Downs**, and the UNESCO World Heritage Sites of **Stonehenge and Avebury**, **Bath**, and **Kew Gardens**.

Visitors can stand on the site of the sealing of **Magna Carta** at Runnymede. Watch the Changing of the Guard at **Windsor Castle**. Or lose themselves in the UK's oldest surviving hedge maze at **Hampton Court Palace**. Soak in the UK's only natural hot springs at **Thermae Bath Spa**. Sample award-winning real ale at **West Berkshire Brewery**. Or go behind the scenes at Highclere Castle (the real-life Downton Abbey). Poole



> CLIFTON SUSPENSION BRIDGE, BRISTOL

# Way®

## GREAT WEST WAY®



> ROMAN BATHS, BATH

along the **Kennet & Avon Canal** in their very own narrowboat. Seek out exclusive fashion and lifestyle stores at **Newbury's Parkway Shopping**. Or search for works by street artist, Banksy, in **Bristol**.

The Great West Way offers an extraordinary variety of English experiences. As visitors follow its twists and turns, along paths taken by generations of travellers, they'll encounter the very essence of England. To make the most of all that the Great West Way has to offer, visitors will want to stay for a while and immerse themselves in local life.

Recognising that one size of accommodation doesn't fit all, we have quirky glamping sites, pretty country B&Bs, cool city hotels... even stately homes and castles.

For international and domestic visitors alike, the Great West Way is easy to join and easy to follow. It passes by both Heathrow and Bristol airports. It's accessible for

visitors travelling from the Channel ports and those already based in London. It will take them to places they've always dreamed of seeing, and secret spots that even some locals have yet to discover.

For suggested itineraries and bookable product go to [GreatWestWay.co.uk/traveltrade](http://GreatWestWay.co.uk/traveltrade)

## Great West Way Discoverer Ticket

For an easy, hassle-free journey along the Great West Way, choose the Great West Way Discoverer ticket.

What's included:

- Unlimited off-peak train travel from London Paddington or London Waterloo to Bristol Temple Meads, via the Reading and/or Basingstoke routes, with options to branch off towards Oxford and Kemble
- Unlimited travel on bus services along the route

One-day, three-day and week-long options are available, with prices from just £24 per person. So book a Great West Way Discoverer ticket today and make the most of your Great West Way adventure. Available from January 2019. For further details and to book go to [gwr.com](http://gwr.com)



# WILTSHIRE

## ON THE Great West Way®

> CASTLE COMBE

Around a quarter of the Great West Way runs through Wiltshire. Along routes that brought druids to Stonehenge. Drovers to market. Pilgrims to Salisbury Cathedral. Past white horse carvings that have watched over the **Vale of Pewsey** for generations, and across rolling hillsides in the **North Wessex Downs Area of Outstanding Natural Beauty**.

If you are organising a tour, **Stonehenge** and **Avebury** may well feature on your itinerary. But allow time, too, to discover the lesser known monuments that make up this outstanding **World Heritage Site**.

Many of Wiltshire's timeless towns and villages are within easy reach of the Great West Way. Stroll through the handsome former staging post

of **Marlborough**. Explore hilltop **Malmesbury**, England's oldest borough. Follow in the footsteps of *Poldark* in **Corsham**. Or marvel at **Bradford on Avon's** 14th century tithe barn. Wander through the National Trust village of Lacock. Visit the 'discovery' town of **Calne**. Seek out the rich heritage of Georgian houses in **Devizes**. Or the wealth of historic buildings in **Chippenham**. **Swindon** is renowned for its entertainment and leisure opportunities; **Trowbridge** for its unique industrial architecture.

Much of the Great West Way's appeal lies in its extraordinary variety. Visitors can relax aboard a narrowboat on the **Kennet & Avon Canal**. Meet mighty Shire horses and see sign writers at work on a tour of **Wadworth Brewery**. Or pay a visit to **McArthurGlen Designer Outlet**, housed in the Grade II listed buildings of Brunel's former railway works. They can take a stroll around 'Capability' Brown parkland at **Bowood House and Gardens**. Or see how many incredible animals they can spot on a six-and-a-half-mile drive-

> MARLBOROUGH





&gt; AVEBURY

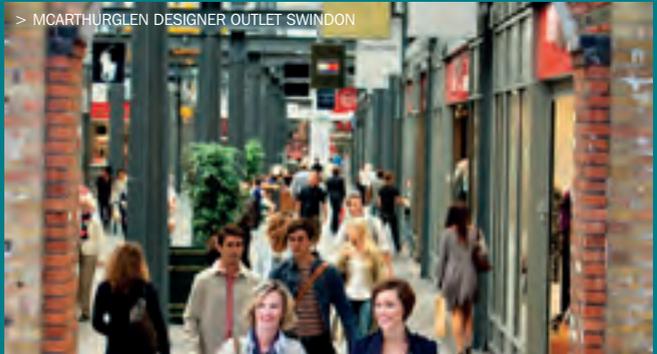
through experience at **Longleat**, the UK's original safari park.

An authentic English pub experience is hard to beat. So allow time for your visitors to settle down at one of Wiltshire's many traditional inns. If their Great West Way adventure includes an overnight stay, they'll find B&B, self-catering, farm stay, glamping and hotel options aplenty, and for some serious pampering they can head to **Whatley Manor Hotel and Spa**.

Rail connections are excellent, linking Wiltshire with London's Paddington and Waterloo stations at one end, Bristol and Bath at the other. Within 90 minutes, or less, of leaving the capital you and your visitors can be here, enjoying authentic English experiences and creating memories to write home about.

For further information go to **GreatWestWay.co.uk**

&gt; MCARTHURGLEN DESIGNER OUTLET SWINDON



&gt; KENNET &amp; AVON CANAL



# BOOK A Wiltshire TOUR

## HISTORY & HORTICULTURE TOUR

This tour can be tailor-made for your group visit to include some of Wiltshire's beautiful stately homes and gardens. Possibilities include Longleat, Bowood, Stourhead, Great Chalfield Manor, Arundells, and Iford Manor Gardens.

Minimum one-night packages available for 20+ people. To discuss your requirements and to book, contact Norman Allen Group Travel Ltd at [normanallen@group-travel.com](mailto:normanallen@group-travel.com) quoting reference 'VWGardens'.



> AVEBURY STONE CIRCLE

## THE SALISBURY, STONEHENGE AND AVEBURY TOUR

This one-day tour includes visits to Salisbury Cathedral and the World Heritage Site of Stonehenge and Avebury. You will also see the Alton Barnes White Horse, West Kennet Long Barrow and Silbury Hill. Prices from £50-£175 including entrance to Stonehenge, driver/guide, and transport by air-conditioned vehicles. Voluntary donation for Salisbury Cathedral not included. Accommodation, collection from and/or return to London available – please call 01722 333333 for details. Find out more and book at [visitwiltshire.co.uk/shop](http://visitwiltshire.co.uk/shop)

## > BOMBAY SAPPHIRE DISTILLERY



## A TASTE OF WILTSHIRE TOUR

This tour can be tailor-made for your group visit to Wiltshire. Possibilities include Wadsworth Brewery, Ramsbury Brewery & Distillery, Cookery Schools, Bombay Sapphire Distillery, Bridge Tea Rooms, Britford Farm Shop, and the Bluestone

Vineyards at Cholderton Farm. Minimum one-night packages available for 20+ people. To discuss your requirements and to book, contact Norman Allen Group Travel Ltd at [normanallen@group-travel.com](mailto:normanallen@group-travel.com) quoting reference 'VWTaste'.



PHOTO: MAMMOTH SCREEN

#### FILM AND TV LOCATIONS OF WILTSHIRE TOUR

This tour takes in the best of Wiltshire's film and TV locations, including *Poldark* (Corsham), *Wolf Hall* (Great Chalfield Manor and Lacock Abbey), *Harry Potter* (Lacock), *War Horse* and *Dr Dolittle* (Castle Combe) and many more. Minimum one-night packages available for 20+ people. To discuss your requirements and to book, contact Norman Allen Group Travel Ltd at [normanallen@group-travel.com](mailto:normanallen@group-travel.com) quoting reference 'VWFilm'.

#### > REME MUSEUM



#### ARMED FORCES AND THE STORY OF TRANSPORT TOUR

This tour can be tailor-made for your group visit to Wiltshire to include Boscombe Down Aviation Collection, STEAM Museum, Reme Museum and even a journey on the Kennet & Avon Canal. Minimum one-night packages available for 20+ people. To discuss your requirements and to book, contact Norman Allen Group Travel Ltd at [normanallen@group-travel.com](mailto:normanallen@group-travel.com) quoting reference 'VWTransport'

#### > THE MERCHANT'S HOUSE



#### WILTSHIRE'S SECRETS TOUR

This tour can be tailor-made for your group visit to Wiltshire, taking in some of the 'lesser known' places the county has to offer. Tours could include visits to Bradford on Avon, Avebury, Lacock, Wadworth Brewery, Great Chalfield Manor, Old Wardour

Castle, The Merchant's House, Arundells and many more. Minimum one-night packages available for 20+ people. To discuss your requirements and to book, contact Norman Allen Group Travel Ltd at [normanallen@group-travel.com](mailto:normanallen@group-travel.com) quoting reference 'VWSecrets'

# Local guides

## TOUR OPERATORS AND TRANSPORT

### CAR HIRE

#### SIXT CAR HIRE

0844 499 3399  
reservations@sixt.com  
www.sixt.co.uk

### COACH & BUS HIRE

#### ANDREW JAMES COACHES

01666 825655  
ajcoaches@andrew-james.co.uk  
www.andrew-james.co.uk

#### BARNES COACH HIRE

01793 821303  
travel@barnescoaches.co.uk  
www.barnescoaches.co.uk

#### CHANDLERS COACH TRAVEL

01373 824500  
info@chandlerscoach.co.uk  
www.chandlerscoach.co.uk

#### EXECUTIVE CONNECTION

01722 333333  
tim@salisbury-valuecars.co.uk  
www.executiveconnection.co.uk

#### SALISBURY REDS

01202 338420  
talk2us@salisburyreds.co.uk  
www.salisburyreds.co.uk

### RAIL COMPANIES

#### GREAT WESTERN RAILWAY

0345 700 0125  
Please use online contact form on  
our website  
www.gwr.com

#### SOUTH WESTERN RAILWAY

0345 6000 650  
Please use online contact form on  
our website  
www.southwesternrailway.com

### TAXIS

#### VALUE CARS GROUP

01722 505050  
enquiry@salisbury-valuecars.co.uk  
www.salisbury-valuecars.co.uk

### TOUR GUIDES & TRANSPORT

#### AMESBURY HERITAGE TOURS & HISTORY TALKS

07793 366429  
info@amesburymuseum.co.uk  
**AROUND & ABOUT BATH**  
08000 747949  
hello@aroundandaboutbath.com  
www.aroundandaboutbath.com

#### AVEBURY & STONEHENGE GUIDED TOURS

0845 519 8248  
tours@stonehengegetravel.co.uk  
www.stonehengegetravel.co.uk

#### BATH TOURIST TOURS

01225 683058  
russellsofbath@gmail.com  
www.russellsofbath.com

#### GUIDED WALKS IN WILTSHIRE

01980 620461  
info@guidedwalksinwiltshire.co.uk  
www.guidedwalksinwiltshire.co.uk

#### HERITAGE HOLIDAYS

01722 782893   
david@heritage-holidays.org.uk  
www.heritage-holidays.org.uk

#### LION TOURS

07769 668668  
paul@liontours.co.uk  
www.liontours.co.uk

#### MAD MAX MINIBUS TOURS

07990 505970  
maddy@madmaxtours.co.uk  
www.madmaxtours.co.uk

#### SALISBURY & STONEHENGE GUIDED TOURS

07775 674816   
stonehenge4u@gmail.com  
www.stonehenge-tours.com

#### SALISBURY CITY GUIDES

07873 212941   
info@salisburycityguides.co.uk  
www.salisburycityguides.co.uk

#### SALISBURY, STONEHENGE & SARUM TOURS

01722 421777  
info@salisburystonehengegetours.co.uk  
www.salisburystonehengegetours.co.uk

#### STONEHENGE & AVEBURY WITH OLDBURY TOURS

07947 488665  
info@oldburytours.co.uk  
www.oldburytours.co.uk

#### TOUR & EXPLORE WITH ANNE BARTLETT

01242 584691  
anne@tourandexplore.com  
www.tourandexplore.com

#### TOURS 2 ORDER

07827 715353   
graham@tours2order.com  
www.tours2order.com

### TOUR OPERATORS

#### ALISON HOWELL'S FOOT TRAILS

01747 820626  
enquire@foottrails.co.uk  
www.foottrails.co.uk

#### FOOTPATH HOLIDAYS

01985 840049  
enquiries@footpath-holidays.co.uk  
www.footpath-holidays.com

#### NORMAN ALLEN GROUP TRAVEL LTD

01432 277666  
normanallen@group-travel.com  
www.group-travel.com

# 10 top reasons TO VISIT WILTSHIRE

Whether this will be your first visit to Wiltshire or your twenty first, there is so much to see and do you'll find new stories around every corner. Here are some suggestions for making the most of your time here:



> MAGNA CARTA EXHIBITION

- **Salisbury** is the perfect fusion of ancient and modern, with award-winning attractions, plenty of places to eat and drink, great shopping and top notch arts venues. Spectacular **Salisbury Cathedral** boasts Britain's tallest spire and best preserved original 1215 **Magna Carta**. Pre book a Tower Tour for panoramic views.
- Wiltshire has characterful **market towns** aplenty too. The honey-coloured gem of **Bradford on Avon**. **Calne**, where the English technique of producing ham and bacon was invented, and oxygen discovered. **Corsham**, whose historic high street starred as Truro in BBC's *Poldark*. Stylish, cosmopolitan **Marlborough**, a handsome former staging post. **Swindon** with its excellent range of leisure opportunities.

- Creativity is at the heart of the Wiltshire experience. Here you'll find inspirational **festivals, events and entertainment**, all year round.



> STONEHENGE VISITOR CENTRE

- Steeped in history and mystery, no visit to Wiltshire would be complete without taking in **Stonehenge and Avebury**. Two inimitable stone circles; one outstanding **World Heritage Site**.

- Almost half of Wiltshire's breathtaking landscape falls within an Area of Outstanding Natural Beauty. With miles of ancient drove roads and uncrowded country lanes, this is a **county for all seasons**.

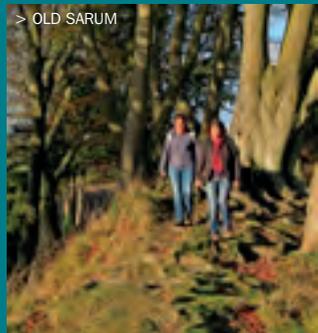
- The **Kennet & Avon Canal** stretches across the centre of the county, offering a range of ways to appreciate Wiltshire's timeless scenery. Walk or cycle along the towpath, take to the water in a canoe, or relax on a soothing narrowboat cruise.

- Among Wiltshire's many timeless villages, the stars of the show are the film-makers favourites of **Lacock** and **Castle Combe**; the perfect places to journey back in time. Rural England at its very best.

- Wiltshire offers a **great all-round shopping experience**, with designer brands and high street names, independent outlets and shopping malls, farm shops and markets.

- With so much to see and do in Wiltshire, it's well worth staying a night or two – you'll find a great range of **group-friendly accommodation** to choose from.

- Among Wiltshire's most iconic views are the **White Horses** carved into its chalk hillsides. Of the original thirteen, eight can still be seen today.



> OLD SARUM

# INSPIRATIONAL Itineraries

> ROMAN BATHS, BATH

## GREAT WEST WAY JOURNEY OF DISCOVERY



> SS GREAT BRITAIN, BRISTOL

### Day 1: Arrival and Cliveden

Travel to Cliveden National Trust Gardens and stroll around the beautiful formal gardens and woodland paths, nestled high above the River Thames.

**Overnight:** Oakley Court Hotel, Windsor

### Day 2: Windsor and Marlborough

Take a walking tour of Windsor and Eton ending at Windsor High Street before exploring **Windsor Castle**, home to the Queen, and St George's Chapel (the venue for the weddings of both Prince Harry and Princess Eugenie). Then on to Marlborough for a tour of the 17th century **The Merchant's House** and a walk around Marlborough. It's a long-standing stopping off point for people

journeying between London and the West of England. We journey further into the essence of England with a drive to **Avebury Stone Circle and Manor House and Gardens**. **Overnight:** Best Western Plus Angel Hotel, Chippenham.

### Day 3: Chippenham, Bowood and Bradford on Avon

Discover **Chippenham** at the Chippenham Museum & Heritage Centre, telling the story of the town from its prehistoric origins to the present. Next, it's **Bowood House and Gardens**, set within 100 acres of beautifully landscaped 'Capability' Brown parkland. In the afternoon, stop at **Bradford on Avon** and take a boat trip along the **Kennet & Avon Canal**. Stroll through the town and you will walk through time; the Romans, Saxons, Normans, Georgians and Victorians have all left their mark.

**Overnight:** Royal Crescent Hotel & Spa, Bath.

### Day 4: Bath and Bristol

**Bath** has been welcoming curious travellers for hundreds of years. It is one of the magnets on the Great



> MERCHANT'S HOUSE, MARLBOROUGH

5  
days

West Way. Visit **The Jane Austen Centre** dedicated to celebrating Bath's most famous resident and offering a snapshot of what it would have been like to live in Regency times – the fashion, food, society. Visit Bath Abbey and the **Roman Baths**. Drive to **Bristol** and take a walking tour of Old City including Street Art and then head to Brunel's steamship **SS Great Britain** and the new Being Brunel museum.

**Overnight:** Brooks Guesthouse, Bristol.

### Day 5: Fly from Bristol or Return along the Route.

If there's time in the morning, visit one of the marvels of Brunel's engineering: the graceful Clifton Suspension Bridge. Or, for those returning along the route, fit in a visit to **Hampton Court Palace**. Opened to the public by Queen Victoria in 1838, it has remained a magnet for millions of visitors, drawn to the grandeur, the gardens, the ghosts and the fabulous art collection.

# Salisbury

## THE PERFECT HISTORIC CITY

# 1+

days

**Salisbury Cathedral**  
• **Mompesson House**  
• **The Salisbury**

**Museum** • **Arundells** •

**The Rifles Berkshire & Wiltshire**  
**Museum** • **Old Sarum** • **St**  
**Thomas's Church** • **Fisherton Mill**

**AM:** Begin your visit with a tour of Salisbury Cathedral, to discover Britain's tallest spire, the world's oldest working clock and the finest of four original 1215 Magna Carta manuscripts. Pre-book a tower tour for wide-ranging views across the city. After elevenses at one of several cafés in the Close, visit any of the other attractions there: The National Trust's Mompesson House. The Salisbury Museum, with its world-class archaeology

collections. Arundells, home of former Prime Minister Sir Edward Heath. Or The Rifles Berkshire & Wiltshire Museum: part military museum, part historic house and part riverside garden.

**Lunch:** Salisbury Area (e.g. Britford Farm Shop and Café, Cathedral Hotel).

**PM:** A chance this afternoon to explore the Iron Age hill fort of Old Sarum, discover another of the Close attractions, or pay a visit to St Thomas's Church to see the largest and most complete surviving Doom Painting in the UK. Within the city centre you will also find a range of unique, independent shops, including Fisherton Mill with its gallery, café and artist studios. On Tuesdays and Saturdays (except the third Tuesday

in October) you can experience the hustle and bustle of the ever-popular Charter Market, and if you visit towards the end of the year, Salisbury's enchanting Christmas Market will be in full swing.

**Evening:** Choose from a wide range of entertainment options at Salisbury Playhouse, Salisbury Arts Centre and City Hall Salisbury. Guided tours are available from several companies, including Salisbury, Stonehenge and Sarum Tours.

**Overnight:** If you have time, extend your visit with an overnight stay (e.g. Red Lion Hotel or Rose & Crown Hotel) to take in nearby Boscombe Down Aviation Collection, Salisbury Racecourse or Cholderton Rare Breeds Farm and Bluestone Vineyards.

# Swindon

## EXPECT THE UNEXPECTED



> LYDIARD PARK

**STEAM Museum** • **McArthurGlen**  
**Designer Outlet** • **Swindon &**  
**Cricklade Railway** • **Lydiard Park**  
• **Studley Grange Butterfly World**  
• **Museum of Computing** • **REME**  
**Museum** • **Wyvern Theatre**

### DAY 1

**AM:** Start the day at STEAM – Museum of the Great Western Railway, housed in the Grade II listed buildings of Brunel's former railway works.

**Lunch:** At one of Swindon's many pubs and restaurants.

**PM:** Grab a bargain at McArthurGlen Designer Outlet on the same site as STEAM and home to over 100 stores selling a range of high street and designer labels at discounts of up to 60%. Or continue the steam train theme at the nearby Swindon & Cricklade Railway.

**Overnight:** Swindon Area (e.g. Cricklade House Hotel).

### DAY 2

**AM:** First stop this morning is historic Lydiard Park. Tour the elegant staterooms in the magnificent Palladian house, and stroll around the 18th century

walled garden and formal parkland

**Lunch:** Swindon area.

**PM:** Be transported to the tropics on a magical walk through hundreds of the world's most beautiful butterflies at Studley Grange. Meet otters, goats, meerkats and more in the outdoor Animal Paddock. Then pick up a souvenir of your trip at the craft village. If you have time, take a detour to REME Museum in Lyneham to discover the history of the Royal Electrical and Mechanical Engineers. Or learn about the development of digital technology at The Museum of Computing.

**Evening:** With a varied programme including concerts, comedy, dance, drama and musical theatre, a performance at Swindon's Wyvern Theatre & Arts Centre makes a great way to round off your visit.

**Overnight:** Swindon area.

# 2

days

# World Heritage Wonders

2  
days

> AVEBURY



**Stonehenge • Amesbury History Centre • The Salisbury Museum • Avebury • West Kennet Long Barrow • Silbury Hill • Wiltshire Museum**

## DAY 1

**AM:** Begin your tour at iconic Stonehenge which, along with Avebury and other associated monuments, forms part of Wiltshire's World Heritage Site. To set the monument in its historic context, don't miss the outstanding exhibitions in Stonehenge visitor

centre. Or, to make the most of your visit, pre-book a tour with one of our local guides (see page 14). If you have time, pop into Amesbury History Centre to view their collection of Mesolithic artefacts.

**Lunch:** Amesbury or Salisbury areas (e.g. The Stonehenge Inn & Carvery).

**PM:** Discover more about the World Heritage Site's story at The Salisbury Museum, home to one of Europe's most extensive collections of finds from Stonehenge, as well as the Monkton Deverill Gold Torc and the grave of the Amesbury Archer.

**Overnight:** Salisbury or Amesbury areas (e.g. Holiday Inn Salisbury-Stonehenge).

## DAY 2

**AM:** As you travel north, keep an eye out for our famous White Horses,

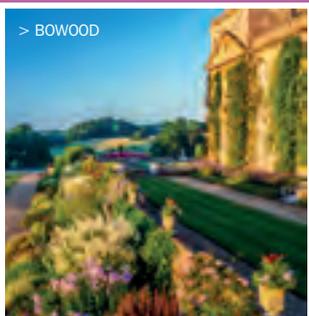
carved into the rolling chalk hillsides. First stop today is at Avebury, at the centre of a prehistoric complex in the North Wessex Downs. After exploring the stone circle itself, the largest in the world, take a stroll around the charming village, and visit the Alexander Keiller Museum and Avebury Manor & Garden. Other unique sites in the area include West Kennet Long Barrow, one of Britain's largest Stone Age burial sites, and mysterious Silbury Hill, the largest man-made mound in Europe.

**Lunch:** Calne or Devizes areas.

**PM:** Spend the afternoon at Wiltshire Museum in Devizes, where you will find outstanding galleries spanning Neolithic, Bronze Age, Iron Age, Roman, Saxon and Medieval times, including Gold from the Time of Stonehenge.

# 'Capability' Brown & Friends

> BOWOOD



**Abbey House Gardens • Bowood • Great Chalfield Manor • Iford Manor Gardens • Longleat • Stourhead • Wilton House • Larmer Tree**

## DAY 1

**AM:** Start your day by visiting the 5-acre Abbey House Gardens in medieval Malmesbury.

**Lunch:** Malmesbury area (e.g. Best

Western Mayfield House Hotel).

**PM:** Choose between the breathtaking pastoral landscape at Bowood House and Gardens, created by master landscaper 'Capability' Brown. Or the charming Arts & Crafts garden at Great Chalfield Manor near Melksham.

**Overnight:** Calne or Melksham areas (e.g. Bowood Hotel & Spa).

## DAY 2

**AM:** Travel south west to the delightful Iford Manor Gardens, an Edwardian version of Tuscany with its romantic, Italianate grounds.

**Lunch:** Bradford on Avon or Trowbridge areas.

**PM:** Choose between Longleat, where the Elizabethan house is surrounded by 900 acres of stunning 'Capability' Brown landscape. Or the famous 18th century gardens

at Stourhead with their lake and classical temples.

**Overnight:** Warminster or Salisbury areas (e.g. Stonehenge Campsite and Glamping Pods).

## DAY 3

**AM:** Explore the 22 acres of parkland and gardens at Wilton House, also believed to be influenced by 'Capability' Brown.

**Lunch:** Wilton or Salisbury areas.

**PM:** Cross Cranborne Chase to visit the extraordinary Victorian gardens at Larmer Tree, recognised as a Garden of National Importance.

If you have more time, the following are just across the county border in the Cotswolds: Chavenage House, Kelmscott Manor and Westonbirt, the National Arboretum.

3+  
days

# Wiltshire and the Age of Industry

> KENNET & AVON CANAL

**Trowbridge • Trowbridge Museum • Bradford on Avon • Corsham • Malmesbury • STEAM Museum • Kennet & Avon Canal • Crofton Beam Engines • Wilton Windmill • The Merchant's House**

## DAY 1

**AM:** Your tour begins in Trowbridge, where the woollen cloth industry dates back 1000 years, leaving a rich architectural legacy. Trowbridge Museum (closed for refurbishment; reopening 2020) has a nationally important collection relating to West Country wool.

**Lunch:** Trowbridge or Bradford on Avon areas.

**PM:** At the peak of its textile production Bradford on Avon

was home to more than 30 cloth factories. Today the impressive walls of Abbey Mill still flank the river, while former weavers' cottages cling to the hillside.

**Overnight:** Bradford on Avon or Melksham areas.

## DAY 2

**AM:** Honey-coloured Corsham, which owed its former prosperity to the wool trade, makes a great stopping off point on your journey to Malmesbury, where you can uncover the history of fine lace making at the Athelstan Museum.

**Lunch:** Malmesbury or Swindon.

**PM:** Travel on to Swindon and take a step back in time at STEAM – Museum of the Great Western Railway.

**Overnight:** Swindon or Devizes

areas (e.g. Castle Hotel).

## DAY 3

**AM:** Enjoy a relaxing narrowboat trip on the Kennet & Avon Canal, or stroll along the towpath beside the impressive flight of locks at Caen Hill.

**Lunch:** Devizes or Marlborough areas.

**PM:** Head to Crofton Beam Engines near Marlborough to discover magnificent 200-year-old working steam engines. On Sundays and Bank Holiday Mondays you can also visit Wilton Windmill nearby. If you have time, a visit to The Merchant's House in Marlborough makes a fascinating addition to your itinerary.

3  
days

# Wiltshire on Screen

> FILMING POLDARK



**Mompesson House • Wilton House • Fonthill Lake • Old Wardour Castle • Stourhead • Great Chalfield Manor • Lacock • Corsham • Castle Combe • Chavenage House**

## DAY 1

**AM:** Start your day with a visit to two locations from *Sense & Sensibility*: Mompesson House in Salisbury, and magnificent Wilton House which also featured in *The Crown*, *The Young*

*Victoria* and *Pride & Prejudice*.

**Lunch:** Wilton or Tisbury areas.

**PM:** Pausing briefly to view Fonthill Lake, where scenes from *Chocolat* were filmed, travel on to Old Wardour Castle, as seen in *Robin Hood Prince of Thieves*.

**Overnight:** Warminster Area.

## Day 2

**AM:** Begin with a visit to the breathtaking gardens at Stourhead, which eagle-eyed film buffs will recognise from *Pride & Prejudice*.

**Lunch:** Enjoy lunch here, then travel north, passing the Westbury White Horse on your way.

**PM:** This afternoon sees you at Great Chalfield Manor near Melksham, a location from both *Poldark* and *Wolf Hall*.

**Overnight:** Melksham or Chippenham areas.

## Day 3

**AM:** The stunning National Trust village of Lacock is this morning's destination, where scenes from *The White Princess*, *Downton Abbey*, *Cranford* and some of the Harry Potter films were shot.

**Lunch:** Lacock or Corsham.

**PM:** Spend an hour or two in Corsham, where the High Street represented 18th century Truro in the first series of *Poldark*. If you can, stay an extra night and travel on via the quintessentially English village of Castle Combe – as seen in *Dr Thorne*, *War Horse*, *The Wolf Man*, *Stardust* and *Dr Dolittle* – to end your tour just across the Wiltshire/Gloucestershire border at Chavenage House, which starred as Trenwith in *Poldark*.

3+  
days

&gt; BOWOOD

# SPECIAL Interest TOURS

## BOWOOD

Groups can enjoy an exclusive guided tour of Lord and Lady Lansdowne's Private Walled Garden, set within the beautifully landscaped 'Capability' Brown parkland. Explore the Georgian family home with a House Tour, which includes the story of Dr Priestley's discovery of oxygen. From late April through to June, make the most of the Woodland Gardens, with 30 acres of bluebells, azaleas, magnolias and rhododendrons. For more information please call 01249 810961 or visit [www.bowood.org](http://www.bowood.org)



## IFORD MANOR GARDENS

Enjoy this beautiful, family-run, Grade I listed garden and its tranquil surrounds on an exclusive visit. Once home to Harold Peto, tours are available on its history, development, restoration, architecture and/or planting. Visits to the family's private walled garden also possible. Please contact us for details and prices:

[www.ifordmanor.co.uk](http://www.ifordmanor.co.uk)



## AVEBURY

Tour options include: a private volunteer-led Tour of Avebury Manor; a specialist guided Tour of Avebury Manor, including cream tea; a guided Tour of the Stone Circle with a volunteer guide; and a specialist archaeologist-led Tour of the Monument and/or Landscape. Please contact [bookings.avebury@nationaltrust.org.uk](mailto:bookings.avebury@nationaltrust.org.uk) for details of packages and costs. [www.nationaltrust.org.uk/avebury](http://www.nationaltrust.org.uk/avebury)



### WADWORTH BREWERY VISITOR CENTRE

Experience our traditional brewing techniques on an award-winning Brewery Tour and enjoy a visit steeped in local history and heritage.  
[www.wadworth.co.uk](http://www.wadworth.co.uk)



### SARUM COLLEGE

Specialist programmes for groups include: Digging into the Early History; Exploring the History of Spirituality in Britain; and Reading the Novels Inspired by Salisbury. Please contact us for details and prices:  
[www.sarum.ac.uk](http://www.sarum.ac.uk)



### LONGLEAT

Discover Longleat House and Grounds with a number of fascinating tours, exclusively for groups. Choose from the Longleat House Exclusive Tour; the Mystery Tour; or the Scandalous History Tour. Book via [groups@longleat.co.uk](mailto:groups@longleat.co.uk) or telephone 01985 844328.  
[www.longleat.co.uk/groups](http://www.longleat.co.uk/groups)



### WYVERN THEATRE

See behind the curtain and explore the backstage secrets of show business on a Tea and Tour package. Tread the boards and view the auditorium from the stars' point

of view. Then relax over a delicious afternoon tea. Email [sarah@wyverntheatre.org.uk](mailto:sarah@wyverntheatre.org.uk) to book, or telephone 01793 524481.  
[www.swindontheatres.co.uk](http://www.swindontheatres.co.uk)



### SALISBURY CATHEDRAL

We are delighted to introduce two new special interest tours from the summer of 2019 onwards: Stained Glass Tours and Cathedral Close Tours. Other options include a small-group Library Tour of the Cathedral's 15th century library (maximum 12 people); a Graffiti Tour showcasing medieval Arabic carpentry markings; and (strictly for those with a head for heights!) a Tower Tour to the base of Britain's tallest spire (404ft/123m). Individual tickets for all tours are bookable online via the cathedral website; groups via Hannah or Emily at [groups@salcath.co.uk](mailto:groups@salcath.co.uk) or telephone 01722 512190.  
[www.salisburycathedral.org.uk](http://www.salisburycathedral.org.uk)

# Attractions Within Wiltshire

> STOURHEAD



> STEAM MUSEUM

No visit to Wiltshire would be complete without experiencing our timeless wonders. With the 800th anniversary of its foundation coming up in 2020, **Salisbury Cathedral** is a masterpiece of medieval architecture. Among its many claims to fame are the tallest spire in Britain and the finest of four original 1215 **Magna Carta** manuscripts. Equally breathtaking are the monolithic stone circles of **Stonehenge** and **Avebury** – shrouded in mystery and steeped in legend, they have a magnetism that has drawn people to them for thousands of years.

Other unmissable attractions include magnificent stately homes and gardens such as **Bowood**, **Great Chalfield**, **Lydiard Park**, **Iford Manor Gardens** and **Stourhead**. **Longleat**, with its Elizabethan house, safari park, hedge maze and more. Charming mansions such as **Arundells** and **Mompesson House**.



> SKY SAFARI, LONGLEAT

Impressive **Old Wardour Castle**, and **Old Sarum** which evolved over time from a Neolithic community into the original site of Salisbury.

You can discover Wiltshire's industrial heritage at **STEAM – Museum of the Great Western Railway**. Learn about army history at **REME Museum**. See conservation in action at **The Merchant's House** in Marlborough. Or hunt for bargains at **McArthurGlen Designer Outlet Swindon**. Explore timeless towns such as **Calne**, **Corsham**, **Marlborough** and **Swindon**. Take a walk on the wild side at **Studley Grange Butterfly World**. Or combine rare breed animals with viticulture at **Cholderton Rare Breeds Farm** and **Bluestone Vineyards**.

And don't miss our range of fascinating museums specialising in everything from archaeology to woollen cloth production, aircraft and motor vehicles to the history of brushware (the only one on that subject in the whole of the UK!)

Whether you're here for a day, a weekend or longer, you'll find plenty of interesting places to visit around Wiltshire. For more ideas and inspiration go to: [visitwiltshire.co.uk/groups](http://visitwiltshire.co.uk/groups)



> STUDLEY GRANGE



## Exclusive Guided Tours and Group Rates available at Bowood House & Gardens

Open 30th March to 3rd November 2019



**Bowood House & Gardens**  
Calne, Wiltshire, SN11 9NF

Tel: 01249 810 961 | Email: [houseandgardens@bowood.org](mailto:houseandgardens@bowood.org) | [bowood.org](http://bowood.org)





Salisbury  
Cathedral  
and  
Magna Carta

## Prepare to be amazed...

See Britain's **tallest** spire, **largest** close and cloisters, the world's **oldest** clock and best preserved **original** 1215 Magna Carta - all just 8 miles from Stonehenge!

**TOWER TOURS**  
**ENGLISH CREAM TEAS**  
**LIBRARY TOURS WITH TEA**  
**MEDIEVAL GRAFFITI TOURS**  
**STONEMASONRY WORKS YARD TOURS**

Call us on 01722 512190 to discuss your visit today

[groups@salcath.co.uk](mailto:groups@salcath.co.uk)  
[salburycathedral.org.uk](http://salburycathedral.org.uk)



# TURNING HEADS TO THE PAST

Explore the lost settlement and stand in the footprint of the original Salisbury Cathedral.



Nr Salisbury, Wiltshire SP1 3SD



*Step into England's story*

To order a Group Visits Guide call 020 7973 3529 or email [traveltrade@english-heritage.org.uk](mailto:traveltrade@english-heritage.org.uk)

The English Heritage Trust is a charity, no. 1140351, and a company, no. 07447221, registered in England.

# YOUR STORY STARTS HERE

Travel back 5,000 years to discover the world of your ancestors.



Nr Amesbury, Wiltshire SP4 7DE



*Step into England's story*

Pre-booking essential call 0370 333 0604 or email [bookstonehenge@english-heritage.org.uk](mailto:bookstonehenge@english-heritage.org.uk)

The English Heritage Trust is a charity, no. 1140351, and a company, no. 07447221, registered in England.

## Abbey House Gardens Malmesbury



A spectacular 5-acre garden beside the 12th century Abbey Church in the centre of medieval Malmesbury.

Open April to October. Groups welcome, please contact us for further information and to book.

07795 418197

01666 827650

info@abbeyhousegardens.co.uk

www.abbeyhousegardens.co.uk

## Arundells



**Historic house, art collection and beautiful two-acre garden leading down to the river.**

Just a few minutes walk from Salisbury Cathedral and coach drop-off points. Former home of Sir Edward Heath: Prime Minister, statesman, sailor and musician. Groups welcome for self-guided visits or tours with our experienced guides. Free entry for driver/leader and discounts for large groups.

Please ring to discuss your requirements.

01722 326546 | info@arundells.org | www.arundells.org

## Cholderton Rare Breeds Farm Park

Surrounded by beautiful countryside, on the Wiltshire-Hampshire border, the Farm is ideal for providing quality family time.

As well as the opportunity to get back to nature with a range of fun-filled activities, the Cholderton Rare Breeds Farm experience offers the chance to get to know some of the finest and most charmingly traditional English farm animals.



From super-friendly animals to feed, pet and cuddle to newly-planted vineyards and nature trails, we have something for everyone to enjoy.

01980 629438 | info@choldertoncharliesfarm.com  
www.choldertoncharliesfarm.com



## Iford Manor Gardens

The Cartwright-Hignett family at Iford Manor, near Bath, welcome visitors to their internationally renowned Grade 1 Listed gardens, as featured in the upcoming cinematic remake of *'The Secret Garden'*. Formerly home to Harold Peto from 1899-1933.



Open April to September  
Out of hour visits and tours available  
Coaches & groups by appointment  
Please e-mail us for details  
**WINNER—Little Treasure of Britain  
2017 Group Travel Awards**

www.IfordManor.co.uk | info@ifordmanor.co.uk | +44 (0)1225 863146

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Designer brands, always up to 60% less



## The Merchant's House



Set on the wide high street of the vibrant market town of Marlborough, which is bursting with history and character, is the house of Thomas Bayly, a prosperous silk merchant. It was rebuilt following the great fire of Marlborough in 1653. A fine timber and brick building was constructed, its interior panelled, with nationally acclaimed, unique wall paintings and a commanding oak staircase. Continuing conservation makes this a special visitor attraction.

132 High Street, Marlborough, SN8 1HN  
01672 511491 | [www.themerchantshouse.co.uk](http://www.themerchantshouse.co.uk)



[www.rememuseum.org.uk](http://www.rememuseum.org.uk)



A modern military museum providing a wonderful interactive visitor experience for all ages. There are 7 galleries to explore plus the excellent Crowns Café for refreshments.

Group bookings and coaches welcome

T: 01249894869 E: [enquiries@rememuseum.org.uk](mailto:enquiries@rememuseum.org.uk)



# STEAM

Museum of the Great Western Railway

## A First Class Day Out

STEAM - Museum of the Great Western Railway  
Fire Fly Avenue, Swindon SN2 2EY  
Tel: 01793 466646

[www.steam-museum.org.uk](http://www.steam-museum.org.uk)

 [www.facebook.com/steammuseum](https://www.facebook.com/steammuseum)

 [@steam\\_museum](https://twitter.com/steam_museum)



# Studley Grange



Situated just outside Swindon, and with its close proximity to the M4, Studley Grange is ideal for 'comfort breaks', as an enjoyable addition to your journey or even part of your holiday. Stretch your legs around the Craft Village and Butterfly World, Zoo and Farm Park and then enjoy something delicious and homemade in the Butterfly Café, with views of the tropical butterfly house. Open 362 days of the year Studley Grange is the perfect day out for all the family.

For more information visit [www.studleygrange.co.uk](http://www.studleygrange.co.uk)

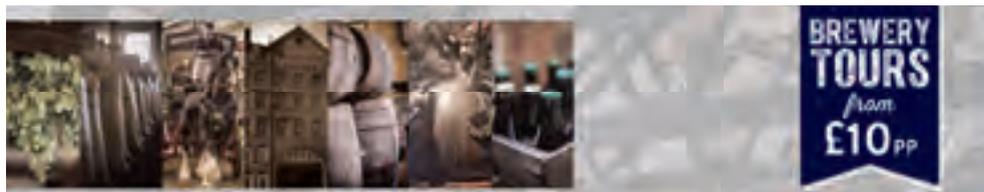


National  
Trust

## Wiltshire

When you come to discover an amazing view it helps us to look after special places like Stourhead.

When you visit, donate, volunteer or join the National Trust, your support helps us to look after special places in Wiltshire such as Stourhead, Lacock Abbey, Avebury, the Stonehenge Landscape, Mompesson House and Great Chalfield Manor, for ever, for everyone.  
[nationaltrust.org.uk/wiltshiregroups](http://nationaltrust.org.uk/wiltshiregroups)



## WADWORTH BREWERY TOURS

Experience Wadworth's traditional brewing techniques and see their unique skills on an award-winning guided tour

Tours run every Monday\* to Saturday at 11am & 2pm, all year round!  
Prices start from £10pp, advanced booking advised

\*Closed on Bank Holidays

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www.wadworth.co.uk

# Wiltshire – Picture Perfect!

**Wiltshire locations have featured in a whole host of big screen movies and TV costume dramas. A few are listed here – to find out more go to [visitwiltshire.co.uk/film](http://visitwiltshire.co.uk/film)**

Filming for the final TV series of **Downton Abbey (2015)** took place in **Lacock**, which will feature again, along with **Bradford on Avon**, in the film version due for release in 2019.

**Corsham** was selected as the perfect match for 18th century Truro in the first series of **Poldark (2015 and 2016)**, while **Great Chalfield Manor and Gardens** featured in series two.

In the BBC serialisation of **Wolf Hall (2015)** the exterior of **Lacock**

**Abbey** represented the Seymour family seat, while **Great Chalfield Manor** became the home of Thomas Cromwell.

Sequences from **Harry Potter & The Half Blood Prince (2009)** / **Harry Potter & The Chamber of Secrets (2002)** were filmed at **Lacock Abbey**.

In the cinema version of **Pride & Prejudice (2005)** viewers will recognise not only **Wilton House** but also the magnificent gardens at **Stourhead**.

**Mompesson House** featured as the London home of Mrs Jennings in **Sense & Sensibility (1995)** while the Double Cube Room at **Wilton House** was used for ballroom scenes.

Other productions featuring Wiltshire locations include **Tomb Raider (2018)**, **The Crown (2017)**, **Transformers: The Last Knight (2017)**, **The White Princess (2017)**, **War Horse (2011)**, **The Young Victoria (2009)**, **Lark Rise to Candleford (2008-2011)**, **Cranford (2007)**, **Chocolat (2000)** and **Far From the Madding Crowd (1967)**.



# Attractions on Wiltshire's Borders



&gt; FARLEIGH HUNGERFORD CASTLE

Within Wiltshire you'll find an enormous range of fascinating places to visit. For an even greater variety of things to see and do, we are pleased to offer suggestions for great group days out just across the county boundaries, yet still within easy reach of the many group-friendly hotels to be found throughout Wiltshire. Giving you more ways to connect with the past whilst enjoying the present.



&gt; CHEDDAR GORGE

**Cheddar Gorge and Caves** are one of the UK's most spectacular geographical features. Here you can follow in the footsteps of prehistoric man, take a cliff-top walk along

Britain's highest, inland limestone cliffs, and explore stunning stalactites and stalagmites in the caverns below.

Set in the picturesque valley of the River Frome, 14th century **Farleigh Hungerford Castle** offers hidden treasures and a sinister past. Among the many unique features of this glorious ruin are rare medieval wall paintings and lead 'death mask' coffins. Tour the towers. Enjoy a picnic. And hear the intriguing (occasionally gruesome) history of the Hungerford family.

Other places of interest on the Wiltshire borders include a museum containing the largest collection of Americana outside the USA, a wildlife park where you can enjoy uninterrupted views of the animals, and an arboretum with no less than 15,000 tree specimens from around the world.



&gt; COTSWOLD WILDLIFE PARK

For further details of these and many more inspirational places to visit go to:

[visitwiltshire.co.uk/groups](http://visitwiltshire.co.uk/groups)



&gt; TREEFEST, WESTONBIRT



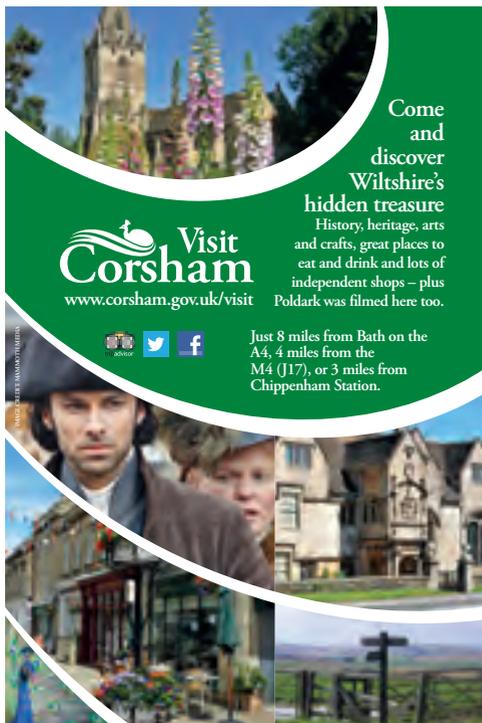
This year why not explore **Bradford on Avon** in the beautiful Wiltshire countryside and only 20 minutes from Bath!

**Bradford on Avon** boasts a rich history, spectacular views and waterways, as well as a vast array of independent shops and eateries, so your visitors will find plenty to discover in BoA!

[www.exploreboa.co.uk](http://www.exploreboa.co.uk)



For group bookings please email  
[tourism@bradfordonavontowncouncil.gov.uk](mailto:tourism@bradfordonavontowncouncil.gov.uk)



Come and discover Wiltshire's hidden treasure

History, heritage, arts and crafts, great places to eat and drink and lots of independent shops – plus Poldark was filmed here too.

Visit Corsham

[www.corsham.gov.uk/visit](http://www.corsham.gov.uk/visit)

Just 8 miles from Bath on the A4, 4 miles from the M4 (J17), or 3 miles from Chippenham Station.

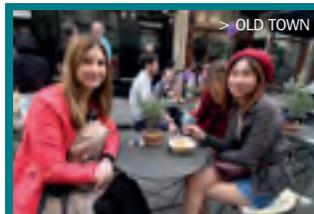
PHOTO: GARY HARRISON/SHUTTERSTOCK

## Wiltshire on the Great West Way



Around a quarter of the exciting new Great West Way runs through Wiltshire, along routes that brought druids to Stonehenge, drovers to market and pilgrims to Salisbury Cathedral. In Wiltshire, as with anywhere along the Great West Way, you are never more than a few minutes from an extraordinary attraction or an authentic experience. Ancient or modern. Town or country.

To find out how to uncover Wiltshire's secrets and discover an essential strand of England's story, see pages 10-11 of this guide or go to [GreatWestWay.co.uk](http://GreatWestWay.co.uk)



## Swindon

**Expect the unexpected. Visit Swindon.**

Swindon in Wiltshire is one of the South West's best kept secrets, a thriving and diverse modern town that is full of hidden gems. Swindon offers a superb range of entertainment, leisure and accommodation for visitors of all kinds. A great place to eat, shop and play. Swindon boasts Europe's largest indoor Designer Outlet Village which, sitting next to Swindon's STEAM Museum of the Great Western Railway, makes a fantastic family day out. Places to eat and drink are aplenty, from wine bars and tapas in Old Town to family dining and cafés around the town centre and Designer Outlet. Scenic parkland and country

houses also feature on Swindon's landscape with the beautiful Lydiard Park and its Palladian house and grounds. Across town you will find Coate Water Country Park complete with crazy golf, children's splash pool, fishing and the wonderful Coate Water dual gauge miniature railway. Swindon really is a great place to visit.

Swindon is an easy to reach destination for people visiting Wiltshire or holidaying in the West Country, located under an hour from London by train, some 30 miles from Bath and Oxford, and just 16 miles from Cirencester, the capital of the Cotswolds.

[www.visitswindon.org.uk](http://www.visitswindon.org.uk)



# Salisbury

> SALISBURY CATHEDRAL FROM THE WATER-MEADOWS

The beautiful city of Salisbury is set amidst picturesque Wiltshire countryside. As well as outstanding examples of medieval, Tudor and Georgian architecture, it is home to impressive attractions, including magnificent Salisbury Cathedral. Here you will find Britain's tallest spire, the world's oldest working clock, and the best preserved of four original Magna Carta documents, dating from 1215.

On the northern edge of the city lies the Iron Age hill fort of Old Sarum, while the UNESCO World Heritage Site of Stonehenge is just a short drive away.

> HIGH STREET



> MARKET PLACE

As well as outstanding history and heritage, Salisbury is a major centre for the arts. Cosy pubs and inns abound, together with tempting tea rooms and coffee shops. Familiar high street stores are joined by an excellent range of independent retailers, and there are regular markets throughout the year, including the ever-popular Christmas Market.

For further details about all that there is on offer for groups in Salisbury, including shopping, food and drink, accommodation, attractions and events, go to [visitsalisbury.co.uk](http://visitsalisbury.co.uk)

**Brought to you by Salisbury BID.**

# Timeless Towns

## & VILLAGES

The medieval city of Salisbury is a must for anyone visiting Wiltshire. But the county has many more historic towns and villages waiting to be discovered. Surrounded by Wiltshire's timeless landscape, they all have something unique to offer: fascinating history and heritage, stylish independent shops and colourful markets, tempting pubs and restaurants, or great entertainment. The following work with VisitWiltshire to welcome groups and the travel trade, particularly during the quieter, shoulder months – see below for coach parking details or go to [visitwiltshire.co.uk/groups](http://visitwiltshire.co.uk/groups) for further information.



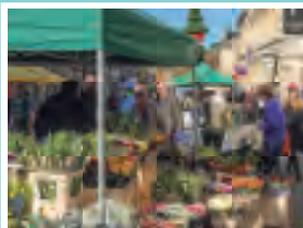
### AMESBURY

Two designated spaces in the Central car park **SP4 7JE**.



### CALNE

Coach drop off on The Strand **SN11 0EH**. No coach parking in town centre.



### CHIPPENHAM

Sadlers Mead Car Park **SN15 3PA**.



### AVEBURY

National Trust Car Park, Avebury **SN8 1RD**. Can be limited in summer. If full, coaches can drop off/pick up in the High Street.



### CRICKLADE

Drop off and pick up points close to High Street. No designated coach parking, but coaches can park on the Causeway **SN6 6DQ**.



PHOTO: JODY GAINSFORD

### CORSHAM

Call 01249 702130 to arrange prior to visit.



### BRADFORD ON AVON

Four coach spaces Station Car Park **BA15 1DQ**. Additional coach parking Moulton Drive **BA15 1UF**.

To book Meet and Great service visit [www.exploreboa.co.uk](http://www.exploreboa.co.uk) or call 01225 864240.

### CASTLE COMBE

Main car park at the top of the hill **SN14 7HU**.



### DEVIZES



Awarded Confederation of Passenger Transport UK Coach Friendly status. Two designated drop off points in New Park Street **SN10 1DS** (20 minute limit). Extra spaces at far end of Station Road Car Park **SN10 1BZ**. Four spaces at Wharf Car Park **SN10 1EB**. Call 01380 800400 in advance to arrange free coach parking.



### LACOCK

Hither Way Car Park **SN15 2LG**. Follow signs for National Trust Car Park.



### MALMESBURY

Station Yard Car Park **SN16 9JT**. Drop off point Cross Hayes **SN16 9BZ**.



### MARLBOROUGH

George Lane Car Park **SN8 4BX**.



### MELKSHAM

King Street Car Park **SN12 6HB**.



### SALISBURY



Awarded Confederation of Passenger Transport UK Special Certificate for Coach Friendly City. Drop off/pick up point on St John Street **SP1 2SB**. Main coach parking at Millstream Coach Park **SP1 3TA**. Overflow at Britford Park & Ride **SP5 4DS**. Coach Ambassadors available during summer season. Call 01722 342860 for further information.



### SWINDON

Drop off/pick up points at the Bus Station in Newbridge Square, **SN1 1EA**, and Shaw Ridge Leisure Park, Whitehill Way, **SN5 7DW**. Coach parking at the Swindon Truck Stop, **SN3 4HD**. Additional coach parking at The County Ground, **SN1 2ED** on non-match days – advance booking essential. If visiting McArthurGlen Designer Outlet, coach parking is available on site, **SN3 4ER** – telephone 01793 507600 48 hours in advance!



### TROWBRIDGE

On-street parking in Canal Road **BA14 8RL**. Coach drop off point in loading bay area behind Shires Shopping Centre **BA14 8AT**.



### VALE OF PEWSEY

By arrangement at The Waterfront at Pewsey Wharf **SN9 5NU** – call 01672 564020. By arrangement at Crofton Beam Engines **SN8 3DW** – call 01672 870300. At Wilton Windmill **SN8 3SW** for 2 to 3 coaches.



### WARMINSTER

Drop off at Central Car Park, off Station Road **BA12 9BT**. Coach parking 1½ miles away at service station on junction of A36/A350/A3414 **BA12 7RU**.



### WILTON

Wilton Shopping Village **SP2 0RS**.

# A Wiltshire CHRISTMAS

Christmas in Wiltshire is a very special time, as our historic towns and villages receive an extra sprinkling of festive magic. Here are a few highlights of particular interest to groups – for more details of these and many other seasonal events go to [visitwiltshire.co.uk/whats-on](http://visitwiltshire.co.uk/whats-on)

During Nov and Dec (dates tbc) **Salisbury Christmas Market** fills the Guildhall Square with colourful stalls swathed in twinkling lights. Browse the traditional wooden chalets, listen to festive music, and eat your fill in the food quarter whilst enjoying the lively atmosphere.

[www.salisburychristmasmarket.co.uk](http://www.salisburychristmasmarket.co.uk)

Witness **Salisbury Cathedral's** spectacular **Darkness to Light Advent Procession**, as 1,300 candles light up the Cathedral – daily from Fri 29 Nov to Sun 1 Dec. Or join the Cathedral choir for one of their special **Carols for Groups** on Wed 11 and Thu 12 December followed by mulled wine and mince pies in the cloisters. Group bookings via Hannah or Emily at [groups@salcath.co.uk](mailto:groups@salcath.co.uk) or telephone 01722 512190.

[www.salisburycathedral.org.uk](http://www.salisburycathedral.org.uk)

**Longleat's Festival of Light** is a truly unique event. On selected

dates between 9 Nov and 5 Jan, hundreds of illuminated designs transform this world famous Wiltshire estate into a glowing winter wonderland. The Elizabethan stately home will also be dressed for the occasion in a traditional Christmas style.

[www.longleat.co.uk/groups](http://www.longleat.co.uk/groups)

At **McArthurGlen Designer Outlet Swindon** you can tuck into delicious street food as you do your Christmas shopping, and visit Santa in his grotto from mid-Nov onwards. Pre-book your group to receive a group pack including a 10% discount card and £5 gift card lunch voucher for coach drivers.

[www.swindondesigneroutlet.com](http://www.swindondesigneroutlet.com)

From the beginning of Dec **Wyvern Theatre's** ever-popular annual pantomime takes to the stage for a four week run - in 2019 it will be *Sleeping Beauty*. Special group rates are available and the Wyvern also hosts a selection of festive hospitality events.

[www.swindontheatres.co.uk](http://www.swindontheatres.co.uk)

National Trust properties join in the festive celebrations too. From Sat 23 Nov to Wed 1 Jan\* Christmas warmth and cheer at **Avebury** include beautiful decorations at Avebury Manor, warming dishes and festive aromas in the café, and

Christmas gift opportunities at the National Trust shop (\*Manor closed Wednesdays; whole property except stone circle closed 24-26 Dec.)

[www.nationaltrust.org.uk/avebury](http://www.nationaltrust.org.uk/avebury)

From Sat 23 Nov-Sun 22 Dec (Thu-Sun only) **Mompesson House** in Salisbury will be

celebrating a Victorian Christmas with a festive trail for children, plus mince pies and mulled wine in the garden tea-room.

[www.nationaltrust.org.uk/mompesson-house](http://www.nationaltrust.org.uk/mompesson-house)

The garden at **Stourhead** is open all year, but from 23 Nov-22 Dec a selection of ornately decorated rooms at Stourhead House show how the Hoare family celebrated Christmas, and a walk through the illuminated garden awaits you. Three course lunches can be pre-booked for groups.

[www.nationaltrust.org.uk/stourhead](http://www.nationaltrust.org.uk/stourhead)

Christmas events at **Lacock** will run Thu-Sun from 1-29 Dec (closed 25-26 Dec). As well as traditional decorations and a crackling log fire in the abbey's Great Hall, on Thu and Fri visitors can enjoy the Christmas tree festival in the Cloister, hear traditional Victorian carols and follow a family trail through the village and grounds.

[www.nationaltrust.org.uk/lacock](http://www.nationaltrust.org.uk/lacock)



# Activities

> MARLBOROUGH COLLEGE SUMMER SCHOOL



With such an enormous range and variety of activities to choose from, if you're tired of the everyday, it's time for Wiltshire.

From 3 years old to 90 years young, Marlborough College Summer School's courses span the generations. Music and dance, science and technology, body and mind – traditional favourites and inspiring new subjects combine every year in an exciting programme that has something to offer all ages and interests.

With almost half its breathtaking landscape falling within an Area of Outstanding Natural Beauty, Wiltshire is perfect for outdoor pursuits. Walkers and cyclists are

particularly well-served with 8,200 paths to explore. So lace up your boots or pump up your tyres, and head out on your very own voyage of discovery.



> SALISBURY, STONEHENGE & SARUM TOURS

An off-road driving experience is a great way to reach otherwise inaccessible parts of Salisbury Plain. Those with a head for heights can drift peacefully over Wiltshire's timeless landscape on a hot air balloon flight. Or send their heartrate soaring on a tandem skydive. Other opportunities to make the most of the great outdoors include a canoe trip or a horseback safari, a day's fishing or a round of golf.

Unleash your inner Sherlock Holmes and search for clues on a treasure

trail. Pit your wits against the clock in a real-life escape game. Test your nerve on the go-karting track. Or immerse yourself in spine-chilling laser combat action. Brush up your foreign language skills. Master new culinary techniques. Team up with an expert tour guide to unearth the secrets of the past. Or simply relax with a luxurious treatment in one of our spas.

Whether your group's ideal break is calming, comforting, refreshing, or bursting with high adrenalin excitement, Wiltshire puts back what the rest of the week takes out.

Go to [visitwiltshire.co.uk/activities](http://visitwiltshire.co.uk/activities) for further details.



> LYDIARD PARK

# Outstanding Entertainment



&gt; WILTSHIRE MUSIC CENTRE

Wiltshire is home to endless imagination and creativity. Here, show-stopping festivals and events combine with first rate venues to bring you a wealth of entertaining experiences. 2019 is guaranteed to be another exceptional year for arts and culture around the county. So head to Wiltshire, step off the world for a while, and immerse yourself in timeless pleasures.

You'll find classical, jazz and world music. Theatre, comedy and dance. Carnivals, fairs and folk festivals. Not to mention writing and reading, talks and tours, history and philosophy... and our Christmas celebrations are second to none.



&gt; LONGLEAT

Amongst the stars of the show is Swindon's **Wyvern Theatre & Arts Centre**. Named after a mythical, dragon-like beast believed to have been the heraldic device of the



&gt; WYVERN THEATRE

Kings of Wessex, its programme of concerts, comedy, drama, dance and musical theatre is sure to appeal to groups.

In 2018, Salisbury Playhouse, Salisbury Arts Centre and Salisbury International Arts Festival joined forces under the banner of Wiltshire Creative. The result is an impressive pan-arts organisation covering music, dance, theatre, comedy, literature and more. Other first class venues presenting quality group-friendly performances include City Hall Salisbury, The Pound arts centre in Corsham, and Wiltshire Music Centre in Bradford on Avon.

Today life is hectic. Too hectic. 24/7 this, 4G that. Sometimes you just need to press pause and let time stand still. Thanks to Wiltshire's diverse and thriving arts scene, nothing could be easier!



&gt; SALISBURY PLAYHOUSE

For further details of these and many more exciting festivals and events throughout the year, go to [visitwiltshire.co.uk/whats-on](https://www.visitwiltshire.co.uk/whats-on)

# Marlborough College



**SCHOOL'S IN FOR SUMMER**  
**Marlborough College Summer School will take place from 14 July to 10 August 2019 and host over 500 courses encompassing the creative arts, history, science, body and mind, life skills, sport and country pursuits.**

This annual event is one of Europe's largest multi-generational learning experiences; its popularity underpinned by the phrase 'something for everyone'. Catering for students from 3 years old to 90 years young, it's this blend spanning the generations and accommodating all combinations of family groups

and individuals that creates a unique holiday atmosphere in the beautiful setting of Marlborough College.

For further information and to request a brochure, phone the Summer School team on 01672 892388 or visit [www.summerschool.co.uk](http://www.summerschool.co.uk)



## Wyvern Theatre



The **Wyvern Theatre** in Swindon is named after the mythical wyvern which was once the emblem of the kings of Wessex. It was opened on 7 September 1971 by Queen Elizabeth II and Prince Philip.

The Wyvern is Wiltshire's largest

theatre. Its auditorium has 635 seats and every seat is designed to be no further than 70ft from the stage.

The venue offers a mixed programme of live music concerts, comedy, dance, drama, musical theatre and local amateur productions, as well as

its annual Christmas Pantomime.

The Wyvern also hosts a number of themed dining events and party nights throughout the year, all held in their event space The Spotlight Room, which is available for private hire.

[www.swindontheatres.co.uk](http://www.swindontheatres.co.uk)



# Refreshment Stops

&gt; BOWOOD HOTEL

**In Wiltshire you'll find plenty to whet your appetite. From the freshest of local produce, to a wealth of traditional specialities handed down the generations. Fortunately, life moves at a gentler pace here. Giving you time to savour the gastronomic delights conjured up by food and drink producers throughout the county.**

In Wiltshire we create food to feed the soul. Start your day by tucking into a hearty Wiltshire breakfast. Then linger over elevenses. Treat

yourself to afternoon tea. Or while away the hours over a long lunch or dinner.

Listed on these pages is a selection of restaurants, cafés, pubs, hotels and attractions that work closely with VisitWiltshire and are keen to attract travel trade business – we recommend you call in advance to check that they are able to accommodate your group.

## AMESBURY AREA

- Cholderton Rare Breeds Farm and Bluestone Vineyards

- Holiday Inn Salisbury-Stonehenge, Amesbury
- The Stonehenge Inn and Carvery, Durrington

## BRADFORD ON AVON AREA

- Iford Manor Gardens

## CALNE AREA

- Bowood House and Gardens, Derry Hill
- Bowood Hotel, Spa and Golf Resort, Derry Hill

## CRICKLADE AREA

- Cricklade House Hotel



&gt; MAYFIELD HOUSE HOTEL



&gt; STONEHENGE INN &amp; CARVERY

## LACOCK AREA

- The Stables Tea-room, Lacock

## MALMESBURY AREA

- Best Western Mayfield House Hotel, Crudwell

> WYVERN THEATRE



> HOLIDAY INN SALISBURY-STONEHENGE

**MARLBOROUGH AREA**

- Avebury

**SALISBURY AREA**

- The Bell Tower Tea Rooms, Salisbury Cathedral
- Britford Farm Shop and Café
- The Cathedral Hotel, Salisbury
- Red Lion Hotel, Salisbury
- The Refectory, Salisbury Cathedral
- Rose & Crown Hotel, Salisbury
- The Swan at Stoford

> BRITFORD FARM SHOP



> THE CATHEDRAL HOTEL



**SWINDON AREA**

- Lydiard Park, Lydiard Tregoze
- McArthurGlen Designer Outlet Swindon (various outlets)
- REME Museum, Lyneham
- STEAM – Museum of the Great Western Railway, Swindon
- Studley Grange Butterfly World and Craft Village, Wroughton
- Wyvern Theatre, Swindon

**WARMINSTER AREA**

- Longleat, near Warminster (various outlets)
- Stourhead Restaurant



> THE REFECTORY, SALISBURY CATHEDRAL

## Quick Stops

The cafés or restaurants attached to the following attractions can be accessed without paying an entrance fee:

- Avebury • Boscombe Down Aviation Collection
- Bowood House & Garden • Cholderton Rare Breeds Farm • Crofton Beam Engines • Crop Circle Exhibition and Centre • Fisherton Mill • Iford Manor Gardens • Kennet & Avon Canal Trust, Bradford on Avon • Kennet & Avon Canal Trust, Devizes • Lacock Abbey, Village & Fox Talbot Museum • Larmer Tree
- Lydiard House & Park • McArthurGlen Designer Outlet Swindon • The Rifles Berkshire & Wiltshire Museum • Roves Farm • Salisbury Cathedral & Magna Carta • The Salisbury Museum • Stourhead
- St Peter's Church Marlborough • Studley Grange Butterfly World & Craft Village • Swindon & Cricklade Railway • Visit Hillbrush • Wilton Windmill • Army Flying Museum • Cheddar Gorge • Holburne Museum • Roman Baths.

**Please note:** on-site parking may be limited and advance booking is always recommended (essential for Stourhead).

## Britford Farm Shop & Café



Just five minutes from Salisbury in a traditional, rural and relaxed setting, Britford Farm Shop is the perfect place to stop off for a morning coffee with a tasty cake, a lunch from the popular wide selection, or as a venue for a special occasion for up to 48 persons. The shop offers a select range of local preserves, cheeses, eggs and chocolates too!

Please call for opening times or to make a reservation.

Bridge Farm, Lower Road, Britford, Salisbury, Wiltshire, SP54DY  
T: 01722 413400 [www.britfordfarmshop.co.uk](http://www.britfordfarmshop.co.uk)

## Stonehenge Pub Group

The Stonehenge Pub Group's portfolio includes two pub restaurants conveniently located within eight minutes drive from Stonehenge: the Stonehenge Inn & Carvery (105 covers) and the Swan at Stoford (130 covers).

These traditional pubs are very experienced in turning small,

medium and large tour groups round quickly and efficiently, whilst providing tasty food in an environment with a strong focus on customer service. Whether you want quick fish and chips or a three course lunch we can cater for you.

Telephone 01722 790236 (option 3) or visit [www.stonehengepubgroup.co.uk](http://www.stonehengepubgroup.co.uk)



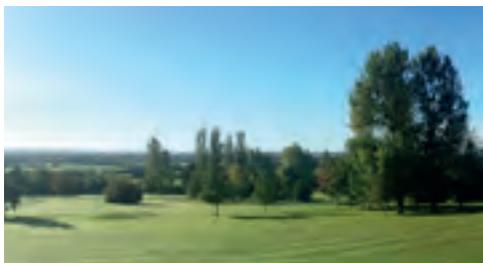
# Discover your past, "the personal way"

Travel back over 10,000 years in time with your own personalised tour of some of Britain's hidden gems




**SALISBURY  
STONEHENGE  
& SAILUM  
TOURS**

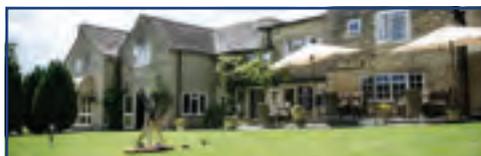
Unit 7 & 8 Whittle Road,  
Churchfields Industrial Estate,  
Salisbury,  
Wiltshire SP2 7YS  
Tel: 01722 333333  
[www.salisburystonehenge tours.co.uk](http://www.salisburystonehenge tours.co.uk)



## CRICKLADE HOUSE HOTEL RESTAURANT SPA

- ❖ Fantastic Location for Exploring the Cotswolds and Wiltshire
- ❖ 45 Ensuite Bedrooms
- ❖ Award Winning Restaurant
- ❖ Bar, and Gin and Whisky Terrace
- ❖ Swimming Pool, Tennis Court, Gym and Golf Course
- ❖ Dog Friendly
- ❖ Free Parking
- ❖ Tour Groups: Group Leader and Driver Go Free, and Free Coach Parking
- ❖ 8% Commission to Agents

[reception@crickladehotel.co.uk](mailto:reception@crickladehotel.co.uk) 01793 750751



## MAYFIELD HOUSE HOTEL

Located within the royal triangle of historic Cirencester, beautiful Malmesbury and glorious Tetbury, this is a wonderful base from which to explore the Cotswolds.

28 en-suite bedrooms, an AA Rosette restaurant, a cosy bar and lounge and lovely garden make this a charming hotel within a pretty village location.

From **£59** Dinner, Bed & Breakfast **per person, per night**  
Based on 2 people sharing a standard room



**Cotswolds' highlights include:** Bath, Westonbirt Arboretum, Highgrove, National Trust houses and gardens including Dyrham Park, Hidcote, Lacock Abbey, Westbury Court and Snowhill Manor, the picturesque villages of Bourton on the Water, Bibury, Burford & Broadway, Cotswold Wildlife Park, Cotswold Water Park and plenty of countryside walks.

**Free Coach Parking + Driver's Room for Parties of 30+**  
**Private Dining Room Available**  
**Dogs Welcome**  
**Wheelchair Friendly Rooms**



Crudwell, Nr Malmesbury, Wiltshire, SN16 9EW  
T: **01666 577409** E: [reception@mayfieldhousehotel.co.uk](mailto:reception@mayfieldhousehotel.co.uk)  
[www.mayfieldhousehotel.co.uk](http://www.mayfieldhousehotel.co.uk)

# The Cathedral Hotel



Make the most of your group's time exploring the best that Salisbury and the county of Wiltshire have to offer by staying in our privately owned hotel. Located just two minutes from the Market Place and within walking distance of local shops, restaurants, bars and the famous Salisbury Cathedral. Why not combine your stay with a show at Salisbury Playhouse, City Hall or Salisbury Arts Centre? Group leaders and trip organisers receive special discounts - ask a member of our team for details.

The Cathedral Hotel, 7-9 Milford Street, Salisbury, SP1 2AJ  
**01722 343700** | [www.cathedralhotelsalisbury.co.uk](http://www.cathedralhotelsalisbury.co.uk)

## Holiday Inn Salisbury-Stonehenge

Discover the incredibly bold and stylish sophistication of the closest hotel to the mystical Stonehenge. Located on the A303 with easy access from London and the West Country, the hotel is an ideal base for visiting Wiltshire.

Double, bed and breakfast rates from **£35.00 pp**  
 Lunch stops also available

Close to:

- Stonehenge
- Longleat
- Avebury
- Salisbury
- New Forest
- Bath
- Stourhead

**Holiday Inn**

For more information contact  
 reservations@holidayinn-stonehenge.co.uk | 0345 343525  
[www.holidayinn-stonehenge.co.uk](http://www.holidayinn-stonehenge.co.uk)  
 Marlborough Place, Amesbury, Wiltshire SP4 7DL

# Rose & Crown Hotel



Nestled on the banks of the River Avon sits the four-star Legacy Rose & Crown. A picturesque hotel with 34 guest bedrooms, dating back to the 13th century, and offering unrivalled views of the tranquil meadows towards Salisbury Cathedral. The bedrooms in the historic building boast period features along with modern amenities, whilst the River's Edge restaurant offers delectable all-day dining. Group leaders and trip organisers can take advantage of bespoke packages and benefits.

Legacy Rose & Crown Hotel, Harnham Road,  
 Salisbury, SP2 8JQ | 08444 119 046  
[www.legacy-hotels.co.uk/hotels/rose-crown-hotel-salisbury-wiltshire](http://www.legacy-hotels.co.uk/hotels/rose-crown-hotel-salisbury-wiltshire)

# Sarum College

in Salisbury's Cathedral Close

- Steps away from Salisbury Cathedral
- Bespoke group packages available
- 40 en-suite bedrooms
- 12 bedrooms with shared bathrooms
- Six elegant meeting rooms
- Lunches, suppers and bespoke catering



**01722 424800** | [hospitality@sarum.ac.uk](mailto:hospitality@sarum.ac.uk)  
[sarum.ac.uk/groupstays](http://sarum.ac.uk/groupstays)

# The Red Lion Hotel



The Red Lion nestles in the heart of this ancient city, just a few steps from the vibrant Market Place.

Europe's oldest purpose-built hotel, it housed the stone masons of the Cathedral in the 13th century. But don't be misled – we may be old, but we have a great modern twist, as

seen in the design of our bedrooms. In the warmer months our stunning Mediterranean courtyard garden is a great place to relax with a drink.

In winter, log fires blaze, warming guests who have come in from shopping at our twice weekly market and now sit enjoying what we believe



to be one of the finest traditional English cream teas available anywhere.

**Milford Street, Salisbury,  
Wiltshire, SP1 2AN**  
**01722 323334**  
<https://the-redlion.co.uk>

2017 18  
BEST OF WILTSHIRE  
CAMPING & GLAMPING

## Stonehenge

Campsite & Glamping Pods  
*A Multi Award Winning Hidden Gem in the Heart of Wiltshire*

Perfect for Camping, Glamping, Touring or even as a Venue  
Bed & Breakfast also available

[www.stonehengecampsite.co.uk](http://www.stonehengecampsite.co.uk)

Call us today, to book your stay 07786 734732

Instagram Facebook @stonehengecampsite Stay@stonehengecampsite.co.uk

Stonehenge Solstice Festival  
BOOK NOW  
[www.stonehengefestival.co.uk](http://www.stonehengefestival.co.uk)

# Places to Stay



> ROSE & CROWN HOTEL

**In Wiltshire you'll find group-friendly accommodation to suit every taste and pocket. All within easy reach of our timeless wonders, timeless places, timeless pleasures and timeless nature. With so much to see and do around the county, why not extend your visit by adding an overnight stay?**

The accommodation providers shown in bold on the table opposite work closely with VisitWiltshire and are keen to welcome travel trade business.

#### **WELL-KNOWN HOTEL CHAINS**

Campanile and Holiday Inn are well represented in Wiltshire, as

are Marriott, Mercure, Legacy and Best Western hotels.

#### **BOUTIQUE & SMALLER HOTELS**

Independently owned, boutique-style accommodation offers a more individual experience.

#### **SELF-CATERING**

While self-catering cottages can be a great idea for families and groups of friends.

#### **SOMETHING A LITTLE DIFFERENT?**

If you like to be at one with the great outdoors we have camping, glamping and motor home pitches, while a youth hostel can be an excellent and economical choice.

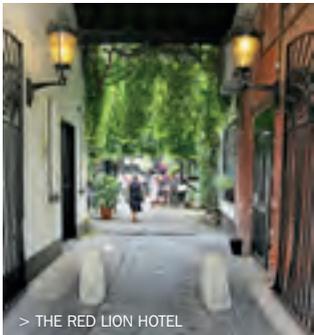
#### **ON A BUDGET?**

Many of our places to stay offer discounted rates for groups, as well as free accommodation for your coach driver or group leader.

For details of other options see [visitwiltshire.co.uk/accommodation](http://visitwiltshire.co.uk/accommodation)

#### **WHAT NEXT?**

Browse the list of group friendly places to stay on these pages, then contact them direct to find out more and make a booking.



> THE RED LION HOTEL

#### **Notes relating to the table opposite:**

Please note: rooms may be a mix of singles, doubles, twins, triples etc

<sup>1</sup> Rooms are often in bunk form – please check at the time of booking

<sup>2</sup> Best Western /Best Western Plus Hotels

<sup>3</sup> Legacy Hotels

<sup>4</sup> Mercure Hotels



> CRICKLADE HOUSE HOTEL

LOCATION	WEBSITE	TELEPHONE	NO. OF ROOMS	COACH PARKING
<b>Amesbury Area</b>				
Amesbury: <b>Holiday Inn Salisbury-Stonehenge</b>	hisalisbury-stonehenge.co.uk	0345 241 3535	103	On site
Cholderton: <b>Cholderton Youth Hostel</b> <sup>1</sup>	choldertonyouthhostel.co.uk	01980 629379	70 beds*	At Cholderton Rare Breeds Farm next door
<b>Bradford on Avon Area</b>				
Bradford on Avon: Leigh Park Country House Hotel <sup>2</sup>	leighparkhotel.co.uk	01225 864885	38	On site
Bradford on Avon: Widbrook Grange Hotel	widbrookgrange.co.uk	01225 864750	20	On site
Bradford on Avon: Woolley Grange Hotel	woolleygrangehotel.co.uk	01225 864705	25	On site
<b>Calne Area</b>				
Calne: Lansdowne Strand	lansdownestrand.co.uk	01249 812488	25	Call for details
Derry Hill: <b>Bowood Hotel, Spa &amp; Golf Resort</b>	bowood.org	01249 822228	43	On site
<b>Chippenham Area</b>				
Chippenham: Angel Hotel <sup>2</sup>	angelhotelchippenham.co.uk	01249 652615	50	On site
Coleerne: Lucknam Park Hotel & Spa	lucknampark.co.uk	01225 742777	42	On site
<b>Cricklade Area</b>				
Cricklade: <b>Cricklade House Hotel</b>	crickladehotel.co.uk	01793 750751	45	On site
<b>Devizes Area</b>				
Devizes: The Bear Hotel	thebearhoteldevizes.co.uk	01380 722444	25	In town centre
Devizes: The Castle Hotel	castlehoteldevizes.co.uk	01380 727981	19	In town centre
<b>Malmesbury Area</b>				
Crudwell: <b>Mayfield House Hotel</b> <sup>2</sup>	mayfieldhousehotel.co.uk	01666 577409	28	On site
Malmesbury: The Old Bell Hotel	oldbellhotel.co.uk	01666 822344	34	Call for details
Malmesbury: Whatley Manor Hotel & Spa	whatleymanor.com	01666 822888	23	On site
<b>Melksham Area</b>				
Beanaore: Beechfield House Hotel	beechfieldhouse.co.uk	01225 703700	24	On site
<b>Royal Wootton Bassett Area</b>				
Royal Wootton Bassett: The Angel Hotel	theangelhotelwoottonbassett.co.uk	01793 851161	17	Call for details
<b>Salisbury Area</b>				
Berwick St James: <b>Stonehenge Campsite &amp; Glamping Pods</b>	stonehengecampsite.co.uk	07786 734732	Call for details	On site
Salisbury: <b>The Cathedral Hotel</b>	cathedralhotelsalisbury.co.uk	01722 343700	20	Drop off outside; parking Millstream Coach Park
Salisbury: Grasmere House Hotel	grasmerehotel.com	01722 338388	38	On site
Salisbury: Milford Hall Hotel	milfordhallhotel.com	01722 417411	45	On site
Salisbury: <b>The Red Lion Hotel</b> <sup>2</sup>	the-redlion.co.uk	01722 323334	60	Millstream Coach Park
Salisbury: <b>Rose &amp; Crown Hotel</b> <sup>3</sup>	legacy-hotels.co.uk/rose-and-crown-hotel	01722 328615	32	On site
Salisbury: <b>Sarum College</b>	sarum.ac.uk/group-stays	01722 424800	40	Drop off St John St; parking Millstream Coach Park
Salisbury: White Hart Hotel <sup>4</sup>	mercure.com	01722 327476	68	On site
<b>Swindon Area</b>				
Swindon: Campanile Hotel	campanile.com	01793 514777	120	Call for details
Swindon: Marriott Hotel	swindonmarriott.co.uk	01793 512121	156	On site
<b>Tisbury Area</b>				
Hindon: The Lamb Hindon	lambhindon.co.uk	01747 820573	18	On site
<b>Warminster Area</b>				
Bishopstrow: The Bishopstrow Hotel and Spa	bishopstrow.co.uk	01985 212313	32	On site
<b>Wiltshire-wide</b>				
Self-catering Cottages: Hideaways	hideaways.co.uk	01993 824252	Various	Please call for details
<b>Wiltshire Borders</b>				
Freshford, nr Bath: Homewood Park Hotel & Spa	homewoodbath.co.uk	01225 723731	21	On site

For notes please see Page 46



# Helping You Sell Wiltshire

> MCARTHURGLEN DESIGNER OUTLET SWINDON

Only 90 minutes (or less) from London and within two hours of the south coast, the Midlands and Wales, Wiltshire is easily accessible. Making it a perfect year-round destination for groups.

We'd love you to choose Wiltshire for your next group visit or outing, so our aim is to make your job as easy as possible. Together with our partners we provide you with a range of tools to help you sell our beautiful county to your customers.

## **BENEFITS FOR GROUP LEADERS AND COACH DRIVERS**

The following are just some of the added extras often available for group leaders and coach drivers. Be sure to request details of what is on offer at the time of booking:

- Free fact finding trips in advance of your group's visit
- Free or discounted entry to attractions
- Free or discounted accommodation for overnight visits

- Free or discounted refreshments or meal vouchers
- Free coach parking and/or easy-access drop off points
- Places where coach drivers can rest while waiting for their group

## **BOOKABLE TOURS**

It's now easier than ever to bring your group to Wiltshire, thanks to our range of bookable tours and packages put together by VisitWiltshire. Check out the 'Book a Wiltshire Tour' section on pages 12-13 of this guide, then book via the relevant contact for your chosen itinerary. If you can't find exactly what you are looking for there, bespoke requirements can be individually priced and packaged.

## **COMMISSIONABLE PRODUCT**

If you are an operator and looking for commissionable product please email [groups@visitwiltshire.co.uk](mailto:groups@visitwiltshire.co.uk) or telephone Florence Wallace on 01722 341309 for advice.

## **EVENTS AND EXHIBITIONS**

During 2019 VisitWiltshire and its partners will be attending a number of popular events and exhibitions including:

- Saturday 26 January: Excursions (London)
  - Tuesday 29 January: Britain & Ireland Marketplace (BIM) (London)
  - Saturday 16 February: South West Group Travel Show (Longleat)
- Do come and visit us – we'd love to see you there!

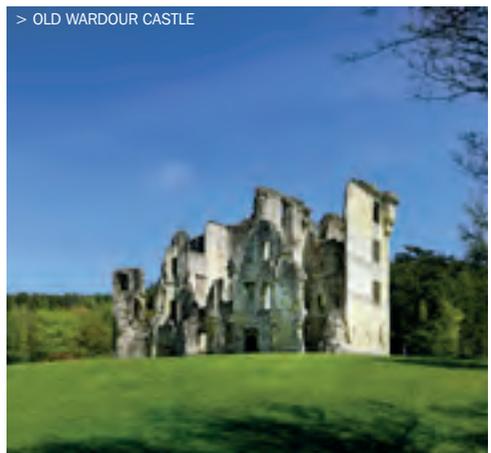
## **EXCLUSIVE OFFERS FOR GROUPS**

Special offers are one of the ways in which attractions, accommodation providers and other businesses around Wiltshire extend a warm welcome to groups. So keep an eye out for the following and remember to confirm details when you book:

- Fast track entry to attractions
- Discounted rates for entry to attractions
- Exclusive tours, available only to groups
- Bespoke activities for groups



&gt; REME MUSEUM



&gt; OLD WARDOUR CASTLE



&gt; CHOLDERTON RARE BREEDS FARM



&gt; ARUNDILLS

- Discounted room rates for residential visits / free rooms if over a certain number of guests
- Special deals on food and drink
- Discount vouchers to spend during your stay

#### FAMILIARISATION VISITS

VisitWiltshire has an ongoing programme of educational familiarisation visits, designed to improve your product knowledge and give you a taste of what Wiltshire has to offer. Open to coach operators, tour operators, travel agents, group travel organisers and the trade press, they usually take place in spring and autumn and will introduce you

to a variety of tourism products suitable for the travel trade, both groups and FIT. To find out more and register your interest to attend our next one, email us on [groups@visitwiltshire.co.uk](mailto:groups@visitwiltshire.co.uk)

#### ITINERARY PLANNING, PHOTOS AND EDITORIAL

We offer an itinerary planning service to help you make the most of your visit to Wiltshire and are always happy to provide photos and editorial for you to use in promoting your own tours – just let us know what places and/or topics are of interest to you and we will do the rest.

#### NEWSLETTER

Our regular groups' newsletters are a great way to stay in touch and keep up-to-date with all the latest news – visit the groups section of our website to sign up today.

#### VISITWILTSHIRE WEBSITE

Covering everything from coach parking and itinerary ideas to accommodation and attractions suitable for groups, plus bookable tours, trade contacts and more, our website is packed with useful information. So if you are planning on bringing groups to Wiltshire take a look at [visitwiltshire.co.uk/groups](http://visitwiltshire.co.uk/groups)

## ATTRACTION MAP REFERENCES

All attractions featured within this publication are members of the **Wiltshire Association of Visitor Attractions**.

AREA/ATTRACTION	MAP REF
<b>WILTSHIRE ATTRACTIONS</b>	
A'Beckett's Vineyard	D3
Abbey House Gardens	B2
Amesbury History Centre	E4
Atwell-Wilson Motor Museum	C3
Avebury	C4
Bowood	C3
Calne Heritage Centre	C3
Canal & River Trust	D3
Castle Combe Circuit	C2
Chippenham Museum	C2
Cholderton Rare Breeds Farm & Bluestone Vineyards	E4
Churches Conservation Trust	Various
Cotswold Water Park	A3/B3
Crofton Beam Engines	D4
Crop Circle Exhibition and Centre	D4
Forest Falconry	F4
Great Chalfield Manor	D2
Iford Manor Gardens	D2
Kennet & Avon Canal Trust, Bradford on Avon	D2
Kennet & Avon Canal Trust, Devizes	D3
Lacock Abbey, Village & Fox Talbot Museum	C2
Lady Margaret Hungerford Almshouses & Schoolroom	C2
Langford Lakes, Wiltshire Wildlife Trust	E3
Larmer Tree	F2
Longleat	E2
Lower Moor Farm, Wiltshire Wildlife Trust	B3
Lydiard House & Park	B4
McArthurGlen Designer Outlet Swindon	B4
The Merchant's House	C4
Museum of Computing	B4
Old Wardour Castle	F2
Ramsbury Brewing & Distilling Company	C4
REME Museum	B3
Roves Farm	B4
Royal Wootton Bassett Town Hall Museum	B3
St Peter's Church, Marlborough	C4
STEAM – Museum of the Great Western Railway	B4
Stonehenge	E4
Stourhead	E1
Studley Grange Butterfly World & Craft Village	B4
Swindon & Cricklade Railway	B4
Swindon Museum & Art Gallery	B4
Treasure Trails	Various
Trowbridge Museum	D2
Vintage Classics	C2
Visit Hillbrush	F2
Wadworth Brewery Visitor Centre	D3
Wilton House	F3
Wilton Windmill, near Marlborough	D5
Wiltshire Museum	D3
Wiltshire's White Horses	Various

**Accessibility:** Wiltshire is here for all to enjoy, including disabled visitors and those with specific access needs. For detailed information on things to do, places to stay and ways to plan your visit to Wiltshire go to [visitwiltshire.co.uk/disabledaccess](http://visitwiltshire.co.uk/disabledaccess)

AREA/ATTRACTION	MAP REF
<b>SALISBURY ATTRACTIONS</b>	
Arundells	F4
Boscombe Down Aviation Collection	F4
Fisherton Mill   Gallery   Café   Studios	F4
Mompesson House	F4
Old Sarum	F4
The Rifles Berkshire & Wiltshire Museum	F4
River Bourne Community Farm	F4
Salisbury Cathedral & Magna Carta	F4
The Salisbury Museum	F4
Salisbury Racecourse	F4
St Thomas's Church	F4
Stonehenge Tour	F4
<b>ATTRACTIONS ON THE WILTSHIRE BORDERS</b>	
American Museum in Britain	C1
Army Flying Museum	E5
Bombay Sapphire Distillery	D5
Chavenage House	B2
Cheddar Gorge	Off D1
Cotswold Wildlife Park	Off A4
Farleigh Hungerford Castle	D2
Fashion Museum	C1
Hawk Conservancy Trust	E5
Haynes International Motor Museum	Off F1
Holburne Museum	C1
Kelmscott Manor	A4
Monkey World	Off G2
Roman Baths	C1
Royal Signals Museum	Off G2
Victoria Art Gallery	C1
Westonbirt, The National Arboretum	B2

## GENERAL INFORMATION

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# Koala Creek

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